



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Maya Esparza

**SUBJECT:** BUDGET DOCUMENT

**DATE:** 5/22/19

Approved Maya Esparza Date 5/22/2019

### RECOMMENDATION

That the following recommendation be enacted.

#### Proposal

Program/Project Title: Neighborhood Association Start Up/Impact Fund

Amount of City Funding Required: \$50,000.00

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time       Ongoing

Proposal Description, including anticipated outcomes (Please describe how change would affect services for San José residents, businesses, community groups, etc.):

#### Funding Request

This budget request is intended to provide my office with resources to build and strengthen our neighborhood associations in District 7. Stronger more well integrated neighborhood groups serve as key partners for City staff and allow for a better response to neighborhood issues.

Unfortunately, the loss of the neighborhood development center and other strategic resources have left many neighborhoods without the support that is necessary to start/strengthen their neighborhood associations. While some funds have been directed to support neighborhood efforts e.g. BeautifySJ Grant Program (formerly Community Action Pride Grant), those resources are more easily accessible to well established groups. The requested resources would be used to develop neighborhood leadership to ensure that new or unorganized neighborhoods build capacity and leadership in their communities. The primary issue that rises to the top throughout District 7 is blight. These resources will allow my office to increase community participation while supporting the City's efforts to combat blight.

The Council office is uniquely positioned to provide focused support to groups and areas that feel as they have been overlooked. The funds would be used to provide leadership development opportunities that would allow neighborhood groups to develop into formal neighborhood associations. The funds would allow us to expand our efforts to provide more dumpster days and other community requested support.

**Funding Source**

Essential Services Reserve (\$4 million):

Other (Program/Project/Fund):

**Department or Organization:** Parks Recreations and Neighborhood Services

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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