

**For Immediate Release:**  
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**Councilmember Rose Herrera Declares September 19 – 23, 2011  
Geek Week in the City of San José**  
*Get Your Geek On!*

*SAN JOSE, Calif.* – Councilmember Rose Herrera will proclaim September 19- 23, 2011 “Geek Week” in the City of San José during the opening of the City Council meeting on September 20, 2011. Accepting the proclamation will be members of San Jose’s Geek Club.

“They called us out on our Geekiness, so we’re embracing it! We own this title. Who wouldn’t want it? Geek equals smart,” states Councilmember Rose Herrera.

While there is no standard definition of a “geek,” the U.S. National Science Foundation recently defined “geeks” as any worker with a bachelor’s level of knowledge and education in science or engineering-related fields or workers in occupations that require some degree of technical knowledge or training.

“Geek Week is a true celebration of the creativity and technological virtuosity that are hallmarks of Silicon Valley and the City of San José,” explains Herrera. “We’re proud that the U.S. National Science Foundation ranked us as the ‘Geekiest City in the Nation’ this year. We want to embrace the contributions that ‘Geeks’ have made to our local economy and their tireless work making San José the ‘Geekiest City in the Nation.’”

**About San José’s Geek Club**

The Geek Club of San José was created so that geeks of all kinds could meet to make friends and participate in fun activities. They host events including board game nights, movie marathons, Sci Fi Book clubs, and video game parties. For more information <http://www.meetup.com/The-Geek-Club-South-Bay/>.

**About Councilmember Rose Herrera**

Councilmember Rose Herrera represents District 8 in the City of San José. Councilmember Herrera currently Chairs the Community and Economic Development Committee, the VTA Audit Committee, Vice Chair of the Transportation and Environment Committee, a member of the Mayor’s Gang Task Force, the Santa Clara County Transportation Advisory Board, CalTrain Joint Powers Board, a voting delegate to the League of California Cities and the newly elected President of the League of

California Cities' Women's Caucus. For more information  
<http://www.sanjoseca.gov/district8/>.

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