



# Memorandum

**TO:** MAYOR LICCARDO  
**SUBJECT:** BUDGET DOCUMENT

**FROM:** Councilmember Donald Rocha  
**DATE:** May 25, 2016

Approved

Don Rocha

Date

5-25-2016

Art

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Jacob Ave. Traffic Calming

Amount of City Funding Required: \$20,000 for Radar Speed Display Sign

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time       Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

For several years, I have heard concerns from residents who live on Bryan Ave. and Jacob Ave. about cut through traffic on their streets. Together, Bryan and Jacob allow motorists to travel between Almaden Expressway and Meridian Ave. while avoiding signalized intersections on larger arterial streets such as Branham and Hillsdale.

These streets have been evaluated for the City's traffic calming program in the past, but given the many demands on our traffic calming program we have not yet been able to pursue a project at this location. Given the ongoing concern, in particular concern about Reed Elementary School on Jacob, I am attempting to make at least some progress in addressing the issue of speeding. In particular, I am proposing funding for one radar speed display sign that would alert drivers if they exceed the speed limit.

### Funding Source

Essential Services Reserve (\$2 million) \$20,000

Other (Program/Project/Fund):

Department or Organization: DOT

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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