



Vision Components for Task Force Discussion

Early Community Outreach, Task Force Brainstorming Session, Community Workshop

This document comprises a synthesis of the vision input provided from the early community outreach conducted between February and April 2007, The Task Force brainstorming session which took place on October 9, 2007, and the Community Visioning Workshop that took place October 13, 2007. The following vision ideas are organized by major themes and should be used by the Task Force for their discussion on November 13, 2007.

Unique Community Character

- San Jose offers the best of a big city and a small town.
- Residents are proud of the city, its unique character and history. There is a distinct city-wide identity.
- The high quality of life in San Jose is a model for other cities.
- San Jose is forward-looking, but values the past.
- The city has many cultural amenities that serve visitors and residents alike, including an additional major league sports team.
- San Jose is the 'capital' of the Silicon Valley and is known worldwide as a center for innovation and creativity.

Strong Neighborhoods

- People are generous, kind and friendly to one another.
- The city is a great place to, raise children, grow up and grow old.
- San Jose is clean and beautiful.
- There are healthy, strong neighborhoods with distinct local characters.
- Residential areas are quiet and peaceful.
- Downtown is vibrant and full of positive activity.
- Neighborhood retail options are spread throughout the city, with a scale and character appropriate to the surrounding community.
- New architecture is innovative and historic buildings and resources are preserved.
- Infill development fits in with and strengthens existing neighborhoods.
- Streets, parks and neighborhoods are safe and walkable.
- Community members have pride in their neighborhoods.

Celebrate Diversity and Ensure Social Equity

- There are many housing options including those affordable to all members of the community.
- All people feel at home including the disabled.
- Diversity, in all its forms, is appreciated and celebrated.
- Political and community leaders represent the city's multicultural background.
- A city that achieves cultural, social and economic equality.

Innovative Economy

- A strong economy, driven by innovative companies, provides economic opportunity for all.
- San Jose is a high tech leader.
- Tourist attractions ensure that San Jose is a destination.
- The city government and local businesses work together as partners.
- There is a balance between jobs and housing units.
- There is a balance between work and family.

A Leader in Smart and Sustainable Growth

- A more urban city with jobs and amenities near housing
- The city has multiple vibrant neighborhoods centers or mini-downtowns that meet the daily needs of surrounding residents
- Parks and green spaces are plentiful and spread throughout the city.

Quality City Transportation, Facilities and Services

- Reliable and regular public transit offers a viable method of getting around the city and to regional destinations. BART connects San Jose to the rest of the Bay Area.
- Bike paths crisscross the city.
- A pedestrian friendly city that encourages walking.
- A city that is less auto-oriented and where one is not dependent on the automobile to get around.
- Traffic flows smoothly on the roads.
- Alviso includes a fully functioning harbor that links to the Bay.
- There is a strong link between the airport and downtown.
- Public participation is valued, and there are multiple opportunities to become involved in civic activities.
- Residents are engaged and empowered.

- San Jose provides a broad range of services in cooperation with nonprofits, schools, the County and the State.
- A City government that is responsive and transparent.
- A City government that is fiscally sound and can provide the services, infrastructure and facilities needed by its residents.
- Health services are available to all residents.

Excellent Education System

- World-class schools provide education to San Jose's youth.
- Modern technology is found throughout the schools.
- There are high quality vocational training opportunities, which are provided in partnership with local businesses.
- Adult education is available for all who want it.

Vibrant Art and Culture

- San Jose is a center for art and culture, includes major music and art schools and many art related events throughout the city.

Environment Leadership

- Parks, gardens, trails and other green space provide opportunities for all types of recreation.
- San Jose is a model of sustainability and a leader in green technology.
- San Jose is the healthiest city.
- Green buildings are the norm.
- San Jose residents are careful stewards of resources. As the city grows, it does not consume more.
- Parks and green spaces are plentiful and spread throughout the city.