



PRESS RELEASE

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Silicon Valley Talent Partnership, City of San José and Waste No Food Introduce Feeding Silicon Valley

New partnership connects excess food and resources to those in need in Silicon Valley

SAN JOSÉ, Calif. — Silicon Valley Talent Partnership (SVTP), City of San José, and Waste No Food announced today the launch of *Feeding Silicon Valley*, a collaboration between local nonprofits, such as Martha’s Kitchen and InnVision Shelter Network, and donors, such as Team San José, and Levi’s Stadium, to combat hunger in Silicon Valley using the Waste No Food technology platform to connect excess food and resources to those in need.

Nationally, hunger continues to affect more than 50 million people – 16 million of them children. In the Bay Area nearly 27 percent of children are considered “food-insecure” according to recent figures from Feeding America, a national network of food banks.

“Despite this era of great wealth, Silicon Valley continues to be a place where thousands of residents, including children, worry about where they will get their next meal,” said Mayor Liccardo. “Through *Feeding Silicon Valley’s* unique public-private partnership, we will use an innovative and free app to connect food donors to nonprofits who will be able to distribute meals to our most vulnerable residents.”

Kiran Sridhar, the Founder of Waste No Food, witnessed the problem of hunger firsthand in middle school when volunteering at Glide Memorial Church, which serves free meals to the most needy residents of San Francisco. After learning that forty percent of all food produced is wasted, Sridhar founded Waste No Food in 2010 at age 12; Waste No Food provides a web and mobile marketplace to reduce food waste by matching potential donors with charities.

“If we could reduce food waste by just 30%, we could feed every hungry person in Silicon Valley,” said Sridhar, now an incoming freshman at Stanford University. “The Waste No Food platform makes it easy for businesses with excess food to make donations in a safe, targeted manner, thereby alleviating hunger.”

“Team San José and the Hunger at Home group are proud to join forces with *Feeding Silicon Valley* to make food donations through the Waste No Food app,” said Ewell Sterner, Director of Food & Beverage, Facilities and Operations at Team San José. “We have already donated over 10,000 pounds of food to the hungry through the new app and are excited to see the community get more involved in eradicating hunger.”

“Partnering with *Feeding Silicon Valley* is a natural fit for the 49ers and continues our efforts to help the under-served members of our community,” said Al Guido, Chief Operating Officer of the San Francisco 49ers. “We are excited about this partnership, which leverages smart technology to help us give back to the community.”

“*Feeding Silicon Valley* is an innovative partnership, the first of its kind bringing together a technology platform with local government, community members and nonprofits to feed the hungry. Silicon Valley Talent Partnership is thrilled to be the program management office to launch this effort in San José and Santa Clara and expects this kind of partnership to scale across Silicon Valley and beyond,” said Lea King, Executive Director at Silicon Valley Talent Partnership.

Feeding Silicon Valley has worked with advisors from Team San José and Second Harvest Food Bank to develop stringent policies for food safety. The app is currently available for download from [Google Play](#) and [iTunes](#) and all qualifying businesses can receive a tax deduction for their donations. For more information about becoming a donor, a recipient, or a volunteer food runner by visiting this website: <http://svtpca.org/FeedingSV>.

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About the Silicon Valley Talent Partnership

Silicon Valley Talent Partnership (SVTP) creates, sources and manages innovative and meaningful pro-bono partnerships between highly skilled private-sector volunteers and public-sector workers, capitalizing on the unique opportunity to restore local government and public agencies’ capacity to innovate, enhance service delivery and ultimately improve the quality of life of residents and communities across Silicon Valley. Learn more by visiting <http://svtpca.org>.

About the City of San José – Office of Mayor Sam Liccardo

The City of San José – Office of Mayor Sam Liccardo is committed to revitalizing the Downtown, bringing BART to San Jose, securing expansions of leading tech companies, boosting funding for affordable housing, achieving important pension and fiscal reforms, preserving San Jose’s hillsides and open spaces from development, and finding jobs for hundreds of at-risk teens. Upon his election, Sam Liccardo began serving as the 65th Mayor of San José in January of 2015. Learn more by visiting <http://www.sanjoseca.gov/index.aspx?NID=203>

About the City of San José – Homeless Response Team

The City of San José’s Housing Department is committed to strengthening and revitalizing our community through housing and neighborhood investment. The Housing

Department's Homelessness Response Team engages in a variety of activities designed to prevent and end homelessness. In coordination with other public and private agencies in Santa Clara County, the Team addresses homelessness through a multi-faceted approach that includes: advocating for policies, programs, and funding that support ending and preventing homelessness; researching best practices; and developing and implementing programs that serve homeless and chronically homeless persons residing in San José. For more information, visit: <https://www.sanjoseca.gov/index.aspx?NID=3051>

About Waste No Food

Waste No Food is a nonprofit web and mobile marketplace enabling restaurants, hotels, convention centers, corporate cafeterias and sports stadiums to efficiently donate excess food to charities serving the hungry. By leveraging technology, Waste No Food aims to play a role in eradicating hunger and food waste. To date, Waste No Food's platform has enabled the donation of over 200,000 meals to hungry people. For more information, visit www.wastenofood.org.

About Team San José

Team San José (TSJ) is an innovative partnership unifying the San Jose Convention and Visitors Bureau, hotels, arts, labor and venues to deliver an exceptional visitor experience. TSJ manages the San Jose McEnery Convention Center, California Theatre, Center for the Performing Arts, City National Civic, Montgomery Theater, Parkside Hall, and South Hall.

About Levi's® Stadium

Named Sports Facility of the Year by Sports Business Journal, Levi's® Stadium is home to the San Francisco 49ers and serves as the world's most technologically advanced and sustainable sports and entertainment venue. The \$1.2 billion venue consists of 1.85 million square feet and 68,500 seats, including 174 luxury suites and 9,000 club seats, and was designed by HNTB and built by Turner/Devcon for the Santa Clara Stadium Authority. It is a multi-purpose facility with flexibility that has allowed it to host a wide range of events – including domestic and international soccer, college football, ice hockey, motocross, concerts and various civic events – since opening in 2014. The venue is also expandable for major events such as WrestleMania 31 and the upcoming Super Bowl 50. Levi's® Stadium is owned by the Santa Clara Stadium Authority, a public joint powers authority established to provide for development and operation of Levi's® Stadium to ensure that the stadium serves the goals of the City of Santa Clara. For more information, go to www.LevisStadium.com.

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