



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, FEBRUARY 23, 2015

The Community and Economic Development Committee of the City of San José convened in regular session at 1:32 p.m. in Council Chambers, Council Wing, City Hall.

PRESENT: Council Member Johnny Khamis, Chair; Council Member Chappie Jones, Vice Chair; Vice Mayor Rose Herrera (1:38 p.m.), Council Member Ash Kalra and Council Member Pierluigi Oliverio, Members.

ABSENT: All Present.

STAFF: Director of Economic Development/Chief Strategist Kim Walesh, Assistant City Attorney Ed Moran, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

REVIEW OF WORK PLAN

(1) Team San José Quarterly Measures.

Action: Upon motion by Council Member Pierluigi Oliverio, seconded by Council Member Chappie Jones and carried unanimously, the Committee deferred the item to the March 23, 2015 Community and Economic Development Committee Meeting. (4-0-1. Absent: Herrera.)

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities. (Economic Development)

Documents Filed: Copy of San José Economy News dated March 2015.

Vice Mayor Rose Herrera arrived to the meeting.

Deputy City Manager/Director of Economic Development Kim Walesh offered the report on Economic Development Activities and responded to Committee questions.

The Committee received the verbal report.

REPORTS TO COMMITTEE

(2) **Levitt Pavilion Exploratory Committee.**

Documents Filed: Memorandum from Director of Cultural Affairs Kerry Adams Hapner and Deputy Director of Parks, Recreation and Neighborhood Services Steve Hammack, forwarding the reports and recommendations to the Committee.

Director of Cultural Affairs Kerry Adams Hapner presented introductory remarks. Jack Wimberly, Co-Chair, Levitt Pavilions San José Exploratory Committee offered the report.

Council Member Johnny Khamis opened the floor for public testimony.

Public Comments: Speaking in support to endorsing the community moving forward with its business planning, funding and entity formation were James Reber, San José Parks Foundation; David Bird, Trinity Cathedral; Blage Zelalich, San José Downtown Association and Beverly Bryant, Sainte Claire Historic Preservation Foundation. David Wall expressed opposition to the Staff recommendations.

Committee discussion ensued.

Vice Mayor Rose Herrera requested that Staff provide to the Council a sample of a year's worth of entertainment and events that occur at one of the Pavilions.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, the Committee accepted the reports and forwarded the item to the full City Council for discussion and formal action on March 10, 2015. (5-0.)

(3) **Update on Airport's Financial Scenarios.**

Documents Filed: (1) Memorandum from Director of Aviation Kim Becker Aguirre, dated February 6, 2015, recommending acceptance of the report. (2) Presentation prepared by Ricondo and Associates, Inc., dated February 23, 2015 summarizing the Updated Financial Scenarios and Estimated Potential Shortfalls for the San José Mineta International Airport.

Director of Aviation Kim Becker Aguirre presented the report and responded to Committee questions.

Public Comments: David Wall expressed opposition to the Staff recommendations.

Action: Upon motion by Council Member Pierluigi Oliverio, seconded by Vice Mayor Rose Herrera and carried unanimously, the Committee accepted the report. (5-0.)

REPORTS TO COMMITTEE

(4) **Economic Strategy: Business Development Overview.**

Documents Filed: Memorandum from Assistant Director of Economic Development Nanci Klein, dated February 6, 2015, recommending acceptance of the report, comments and feedback from the Committee.

Deputy City Manager/Director of Economic Development Kim Walesh provided introductory remarks. Chief Economist John Lang and Senior Business Development Manager Chris Burton presented the report.

Council Member Johnny Khamis opened the floor for public testimony.

Public Comments: David Wall expressed opposition to the Staff recommendations.

Vice Mayor Rose Herrera suggested that Staff continue to focus on increasing manufacturing jobs in the City of San José.

Committee discussion ensued.

Action: Upon motion by Council Member Chappie Jones, seconded by Vice Mayor Rose Herrera and carried unanimously, the Committee accepted the report. (5-0.)

(5) **Small Business Support and Services.**

Documents Filed: Memorandum from Director of Strategic Partnerships Jeff Ruster, dated February 6, 2015, recommending acceptance of the report.

Director of Strategic Partnerships Jeff Ruster, Business Services Manager B.J. Sims, Juan Borelli, Small Business Development Commission and Downtown Coordinator Tina Kapoor presented the report and responded to Committee questions and concerns.

Council Member Chappie Jones requested data on the turnover of small businesses from year to year. Director of Strategic Partnerships Jeff Ruster replied that Staff would put that data online.

Council Member Ash Kalra left the meeting at 3:42 p.m.

Council Member Johnny Khamis opened the floor for public testimony.

Public Comments: David Wall presented comments on San José City College and Small Business support.

Council Member Pierluigi Oliverio left the meeting at 3:53 p.m.

REPORTS TO COMMITTEE

(5) (Cont'd.)

Council Member Johnny Khamis requested that Staff provide performance measures to the Committee.

Council Member Johnny Khamis suggested that Staff look at providing other languages on the website, i.e. Korean.

Council Member Johnny Khamis suggested with regard to the Business Coaching Center, requested that Staff look into offering potential ongoing City fee courses to contractors for instruction on how to understand the City process and interpret the codes and any changes that occur yearly.

Action: Upon motion by Council Member Chappie Jones, seconded by Vice Mayor Rose Herrera and carried unanimously, the Committee accepted the report. (3-0-2. Absent: Kalra, Oliverio.)

(6) Quarterly Update on Development Services Work Plan.

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Harry Freitas, Interim Director of Public Works Barry Ng and Interim Fire Chief Curtis Jacobson, dated February 6, 2015, recommending acceptance of the report.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, Item (6) was deferred to the March 23, 2015 Community and Economic Development Committee Meeting.

(7) Diridon Station Area Implementation.

Documents Filed: (1) Memorandum from Assistant Director of Economic Development Nanci Klein, dated February 6, 2015, recommending acceptance of the report. (2) Staff presentation dated February 23, 2015 summarizing the Diridon Station Area Plan and Implementation Work Plan.

Action: Upon motion by Vice Mayor Rose Herrera, seconded by Council Member Chappie Jones and carried unanimously, Item (7) was deferred to the March 23, 2015 Community and Economic Development Committee Meeting.

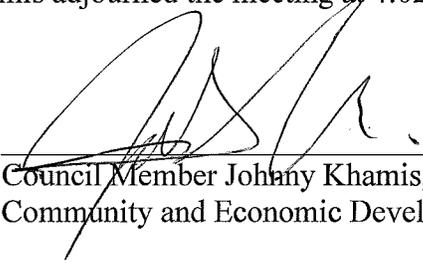
Vice Mayor Rose Herrera and Council Member Chappie Jones left the meeting at 4:00 p.m.

OPEN FORUM

David Wall opined about the appointment to the Housing and Community Development Commission.

ADJOURNMENT

Council Member Johnny Khamis adjourned the meeting at 4:02 p.m.



Council Member Johnny Khamis, Chair
Community and Economic Development Committee

JK/smd