



Memorandum

**TO: Envision San Jose 2040
Task Force**

FROM: Stan Ketchum

**SUBJECT: December 8, 2008
TASK FORCE MEETING**

DATE: December 2, 2008

This memo provides information to assist you in preparing for the December 8, 2008 Envision San Jose 2040 Task Force meeting.

Agenda Item 4 – Report Back on Results of November 24 Group Discussions

Included in your packet are the November 24th Task Force Meeting Discussion Group Notes. These notes not only document each discussion group's input on the flip charts, but also each group's input on Hubs, Villages, and Corridors drawn on the maps. At this coming Monday's Task Force meeting, we will provide the Task Force and the public with maps that compile all input on locations for Hubs, Villages, and Corridors.

Agenda Item 5 – Presentation and Discussion on Projected Housing Demand: 2008 - 2040

To further prepare the Task Force for the development of land use/transportation scenarios, this month's meeting includes a presentation and discussion on the report entitled, "The Future of Housing Demand in San Jose: 2008 – 2040." This report was prepared by our consultants, Beacon Economics and the Center for the Continuing Study of the California Economy (CCSCE), and is included in your meeting packet for your review. The background report, "Projections of Jobs, Population and Households," prepared by Steve Levy of CCSCE, is included as an appendix to this report. This background report contains the full text and background information which formed the basis for Mr. Levy's May 27, 2008 presentation to the Envision San Jose 2040 Task Force. To help you prepare for our upcoming discussion on housing projections, please also refer to the memo in your packet entitled "Overview of Task Force Report – The Future of Housing Demand in San Jose: 2008 – 2040."

Agenda Item 6 – Presentation and Discussion on Planning for the Downtown Core and Frame Area

Consistent with the Envision San Jose 2040 Guiding Principles, the Draft Vision Statement and the Draft Land Use/Transportation Scenario Guidelines, the Envision San Jose 2020 process will identify the overall direction of Downtown San Jose through 2040. One of the big issues with which the Task Force will grapple is how much of the overall projected growth should be planned in and around Downtown San Jose. This issue will be addressed as part of the development of land use/transportation scenarios. To prepare for the development of land use/transportation scenarios, this month's meeting includes a presentation and discussion on current plans for both the Downtown Core, and the Downtown Frame (the area and neighborhoods surrounding the

downtown). In addition, the Task Force will be presented with and will discuss the opportunities for and constraints to future growth in Downtown San Jose.

Agenda Item 7 – Announcements

Please continue to hold Saturday, February 7, 2009 for a possible day time Task Force workshop to develop land use/transportation scenarios.

Report on Community Workshop Series #2

Included in the Task Force meeting packet for future reference is the report documenting public input from the Envision San Jose 2040 September Community Workshops. We will not be discussing this report at Monday's Task Force meeting. However, the Task Force will be asked to reference this report as part of the process to develop land use/transportation scenarios.

Reading Materials

To prepare you for this Monday's discussions, and future discussions on housing and Downtown, the Task Force has the following two reading assignments:

- *The Affordability Index: A new Tool for Measuring the True Affordability of a Housing Choice*, The Urban Markets Initiative, the Brookings Institution, January 2006.
- *Top Ten Trends Affecting Downtowns and How to Respond at Home*, Brad Segal and Jaime Licko, Progressive Urban Management Associates, Fall 2007.

Correspondence

The following correspondence has been received and is included in your packet:

1. Article entitled "Portland's Green Dividend" from Task Force member Linda LeZotte.

If you have any questions, please contact either me or Michael Brilliot (Senior Planner). I can be reached by phone at (408) 535-7876 or by email at: stan.ketchum@sanjoseca.gov. Michael can be reached by phone at (408) 535-7831 or by email at: michael.brilliot@sanjoseca.gov.

Stan Ketchum
Principal Planner