



Memorandum

TO: MAYOR LICCARDO
SUBJECT: BUDGET DOCUMENT

FROM: Vice Mayor Rose Herrera
DATE: 05.21.15

Approved

Date

5/21/15

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: Gang Prevention National/International Conference in San Jose

Amount of City Funding Required: \$75,000

Fund Type (i.e. General Fund, C&C funds, etc.): Essential Services Reserve

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Host a 2-day Gang and Crime Prevention and Intervention Conference in San Jose. The Mayor's Gang Prevention Task Force Members and Staff would work to develop a framework for hosting a conference, then put out an RFP for a consulting firm to assist with logistical work for the conference similar to the City of Santa Rosa's model. This conference would highlight and showcase the unique model of San Jose's Mayor's Gang Prevention Task Force along with generating hotel stays for an estimated number out of town guests of 400-500 conference attendees.

Funding Source

Essential Services Reserve (\$2.5 million)

Other (Program/Project/Fund):

Department or Organization: Parks, Recreation and Neighborhood Services

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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