

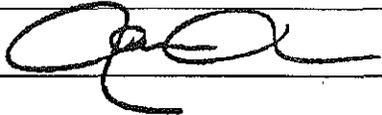
# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Perez

**SUBJECT:** BUDGET DOCUMENT

**DATE:** May 25, 2016

Approved 

Date 5/25/16

## RECOMMENDATION

Increase the City of San José's Residential Parking Permit Zones fine from \$65 to \$70, which would result in an estimated \$52,000 in additional generated revenue to the General Fund in its 1<sup>st</sup> year and \$64,000 additional revenue in the following years.

## Proposal

Program/Project Title: Residential Parking Permit Fees/Penalties Increase

Amount of City Funding Required: \$0

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time       Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

As the City of San José continues its growth of dense high rises and residential multi-units, there has been an impact of parking within single family residential areas. One of the highest complaints within our district is the amount of non-permitted cars parked and stored in residential permit zones. Over 17,000 citations were issued in 2014-2015 within the City of San José for non-permitted cars parked in residential permit zones, with a penalty of \$65. In comparison to other neighboring cities San José remains to have a low penalty fee for this type of infraction. Oakland sets its penalty for this infraction at \$83 and San Francisco is \$78 per penalty. Therefore, after doing a fines comparison and in an effort to mitigate resident concerns, an increase of \$5 per penalty is being proposed to the Residential Parking Permit Fines for non-permitted vehicles. This would increase the current penalty from \$65 to \$70. This penalty still falls below those of our neighboring big cities with the intent to continue to deter drivers from parking and storing cars in permit zoned neighborhoods that already struggle with over populated streets.

Furthermore, assuming the issuance level of violations remain similar to that in 14-15, increasing the penalty would generate approximately an additional \$52,000 in the 1st year. There will be a cost of about

\$4,000 to reprint citation books. However, in subsequent years this increase is estimated to generate an additional \$64,000 annually which would contribute to the General Fund.

**Funding Contribute**

Essential Services Reserve (\$2 million)

X Other (Program/Project/Fund): General Fund

Department or Organization: Department of Transportation

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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