




Memorandum

TO: MAYOR LICCARDO
SUBJECT: BUDGET DOCUMENT

FROM: Councilmember Chappie Jones
DATE: May 25, 2016

Approved  Date 5/25/16

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: San Jose Parks Foundation

Amount of City Funding Required: \$50,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

The San Jose Parks Foundation is a community-based nonprofit organization dedicated to advocating for San Jose's parks and trails and the programs within them, by empowering residents and volunteers and securing private donations.

This request provides funding for the San Jose Parks Foundation to help assist with the organization's overhead costs that are the most difficult funds to raise. The Parks Foundation is able to leverage this initial funding to raise more money from donors throughout the community. This funding from the City amounts to only about 22% of the organizations overall budget, but the contribution from the City demonstrates to potential donors the City's partnership with the Parks Foundation. The Parks Foundation has a proven track record of building off of the City's funding every year, and helping to augment the work of our Parks Department as it continues to rebuild and restore services. The Parks Foundation also serves as a fiscal agent for other community-based groups in their infancy as they establish themselves.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: San Jose Parks Foundation

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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