



Memorandum

TO: MAYOR LICCARDO
SUBJECT: BUDGET DOCUMENT

FROM: Vice Mayor Rose Herrera
DATE: May 25, 2016

Approved

Rose Herrera DB

Date 5/25/16

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: Lake Cunningham Pilot Dog Park

Amount of City Funding Required: \$67,704

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund and Lake Cunningham Park Fund

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

This project would bring the first dog park to District 8 that has over 100,000 residents. Adding this park as a pilot program would be a great opportunity to give residents the much requested amenity while simultaneously managing risks, addressing community concerns with more flexibility, and validating the benefits of community gathering spaces and neighborhood interaction.

Lake Cunningham Regional Park would be an ideal location for launching the pilot dog park. With the many amenities offered at Lake Cunningham adding a dog park would attract even more visitors, translating into higher revenue for the City in daily parking fees and yearly parking passes. In addition, this park has the possibility to give dogs access to the lake making it the first park of its kind in the City.

We would hope that the contract would be based on an RFP that has been used in Los Angeles for the same purposes. We also request wording in the contract that would allow communities to self-fund classes through the City after the initial City funding expires.

The Dog Park Pilot program requires Park Ranger oversight to monitor the program, San Jose Municipal Code, park policies and procedures and fee collection (parking) compliance. The part-time Maintenance Assistant hours will keep this area clean and maintained.

The parking lot closest to the proposed dog area pilot program does not have a payment machine (Ventek Terminal). This cost estimate includes the installation and maintenance of a payment machine in that parking lot for the convenience of dog area users who would otherwise have to pay at a different parking lot in the Park. There are no additional Capital-related costs associated with the pilot dog park as an existing section of the park will be used for the off-leash dog area.

Funding Source

- Essential Services Reserve (\$2 million): \$56,704
- Other (Program/Project/Fund): Lake Cunningham Park Fund \$11,000

Department or Organization: Parks, Recreation and Neighborhood Services

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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