

Memorandum

**TO: Envision San Jose 2040
Task Force**

FROM: Stan Ketchum

**SUBJECT: MAY 27, 2008
TASK FORCE MEETING**

DATE: May 20, 2008

This memo provides information to assist you in preparing for the **Tuesday, May 27th** Envision San Jose 2040 Task Force meeting. This meeting begins the important work of developing land use alternatives as the basis of the San Jose 2040 General Plan.

Agenda Item 2 – Review and approval of the April 28, 2008 Meeting Synopsis

Please note that this is the first meeting synopsis in which the more summary format authorized by the City Council Rules and Open Government Committee and the Sunshine Task Force is used.

Agenda Item 3 – Begin to Develop Land Use Alternatives

This item will consist of a brief introduction to the process of developing the land use alternatives and an overview of the demographic, economic and fiscal impact study information to be discussed by the Task Force over the next several meetings. This agenda features the employment and population projections prepared by our consultant, Steven Levy, from the Center for the Continuing Study of the California Economy. Copies of his slide show and accompanying data tables are included in your packet materials and are posted on the website. As noted on the agenda, the desired outcome of this item is to identify the implications of the employment and population projections on the development of land use alternatives. The conclusions of the discussion will be incorporated into draft land use alternative criteria to be discussed at the June 23 Task Force meeting.

Recommended homework for this meeting consists of reviewing the following materials:

1. Information regarding the use of data and the development of alternatives in the development of the San Jose 2020 General Plan - Chapters 1, Introduction, and Chapter 2, Background for Planning (pages 3 – 37)
http://www.sanjoseca.gov/planning/gp/2020_text/Pdf_version/2004/GPChp1_Jan2004.pdf
http://www.sanjoseca.gov/planning/gp/2020_text/Pdf_version/2004/GPChp2_Jan2004.pdf
2. Results of discussions from prior Task Force meetings that support the discussion of land use alternatives
 - October 9 Task Force Meeting Brainstorm summary – “Big Ideas and Challenging Issues”
http://www.sanjoseca.gov/planning/gp_update/meetings/10-9-07/Big_Ideas_Great_Opportunities_and_Challenging_Issues-item5.pdf
 - Nov. 13 – Task Force Vision Preparation Discussion
http://www.sanjoseca.gov/planning/gp_update/meetings/11-13-07/Envision_San_Jose_2040_Vision%20.pdf

- Jan. 28 – Draft Vision
http://www.sanjoseca.gov/planning/gp_update/meetings/1-28-08/Envision2040_Vision_Graphic.pdf

Agenda Item 4 – Discussion of Work Program clarifications regarding Urban Growth Boundary, Historic Preservation and other topics (deferred from April 28 meeting)

The purpose of this item is to provide the Task Force with information to clarify topics in the Envision San Jose 2040 Work Program for which questions have been posed during recent Task Force discussions. These topics were addressed originally in the June 4, 2007 City Council memo initiating the General Plan Update process.

http://www.sanjoseca.gov/planning/gp_update/docs/062607_04_03_CC_Memo.pdf

Agenda Item 5 – Overview of Proposed Task Force Tour on June 28, 2008

The Task Force Co-Chairs have authorized the date of Saturday, June 28, 2008 for a citywide tour to orient and familiarize Task Force members with the City in general, view the types of areas where growth may and may not occur and also to view examples of the kind of development that might best accomplish the needs of the future. It is important to provide this valuable “hands/eyes-on” activity for the Task Force at the beginning of the next few months’ work on developing land use alternatives. Staff is working on a preliminary program and itinerary for the tour and will provide an update and seek input at the Task Force meeting.

Agenda Item 6 – Public Comment

Included in your packet is a second letter from the Save Coyote Valley Coalition that is addressed to the Task Force. In addition, your packet includes electronic copies of the Planning for Healthy Places tool kits developed by the Public Health Institute. Scott Vu from Healthy Silicon Valley provided you with hard copies of these tool kits at the April 28 Task Force Meeting. Per Task Force Procedures, we are posting electronic copies of these tool kits on our web site with the other meeting materials so that the public can also review them. Finally, Scott Vu forwarded a discussion on radio station KGO regarding the implications of the rising cost of oil upon urban planning and the physical growth of cities.

If you have any questions, please contact either me (535-7876) or Michael Brilliot (535-7831), or by email at stan.ketchum@sanjoseca.gov/michael.brilliot@sanjoseca.gov.

Stan Ketchum
Principal Planner