



Memorandum

TO: MAYOR LICCARDO
SUBJECT: BUDGET DOCUMENT

FROM: Councilmember Sergio Jimenez
DATE: May 22, 2019

Approved

Date: May 22, 2019

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **Contribution to the San Jose Parks Foundation**

Amount of City Funding Required: **\$20,000**

Fund Type (i.e. General Fund, C&C funds, etc.): **General Fund**

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (Please describe how change would affect services for San José residents, businesses, community groups, etc.):

This request is for a one-time contribution of \$20,000 to the San Jose Parks Foundation to help continue the growth of its program of neighborhood empowerment and projects across the City. The investment will promote citizen stewardship, volunteer maintenance, and public-private partnerships.

100% of the activities, programs, advocacy, and funding support that San Jose Parks Foundation provides goes into San Jose Parks and Trails. For every dollar the City has provided since the launch of San Jose Parks Foundation, the Foundation has raised \$10. This 10-to-1 return on investment is among the highest of any city-funded group.

The Foundation proposes to use half of the City funding to provide matching funds as an incentive to help marginal neighborhoods create active neighborhood groups that will engage in citizen stewardship.

Funding Source

X Essential Services Reserve (\$4 million):

Other (Program/Project/Fund):

Department or Organization: San Jose Parks Foundation

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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