



Memorandum

TO: MAYOR LICCARDO

FROM: Vice Mayor Chappie Jones

SUBJECT: BUDGET DOCUMENT

DATE: 5/22/19

Approved

Date May 22, 2019

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: San Jose Jazz 30-Year Anniversary

Amount of City Funding Required: \$30,000

Fund Type (i.e. General Fund, C&C funds, etc.): General OR T&T

This change is: One-time

Proposal Description, including anticipated outcomes (Please describe how change would affect services for San José residents, businesses, community groups, etc.):

San Jose Jazz (SJZ) will celebrate its 30-year anniversary Summer Fest August 9-11, 2019. The festival is a signature annual tradition in our city that draws thousands of attendees from around the country. To mark the occasion SJZ will produce 15 free pop-up performances throughout all 10 Council Districts. I recommend the City support SJZ's 30th Anniversary city-wide celebration with one-time contribution of \$30,000 to represent its 30 years of service. As part of San Jose Jazz's 30th Anniversary Summer Fest the organization proposes to use these one-time funds to expand its free, community accessible music programming throughout the downtown on the Summer Fest weekend, Aug 9 to 11. With this additional one-time support San Jose Jazz with will produce expanded offerings of the following:

1. Three days of free music programming at the San Pedro Square Market courtyard focusing on regional talent.
2. Two days of free gospel music programming on the grass behind Saint Joseph's Cathedral.
3. Expanded free "busker" music programming located throughout the downtown between the designated stage areas.
4. Expanded free music programming into the night as part of the organizations expanded free Club Crawl performances in local restaurants and hotel lobbies.

Funding Source

Essential Services Reserve (\$4 million):

Other (Program/Project/Fund): General OR T&T

Department or Organization:

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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