

## ARTS COMMISSION

Richard James, <i>Chair (District 8)</i>	Ramona Snyder, <i>Vice-Chair (District 9)</i>	Tina Morrill, <i>Member (District 4)</i>
Nicholas Adams, <i>Member (District 1)</i>	Roma Dawson, <i>Member (Citywide)</i>	Ron Muriera, <i>Member (District 7)</i>
VACANT ( <i>District 3</i> )	Albert Le, <i>Member (District 5)</i>	VACANT ( <i>District 2</i> )
Lynne Brown, <i>Member (District 10)</i>	Leanne Lindelof, <i>Member (District 6)</i>	

City Council Liaison: Hon. Magdalena Carrasco

Kerry Adams Hapner, *Office of Cultural Affairs*

Tina Iv, *Office of Cultural Affairs*

### **SPECIAL MEETING AGENDA:** **ARTS COMMISSION ANNUAL RETREAT**

**Day/Date: Monday, November 28, 2016**

**Time: 5:30 P.M.**

**Location: City Hall - Tower, 17<sup>th</sup> Fl., Meeting Room T 1734**

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5:00 – 5:30 PM: Pre-meeting hospitality

- (a) Time Certain – 5:30 PM: Call to Order & Roll Call
- (b) [\*\*ACTION: Approval of Minutes for special meeting of October 17, 2016.\*\*](#)
- (c) [\*\*ACTION: Recommend that the Arts Commission review the panel’s recommendations for the Arts and Cultural Exchange Grant, Round 2 Awards.\*\*](#) – *Emily Sevier, Sr. Arts Program Coordinator*
- (d) Retreat Agenda Review – *Richard James, Chair*
- (e) Report: City Council Liaison – *Hon. Magdalena Carrasco, Councilmember*
- (f) DISCUSSION: Update on [\*Cultural Connection: San Jose’s Cultural Plan for 2011-2020\*](#) and Setting Commission Priorities – Using as a guide the Commission’s work plan and *Cultural Connection*, what policy-driven initiatives should the Commission focus its attention on now? With policy initiatives identified, select which priorities to concentrate our efforts on.

#### **Break**

- (g) PRESENTATION/DISCUSSION: Creating Connections – How to Build a Message: As a follow up to the discussion on priorities, what is the best way to frame the message? Research from Building Public Will for the Arts and other marketing methods inform us on how to develop a message that resonates.
- (h) #408Creates Team Building: A sampling of the creative side of Commissioners and staff who will share a short (two minute) sampling of their creative world.
- (i) Final Thoughts and Conclusion – *Richard James, Chair*
- (j) Public Forum
- (k) Adjourn

Under the terms of the Brown Act governing the conduct of meetings of public bodies, the Committee Chair may give the Chair’s Report and Commissioners and staff may give status reports as listed in the Agenda. However, they may not engage in discussions of specific matters unless a specific topic is on the agenda.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the Commission will be available for public inspection at the Office of Cultural Affairs, 200 E. Santa Clara Street, 12<sup>th</sup> Fl., San Jose CA 95113 at the same time that the public records are distributed or made available to the legislative body.

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