



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Peralez

SUBJECT: BUDGET DOCUMENT

DATE: May 25, 2016

Approved

Date 5/25/16

RECOMMENDATION

Purchase and procure LED and energy efficient lights and light filters of all colors possible for the ability to light up the City of San José's Rotunda building.

Proposal

Program/Project Title: Rotunda LED Lights

Amount of City Funding Required: \$350,000

Fund Type (i.e. General Fund, C&C funds, etc.): Transient Occupancy Tax

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

The purchase of LED and energy efficient lights with the light filters of all colors would be used for events such as cultural activities, social events, world affairs and other associated instances in which the City deems appropriate to show solidarity with community concerns/issues. An example of this would be similar to the use of lights during Super Bowl 50 Best Face Forward and the Memorial of Officer Johnson.

In the instances of Super Bowl 50 and the Memorial of Officer Johnson, the temporary lights cost the city \$7,500-\$10,000 for rental costs. In these scenarios, the Rotunda floor and mezzanine space was not available for events due to fixture and cabling placement. In addition, in the past year the city has been criticized for not being able to light up the Rotunda in solidarity for tragic world events such as the terrorist attacks in Belgium and France, death of public figures such as Prince, and for times of celebration such as our own San José Sharks in NHL play-offs, San José Jazz – SummerFest, and San José Pride.

In addition, the cost of the lights can over time be recovered through private rental events of the Rotunda. Currently, temporary lights prohibit the use of the Rotunda during the rental period due to the cabling placement. With permanent lighting installed, events will be able to continue to take place. Parties interested can include the lighting as an amenity to an event with a cost of \$1,500-\$5,000 based on level of lighting requested and which can be determined by Public Works.

With the one time purchase of the installed lights, this would save one-time use expenses and also create a funding source for the city. In addition, the city would be able to make the lighting of the Rotunda a part of the city's cultural and social pride.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund): Transient Occupancy Tax

Department or Organization: Public Works

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation): Public Works

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