

## **PARKS, RECREATION AND NEIGHBORHOOD SERVICES**

The mission of Parks, Recreation and Neighborhood Services is to build healthy communities through people, parks, and programs.

## PARKS, RECREATION AND NEIGHBORHOOD SERVICES

The Parks, Recreation and Neighborhood Services Department (PRNS) operates the City's regional and neighborhood parks, as well as special facilities such as Happy Hollow Park & Zoo. According to the department, Happy Hollow Park and Zoo is one of the City's more popular facilities serving over 460,000 visitors and generating \$7.2 million in revenues in 2013-14.

PRNS also operates community and recreation centers and provides various recreation, community service, and other programs for the City's residents. In 2013-14, PRNS' departmental operating expenditures totaled \$57 million\*. Staffing totaled 494 authorized positions, 14 more positions than 2012-13. This includes additional funding for Park Ranger positions, increased funding for the B.E.S.T program and increased funding for the graffiti program to expand the volunteer base for the 24-hour graffiti areas. Nonetheless, PRNS staffing is down by a third since 2008-09.

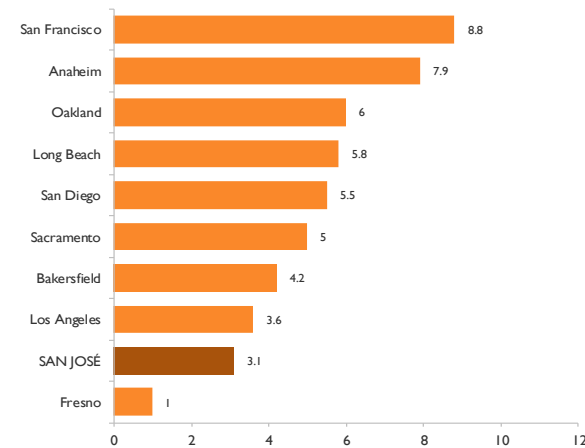
PRNS has a goal of recovering 40 percent of its direct program costs through collected revenues (e.g., fees, charges, leases, grants). For 2013-14, PRNS reported its direct program cost recovery rate was 40 percent, up from 28 percent five years ago. Program fees accounted for approximately 70 percent of collected revenues.\*\*

\* PRNS was also responsible for \$8.1 million in Citywide expenses. Significant Citywide expenses included \$4.7 million for San José B.E.S.T., \$1.1 million for the Children's Health Initiative, \$950,000 million for workers' compensation claims, and \$575,000 for after school education and safety programs. Departmental operating expenditures also do not include certain capital expenditures, reserves, or pass through items such as federal Community Development Block Grant funds.

### THE NATIONAL CITIZEN SURVEY™

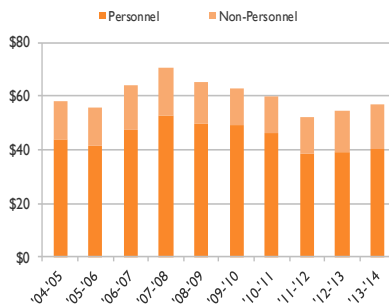
**54%** of San José residents surveyed rated San José's recreational opportunities as "excellent" or "good"

**Parks and Recreation Employees per 10,000 Residents**

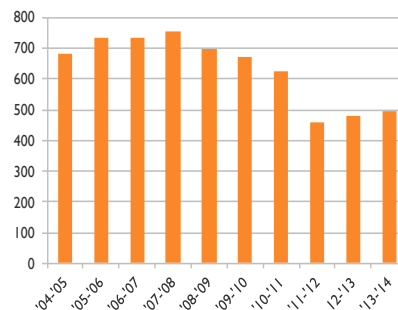


Source: 2014 City Park Facts

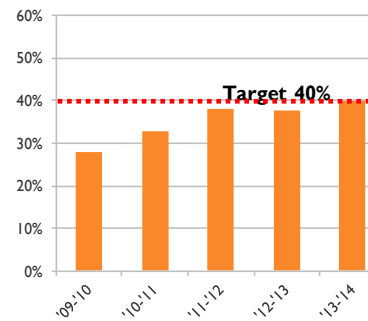
**PRNS Operating Expenditures (\$millions)**



**PRNS Authorized Positions**

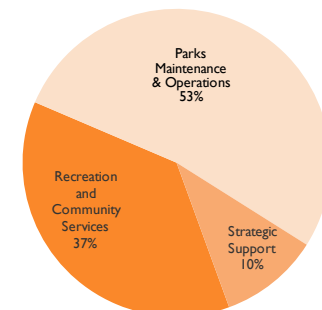


**5-Year Program Cost Recovery\*\***



\*\*This program is currently under review by the City Auditor's Office.

**PRNS Operating Expenditures Breakdown**



## PARKS, RECREATION AND NEIGHBORHOOD SERVICES

### PARKS

In 2013-14, the City maintained 185 neighborhood parks, 9 regional parks as well as other facilities, such as community gardens, trails, and skate parks. Excluding golf courses, the developed portion of these facilities covered 1,717 acres. There were an additional 1,419 acres of open space and undeveloped land. The City has added 16.1 acres of new developed parkland since 2009 (see box below for a list of park additions).

The cost to the City's General Fund to maintain the developed facilities was \$9,414 per acre down from a high of \$12,000 in 2008-09 but slightly higher than the previous year.

The City's Envision 2040 General Plan includes goals for park acreage per resident of 3.5 acres of neighborhood/community serving parkland per 1,000 residents. (1.5 acres of public parkland and 2.0 acres of recreational school grounds). It also has a goal of 7.5 acres per 1,000 residents of Citywide/regional park or open space lands through a combination of facilities owned by the City and other public agencies.

The City's adopted Green Vision sets forth a goal of 100 miles of interconnected trails by 2022. As of June 2014, there were 55 miles of trails (approximately 30 miles of which have been completed since 2000). An additional 75 miles have been identified or are being studied for further development, or are in the planning or construction phases of development.

#### THE NATIONAL CITIZEN SURVEY™

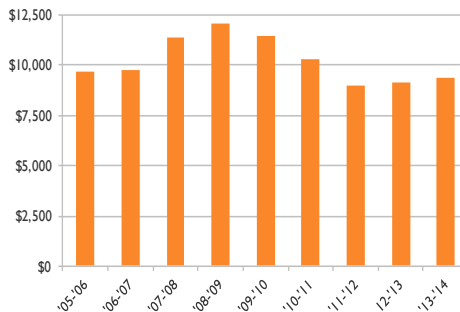
**61%** of San José residents surveyed rated San José's parks services as "excellent" or "good"  
**87%** reported having visited a park at least once in the past year

#### KEY FACTS (2013-14)

Neighborhood Parks (185 parks)	1,194 acres
Regional Parks (9 parks)	524 acres
Golf Courses (3 courses)	321 acres**
Open space and undeveloped land	<u>1,419 acres</u>
Total*	3,458 acres

\* State, county, or other public lands within San José's boundaries are not included in the above figures.  
 \*\* Does not include 50 acres open space.

Cost per Acre to Maintain Parks and Other Facilities



Note: General Fund only. Does not include golf courses.

#### Developed Neighborhood Parkland Added Since 2009

- Fleming Park (0.5 acres)
- Jackson/Madden Park (0.3 acres)
- Carolyn Norris Park (1.3 acres)
- Luna Park (1.3 acres)
- Piercy Park (0.8 acres)
- St. Elizabeth Park (0.9 acres)
- Nisich Park (1.3 acres)
- Newhall Park (1.5 acres)
- River Oaks Park (5 acres)
- <NEW> Commodore Park (3.2 acres)

#### Commodore Park



## PARKS, RECREATION AND NEIGHBORHOOD SERVICES

### RECREATION PROGRAMS AND COMMUNITY CENTERS

PRNS program offerings include (but are not limited to) after-school programs, aquatic programs, arts and crafts, dance, educational programs, health and fitness programs, sports, therapeutic classes designed for persons with disabilities, and programs for seniors. For a list of all programs and classes, see [PRNS Programs & Activities](#).

In 2013-14, the City operated 10 hub community centers (one in each of the City's Council Districts). In addition to the 10 hub community centers, the City operated the Grace Community Center which is a therapeutic recreation center, and the Bascom Community Center/Library which opened in 2012-13.

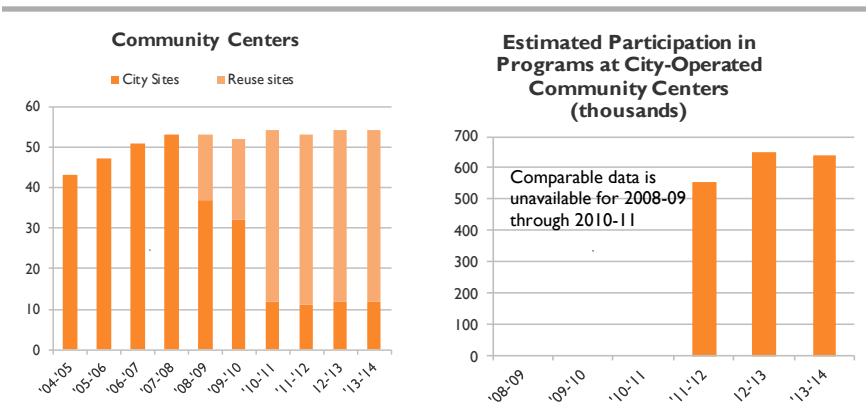
The City's 10 hub community centers and the Bascom Community Center were open on average 59 hour per week which is unchanged from the previous year. These City-operated community centers were open from 43 hours to 72 hours per week, with limited hours on Fridays and Saturdays. No City run centers had regularly scheduled Sunday hours.

#### KEY FACTS (2013-14)

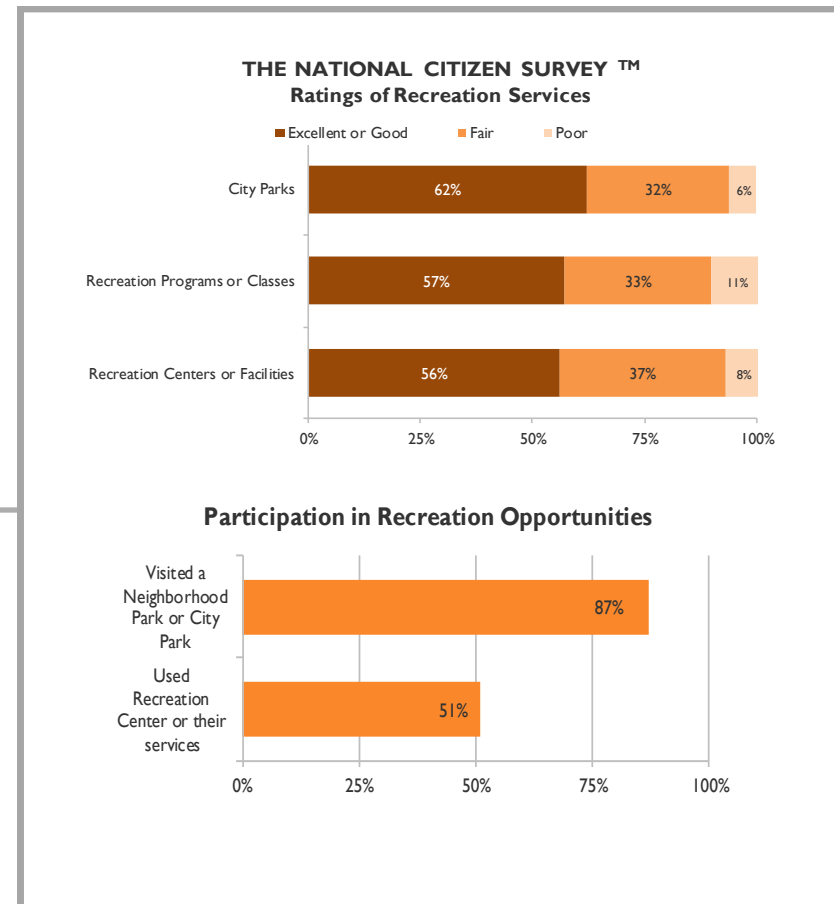
Community centers (including reuse sites)	54
Community center square footage	579,543 sq. ft.
Average weekly hours open (hub community centers)*	59
Estimated recreation program participation at City run programs**	641,600

\*Includes Bascom Community Center.

\*\*This is a duplicated count (i.e., individuals are counted for each program attended).



Data is tracked through a registration system and does not include drop-in clientele, senior nutrition participants, or therapeutic clientele at the Grace Community Center.

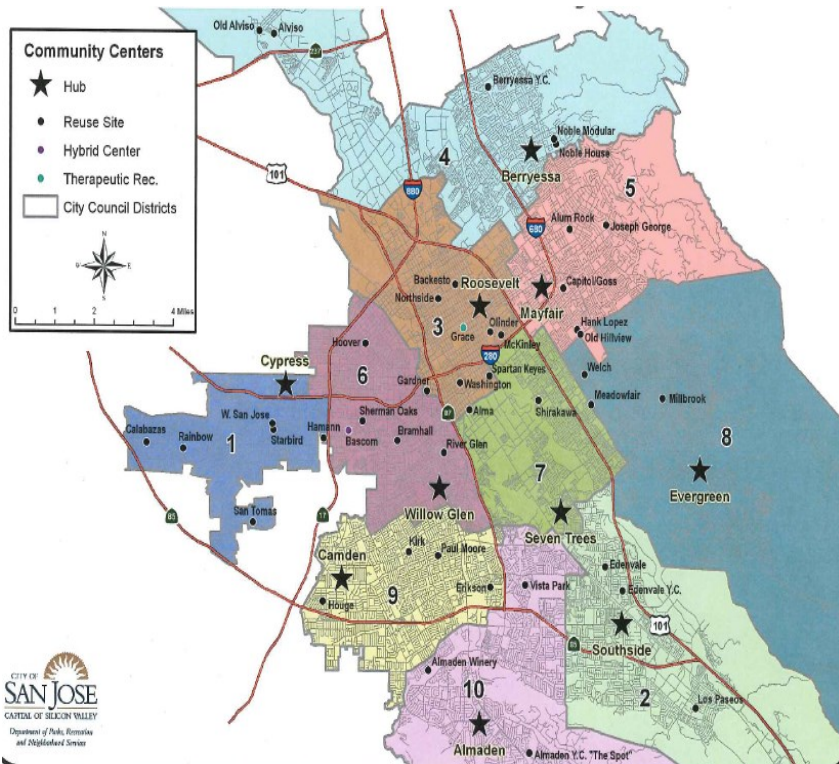


## PARKS, RECREATION AND NEIGHBORHOOD SERVICES

### RECREATION PROGRAMS AND COMMUNITY CENTERS (continued)

In 2004-05, PRNS began a facility re-use program with the intention of reducing operating costs while allowing smaller community centers to remain open. In 2013-14 of the 42 re-use sites, outside non-profits/ organizations operated 27 sites, 12 sites were operated by other City programs and/or outside organizations, and three sites were closed.

**City of San José Community Centers Map**



### Community Centers

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>***Alma Community Center</li> <li><b>Almaden Community Center (hub)</b></li> <li>**Almaden Winery Community Center</li> <li>* Almaden Youth Center</li> <li>**Alum Rock Youth Center</li> <li>* Alviso Youth Center</li> <li>* Backesto Community Center</li> <li><b>Bascom Community Center (hybrid)</b></li> <li><b>Berryessa Community Center (hub)</b></li> <li>* Berryessa Youth Center</li> <li>**Bramhall Neighborhood Center</li> <li>**Calabazas Community Center</li> <li><b>Camden Community Center (hub)</b></li> <li>* Capitol Park/Goss Community Center</li> <li><b>Cypress Senior Center (hub)</b></li> <li>* Edenvale Community Center</li> <li>* Edenvale Youth Center</li> <li>*Erickson Community Center</li> <li><b>Evergreen Community Center (hub)</b></li> <li>**Gardner Community Center</li> <li><b>Grace Community Center</b></li> <li>**Hamann Park Community Center</li> <li>**Hank Lopez Community Center</li> <li>* Hoover Community Center</li> <li>* Hogue Park Community Center</li> <li>* Joseph George Community Center</li> <li>**Kirk Community Center</li> <li>* Los Paseos Community Center</li> </ul> | <ul style="list-style-type: none"> <li><b>Mayfair Community Center (hub)</b></li> <li>* McKinley Community Center</li> <li>* Meadowfair Community Center</li> <li>**Millbrook Community Center</li> <li>* Noble House Community Center</li> <li>* Noble Modular Community Center</li> <li>* Northside Community Center</li> <li>Old Alviso Community Center (Closed)</li> <li>Old Hillview Library (Closed)</li> <li>* Olinder Community Center</li> <li>* Paul Moore Community Center</li> <li>* Rainbow Community Center</li> <li>*River Glen Park Community Center (Closed)</li> <li><b>Roosevelt Community Center (hub)</b></li> <li>* San Tomas Community Center</li> <li><b>Seven Trees Community Center (hub)</b></li> <li>* Sherman Oaks Community Center</li> <li>**Shirakawa Community Center</li> <li><b>Southside Community Center (hub)</b></li> <li>**Spartan Keyes Neighborhood Center</li> <li>* Starbird Community Center</li> <li>**Vista Park Community Center</li> <li>* Washington Community Center</li> <li>* Welch Park Community Center</li> <li>* West San José Community Center</li> <li><b>Willow Glen Community Center (hub)</b></li> </ul> |
|---|---|
- Facilities in bold are community centers operated by the City .  
 \*Denotes re-use sites which are operated by non-profit organizations, neighborhood associations, schools and other government agencies to offer services that primarily serve city residents.  
 \*\*Denotes re-use sites occupied by City departments or programs, sometimes in combination with outside organizations.  
 \*\*\*Denotes City facilities operated by multiple agencies including the City.

## PARKS, RECREATION AND NEIGHBORHOOD SERVICES

### COMMUNITY SERVICES

PRNS provides a number of community services including anti-graffiti and anti-litter programs, gang prevention and intervention programs, the Safe Schools Campus Initiative (SSCI)\*, the senior nutrition program, and others. In 2013-14, the SSCI team responded to 415 incidents on SSCI campuses, an increase from the prior year. For 2013-14, the number of participating schools increased to 58 schools.

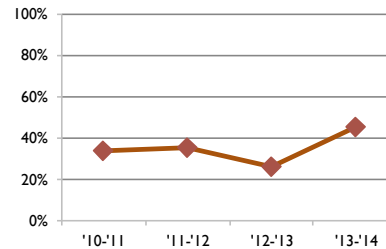
The Mayor's Gang Prevention Task Force (MGPTF) has a service component titled Bringing Everyone's Strengths Together (the B.E.S.T. program). This program provides services to at-risk youth and their families. B.E.S.T. funding for 2013-14 increased by nine percent (from \$3.8 million in 2012-13 to \$4.2 million in 2013-14). Program participation on the other hand decreased from 4,981 in 2012-13 to 3,829 in 2013-14. According to PRNS, this decrease is a result of a service-delivery shift to provide more individualized case management services, and to give each program participant more services and/or for a longer duration.

In 2011-12, the City contracted out graffiti abatement\*\*. In 2013-14, the contractor completed about 45,000 graffiti removal workorders. The National Citizen Survey reports that 30 percent of residents viewed graffiti removal services as good or excellent. Survey responses were likely based on respondents' overall perception of graffiti removal, including graffiti on highways, expressways, and railroads that are the responsibility of others.

\* SSCI is a partnership between school districts and the City (including the Police Department) to address violence-related issues in schools.

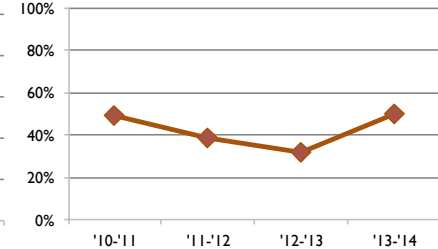
**THE NATIONAL CITIZEN SURVEY™**

% of San José residents rating services to youth as "excellent or "good"

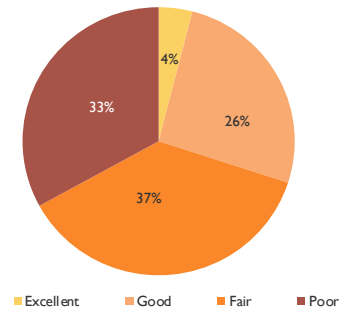


**THE NATIONAL CITIZEN SURVEY™**

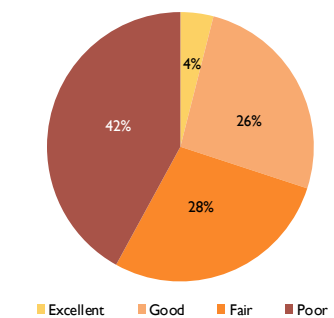
% of San José residents rating services to seniors as "excellent or "good"



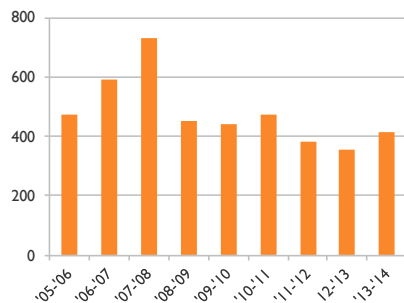
**THE NATIONAL CITIZEN SURVEY™**  
Resident Ratings of Graffiti Removal



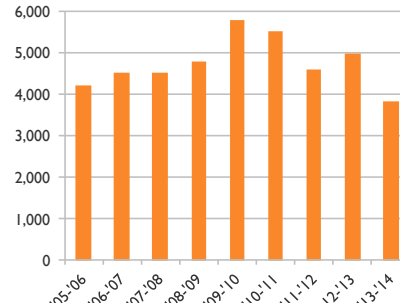
**THE NATIONAL CITIZEN SURVEY™**  
Resident Ratings of Gang Prevention Efforts



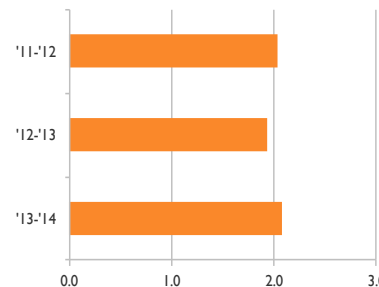
**Incidents on Safe School Campus Sites Responded To**



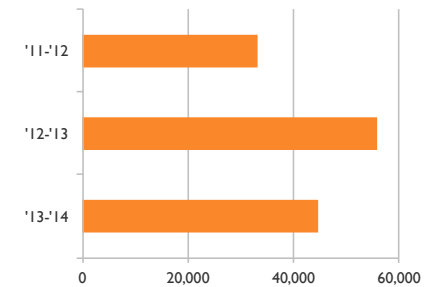
**Participants in B.E.S.T. Youth Service Program**



**Estimated Sq/Ft. of Graffiti Eradicated (millions)**



**Graffiti Workorders Completed**



\*\*For more information about this program see the June 2013 audit – [Graffiti Abatement: Implementing a Coordinated Approach.](#)