



COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

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SUSAN DAVIS, CITY CLERK'S OFFICE

AGENDA

1:30 p.m.

February 22, 2016

Wing 118/119

(a) Call to Order and Roll Call

(b) Review of Workplan

Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise.

(c) Consent Calendar

(d) Reports to Committee

(1) Verbal Report on Economic Development Activities

Recommendation: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
(Economic Development)

(2) [Business Development Update Presentation](#)

Recommendation: Accept the update on implementation of the Fiscal Year 2015-16 Business Outreach Workplan plan to foster business retention, expansion and attraction.
(Economic Development) ***DEFERRED FROM JANUARY 2015***

(3) [Downtown EIR Presentation](#)

Recommendation: Accept the status report on project scope, project schedule, and work plan action items to complete an update to the Downtown Strategy and Environmental Impact Report. (Planning, Building and Code Enforcement)

(4) [North San Jose Area Development Policy Presentation](#)

Recommendation: Accept staff's status report related to updating the North San Jose Area Development Policy and Environmental Impact Report and forward to the full City Council for approval at the March 8, 2016 City Council meeting.

(Planning, Building & Code Enforcement/Economic Development)

DEFERRED FROM NOVEMBER 2015

(5) [General Plan Four-Year Review](#)

[Scope of 4 Year Review](#)

[Memorandum from Mayor Liccardo, CMs Jones and Carrasco](#)

[Memorandum from Councilmembers Rocha and Peralez](#)

[Presentation](#)

Recommendation: Accept staff's Status Report on the Envision San Jose 2040 General Plan 4-Year Review. (Planning, Building & Code Enforcement)

DEFERRED FROM NOVEMBER 2015

(6) [Economic Strategy Workplan](#)

[Presentation](#)

Recommendation: Staff recommends that the Committee accept staff's report on the Economic Strategy workplan for the March 2016 - March 2018 period, and forward this recommendation for consideration by the full City Council on March 8, 2016.

(Economic Development and other CED CSA Departments)

(7) [Downtown Pedestrian Wayfinding System](#)

[Attachment A](#)

Recommendation: Accept report on the Downtown Pedestrian Wayfinding System which presents findings and recommendations identified by City ID for a permanent wayfinding system for Downtown San Jose and discuss next steps to develop a 3-5 year public/private partnership program for implementation.

(Economic Development/Transportation)

- **Open Forum:** *Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee.*

- **Adjournment**

The Community and Economic Development Committee meets every fourth Monday of the month at 1:30 p.m. Thank you for taking the time to attend today's meeting. Agendas, staff reports and some associated documents for Council Committee items may be viewed on the Internet at www.sanjoseca.gov/clerk/agenda.asp. Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-8179 or (408) 294-9337 (TTY) at least two business days before the meeting.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk at San José City Hall, 200 E. Santa Clara Street, Tower 14th Floor, San José, CA 95113 at the same time that the public records are distributed or made available to the legislative body.

For questions, please contact Isela Chaparro, Office of Economic Development at (408) 535-8179.