



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Peralez

SUBJECT: BUDGET DOCUMENT

DATE: May 22, 2019

Approved

Date 5/22/19

RECOMMENDATION

Provide the Anti-Litter and Graffiti program resources to implement a City-wide pilot that would sponsor mural projects in “hot-spot” graffiti areas.

Currently, our city department consistently goes out and re-paints “hot-spot” areas costing time and resources. A mural program to address these areas around the city, using local artists, would help reduce the cost of these resources over the long-term and help create places of pride within our neighborhoods and communities.

The proposed cost of this pilot program would be able to fund five murals and three small micro mural projects to mitigate graffiti in areas the city is most impacted.

Proposal

Program/Project Title: Pilot Mural Project

Amount of City Funding Required: \$100,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Funding Source

Essential Services Reserve: \$100,000

Other (Program/Project/Fund):

Department or Organization: Department of Transportation

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Olympia Williams

Phone number: 408.535.3540

E-mail address: Olympia.williams@sanjoseca.gov