



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Tam Nguyen

**SUBJECT:** BUDGET DOCUMENT

**DATE:** May 25, 2016

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Approved [Signature] Date 5.25.16

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**RECOMMENDATION**

That the following recommendation be enacted.

**Proposal**

Program/Project Title: 1.0 Community Outreach Manager

Amount of City Funding Required: \$70,000

Fund Type (i.e. General Fund, C&C funds, etc.): General

This change is:

One-time       Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

The Community Outreach Manager would engage the Vietnamese Community Leadership in a stronger relationship with the City of San Jose to foster a more robust connection to community and services, resources and access to information; provide a streamlined network of stakeholders and leaders that can be accessed by city staff and commissions to ensure inclusion of the Vietnamese voice is integrated into the community via city surveys, needs assessments and activities; create stronger dialogue on key topic areas focused on community engagement and neighborhood empowerment; provide skill building in key areas to hold successful cultural events such as event planning and sponsorship; and develop a network of leaders that will come together regularly to participate in a Vietnamese Leadership Council. This network would consist of key leaders representing faith, neighborhoods, parents, seniors, and cultural groups.

**Funding Source**

Essential Services Reserve (\$2 million)

× Other (Program/Project/Fund): District 4, District 7, and Mayor Office Funds

Department or Organization: Parks, Recreation and Neighborhood Services

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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