

Memorandum

WORKPLAN CONTENTS

**COMMUNITY AND ECONOMIC DEVELOPMENT
COMMITTEE WORKPLAN
August – December 2016**

COMMITTEE MEMBERS:

JOHNNY KHAMIS, CHAIR
CHAPPIE JONES, VICE CHAIR
ROSE HERRERA, MEMBER
PIERLUIGI OLIVERIO, MEMBER
ASH KALRA, MEMBER

STAFF:

KIM WALES, CITY MANAGER'S OFFICE
ED MORAN, CITY ATTORNEY'S OFFICE
RU WEERAKOON, MAYOR'S OFFICE
SUSAN DAVIS, CLERK'S OFFICE

MISSION STATEMENT:

To manage the growth and change of the City of San José in order to encourage a strong economy, ensure a diverse range of arts, cultural and entertainment offerings, and create and preserve housing and healthy neighborhoods.

AUGUST 22, 2016

- 1. Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
- 2. Development Services Improvement Workplan/Quarterly Update** (Planning, Building, and Code Enforcement)
Purpose: Share progress implementing the Planning, Building, and Code Enforcement workplan and update the Committee on Development Services staffing and performance.

SEPTEMBER 26, 2016

- 1. Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

SEPTEMBER 26, 2016 (Cont'd)

2. **2016 California Building Standards** (Planning, Building, and Code Enforcement)
Purpose: Provide a summary of the proposed amendments from the California legislature of the updated triennial statewide codes and regulations for building construction and fire safety. (To be cross-referenced to the October 18, 2016 City Council meeting agenda.
3. **Sister City Program Review** (Economic Development)
Purpose: As directed by Rules Committee on March 23, 2016, provide a status report on the Sister City Program and an assessment of potential for program expansion.
4. **Theatre Preservation Fund Revisions** (Economic Development)
Purpose: Accept staff report on the Preservation Fund, and recommend that City Council approve modifications to the Team San Jose agreement as proposed.
5. **Cultural Urban Activation** (Economic Development, Parks, Recreation and Neighborhood Services)
Purpose: Provide an update on recent highlights of cultural and entertainment activation efforts in San Jose.
6. **Report on Key Legislation** (City Manager, Intergovernmental Relations)
Purpose: Purpose to provide the Committee with a report on State Legislation in the Community and Economic Development City Service Area.

OCTOBER 24, 2016

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Small Business New Model “Commission”** (Economic Development, Public Works)
Purpose: Discuss the establishment of a Small Business Advisory Task Force focusing principally on small business procurement and contracting.
3. **Local Hiring: Ordinance Priority #3** (Public Works, Economic Development)
Purpose: Update the Committee on the hiring of local workers and contracting of local and small businesses.
4. **Progress on Downtown Sign Code Priorities** (Planning, Building & Code Enforcement/Economic Development/City Attorney’s Office)
Purpose: Update the Committee on progress related to three Council priorities and directives related to the Downtown Sign Zone—temporary large banner signs/supergraphics, allowing advertising on buildings (i.e., like Denver Downtown Sign District), and electronic billboards.

OCTOBER 24, 2016 (Cont'd)

5. **Business Development Update** (Economic Development)
Purpose: Review progress implementing the FY 2016-2017 workplan for business outreach, retention, expansion, and attraction.
6. **Team San Jose Performance Measures Revisions** (Economic Development/Cultural Affairs)
Purpose: Present proposed revisions to the Team San Jose performance measures and recommend that the City Council approve the proposed revisions.
7. **Review of Relevant 2017 Legislative Guiding Principles** (City Manager, Intergovernmental Relations)
Purpose: Discuss with the Committee the relevant 2017 Legislative Guiding Principles with focus on the Community and Economic Development City Service Area.

NOVEMBER 28, 2016

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Economic Development Communications** (Economic Development)
Purpose: Update the Committee on Economic Development communications, including coordinated City branding efforts.
3. **Update on Partnership with SJSU on Reuse of Hammer Theater Center** (Economic Development/Cultural Affairs)
Purpose: Provide an update on the partnership with San Jose State University to operate and maintain the Hammer Theatre Center.
4. **Update on Real Estate Activities, Surplus Sales, and Leasing Activities** (Real Estate/Economic Development)
Purpose: Provide a review of the City's Real Estate activities, including surplus sales and leasing activities.
5. **Local/Small Business Participation**, (Public Works/ Finance)
Purpose: Accept the annual report on City contracting with local and small businesses for Fiscal Year 2014-2015.
6. **Report on Efforts to Pursue a Pilot Project to Provide Affordable Workforce Housing for Teachers and Staff on School District Land** (Housing)
Purpose: Accept the report and provide direction to Housing Department staff.

NOVEMBER 28, 2016 (Cont'd)

7. Business Tax Modernization: Education Plan (Finance/City Manager's Office)

Purpose: As directed by Council on August 2, 2016, report on the educational campaign to educate taxpayers about the business tax increases and changes that will be effective July 1, 2017.

DECEMBER 26, 2016 – CANCELLED

(Deferred to January 23)

1. Verbal Report on Economic Development Activities (Economic Development)

Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

2. Development Services Improvement Workplan/Quarterly Update (Planning, Building and Code Enforcement)

Purpose: Share progress implementing the Planning, Building, and Code Enforcement workplan, and update the Committee on Development Services staffing and performance.

3. Economic Strategy Update (Economic Development)

Purpose: Review progress implementing the 18-month Economic Strategy workplan.

4. Business Assistance Programs (Economic Development)

Purpose: Provide and update on the Office of Economic Development's business assistance programs and their impact on supporting local businesses.