



**2018-2019**

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**OPERATING BUDGET**

**TRANSIENT  
OCCUPANY TAX  
(TOT) FUND**

**2018-2019 CULTURAL  
GRANT AWARDS**



# Transient Occupancy Tax Fund

## **2018-2019 CULTURAL GRANT AWARDS**

By Ordinance, the Transient Occupancy Tax (TOT) Fund provides funding for Convention Facilities Operations and Maintenance, Cultural Development, and the San José Convention and Visitors Bureau. TOT revenues allocated for Cultural Development provide funding for the cultural grant and fine arts division programs. Each year, the Office of Cultural Affairs solicits and evaluates applications for funding using award criteria approved by the City Council. Grant awards are made based on a competitive application-based peer review process and available funding.

In May 2014, City Council adopted the Arts Commission-approved *Cultural Connection: San José's Cultural Plan for 2011-2020*. This workplan reflects the top priorities for cultural development in San José. A key strategy to advance the goals of *Cultural Connection* is through partnerships and grant agreements with community-based organizations across core grant program areas aimed at promoting cultural vibrancy, cultural diversity, and economic development in San José, including:

- Operating Grants provide financial support for selected San José arts organizations of various disciplines, sizes and stages of development.
- Festival, Parade & Celebration Grants enable access for all City residents to a wide range of diverse cultural events, large and small. These events are often held in public spaces and are always open to the public.
- take pART Grants support arts activities offered by volunteer-driven arts organizations, community service organizations, and very small semi-professional and professional arts organizations.
- Capitalization and Sustainability Grants support activities of nonprofit art organizations that will increase their working financial capital and promote fiscal soundness

Grant awards are based on available funding and cultural development funding priorities. Initial recommendations are reviewed by a panel of Arts Commissioners, nonprofit arts and culture professionals, and community representatives; forwarded to the Arts Commission for formal review; and then submitted for the City Council's approval in May of each year as part of the budget process.

The 2018-2019 Cultural Funding Portfolio Grant Awards total \$4,249,427, divided among core grant program areas – Operating Grants (\$3,132,897); Festival, Parade & Celebration Grants (\$608,330); take pART Grants (\$313,200); and, Capitalization and Sustainability Grants (\$175,000). Two July 4<sup>th</sup> Celebration Grants, totaling \$20,000, were also awarded for 2018-2019.

Core Program	Organization	Funding
4 <sup>th</sup> of July Celebration Grants	4 <sup>th</sup> Family Fun & Fireworks	\$15,000
Festival, Parade and Celebration Grants	5 <sup>th</sup> Family Fun & Fireworks	8,800
Operating Grants	Abhinaya Dance Company of San Jose	42,798
Festival, Parade and Celebration Grants	AIMusic International Festival	10,626
Operating Grants	Aimusic School	54,335
Festival, Parade and Celebration Grants	Almaden Art & Wine Festival	12,328

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Core Program	Organization	Funding
take pART Grants	Alum Rock Educational Foundation	14,250
take pART Grants	American Beethoven Society	15,000
Festival, Parade and Celebration Grants	Bark in the Park	15,856
Operating Grants	Bay Area Glass Institute	85,711
Capitalization & Sustainability Grants	Bay Area Glass Institute	36,000
take pART Grants	Cambodian American Resource Agency	8,200
take pART Grants	Chamber Music Silicon Valley	14,250
Operating Grants	Children's Discovery Museum of San Jose	237,277
Operating Grants	Children's Musical Theater San Jose	214,031
Capitalization & Sustainability Grants	Children's Discovery Museum	37,100
Operating Grants	Chinese Performing Arts of America	80,129
Festival, Parade and Celebration Grants	Christmas in the Park	55,000
Operating Grants	Cinequest Film Festival	150,072
Festival, Parade and Celebration Grants	Cinequest Film Festival	54,729
Operating Grants	City Lights Theater Company of San Jose	90,930
Festival, Parade and Celebration Grants	Conscious San Jose	4,845
Festival, Parade and Celebration Grants	CPAA Spring Festival Silicon Valley	8,800
Festival, Parade and Celebration Grants	Debutante Ball 2018	2,500
Festival, Parade and Celebration Grants	Dia de los Muertos (SJDA)	12,000
Festival, Parade and Celebration Grants	Dia de los Muertos (SJMAG)	10,000
Festival, Parade and Celebration Grants	Dia de Portugal Festival	10,000
Festival, Parade and Celebration Grants	Downtown Ice	51,444
take pART Grants	East Side Community Arts	9,500
Festival, Parade and Celebration Grants	Fiesta Navideña	6,060
take pART Grants	Gilbert & Sullivan Society of San Jose	13,500
Festival, Parade and Celebration Grants	Guitar Solo & Ensemble Festival	3,500
take pART Grants	iCAN (International Children Assistance Network)	13,500
Festival, Parade and Celebration Grants	International Children's Festival	3,505
Festival, Parade and Celebration Grants	Italian Family Festa	16,000
Festival, Parade and Celebration Grants	Juneteenth	15,856
Operating Grants	Kaisahan of San Jose Dance Company	33,423
Festival, Parade and Celebration Grants	La Ultimada Parada	14,092
Festival, Parade and Celebration Grants	Little Italy Festival	3,505
Festival, Parade and Celebration Grants	Luna Park Chalk Art Festival	6,000
Operating Grants	Movimiento de Arte y Cultura Latino Americana	108,165
Festival, Parade and Celebration Grants	Music in the Park	20,130

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Core Program	Organization	Funding
take pART Grants	New Ballet School	15,000
Festival, Parade and Celebration Grants	Nikkei Matsuri SJ Japantown	5,150
take pART Grants	Northern California Chinese Chorus Alliance	10,500
take pART Grants	Northside Theatre Company	14,250
take pART Grants	Opera Cultura	15,000
Operating Grants	Opera San Jose	260,949
Festival, Parade and Celebration Grants	Post Street Jubilee	2,716
Festival, Parade and Celebration Grants	Pumpkins in the Park	5,150
Festival, Parade and Celebration Grants	Rose, White and Blue 4th of July Parade	7,036
July 4 <sup>th</sup> Celebration Grants	Rose, White and Blue 4th of July Parade	5,000
take pART Grants	San Jose Center for Poetry and Literature	12,500
take pART Grants	San Jose Chamber Music Society	14,250
Operating Grants	San Jose Chamber Orchestra	55,113
take pART Grants	San Jose Choral Project	13,500
take pART Grants	San Jose Downtown Foundation	15,000
Festival, Parade and Celebration Grants	San Jose Fountain Blues Festival	15,856
Operating Grants	San Jose Institute of Contemporary Art	96,148
Operating Grants	San Jose Jazz	197,281
Festival, Parade and Celebration Grants	San Jose Jazz Summer Fest	56,919
Festival, Parade and Celebration Grants	San Jose Jazz Winter Fest	14,092
Operating Grants	San Jose Multicultural Artists Guild	18,793
Operating Grants	San Jose Museum of Art	289,877
Operating Grants	San Jose Museum of Quilts & Textiles	86,737
Capitalization & Sustainability Grants	San Jose Museum of Quilts & Textiles	40,000
Festival, Parade and Celebration Grants	San Jose Poetry Festival	5,000
Operating Grants	San Jose Stage Company	103,981
Operating Grants	San Jose Symphonic Choir	24,694
Operating Grants	San Jose Taiko	72,471
take pART Grants	San Jose Youth Ballet	7,500
take pART Grants	San Jose Youth Shakespeare	13,500
Operating Grants	San Jose Youth Symphony	112,617
take pART Grants	Sangam Arts	15,000
Operating Grants	School of Arts and Culture at MHP	181,293
take pART Grants	SCVPAA for Mission Chamber Orchestra	13,500
Festival, Parade and Celebration Grants	Sevathon 2018	9,104
Festival, Parade and Celebration Grants	Silicon Valley African Film Festival	20,510
Festival, Parade and Celebration Grants	Silicon Valley Bikes! Festival and Bike Show	5,000

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Core Program	Organization	Funding
Festival, Parade and Celebration Grants	Silicon Valley Jewish Film Festival	18,000
Festival, Parade and Celebration Grants	Silicon Valley Pig Jig	2,500
Festival, Parade and Celebration Grants	Silicon Valley Pride Parade and Festival	20,510
Operating Grants	Silicon Valley Shakespeare	30,638
Operating Grants	sjDANCEco	23,057
Festival, Parade and Celebration Grants	sjDANCEco Dance Festival	5,150
take pART Grants	SJSURF for Center for Literary Arts	15,000
Festival, Parade and Celebration Grants	SJZ Boombox Concert Series	18,609
Festival, Parade and Celebration Grants	SoFA Street Fairs 2018-19	12,328
take pART Grants	South Bay Guitar Society	13,000
Operating Grants	Starting Arts	111,520
Operating Grants	Steinway Society - The Bay Area	19,231
Festival, Parade and Celebration Grants	Street Market/SubZero	15,187
Operating Grants	Symphony Silicon Valley	236,286
Capitalization & Sustainability Grants	Symphony Silicon Valley	24,700
Capitalization & Sustainability Grants	Tabard Theatre Company	37,200
take pART Grants	Teatro Vision	15,000
Operating Grants	The Tabard Theatre Company	78,133
Festival, Parade and Celebration Grants	Trung Thu Children's Moon Festival	2,500
Festival, Parade and Celebration Grants	VAR's Black April Commemoration	2,500
Festival, Parade and Celebration Grants	Veterans Day Parade	14,092
Operating Grants	Vivace Youth Chorus	37,207
Festival, Parade and Celebration Grants	Willow Glen BBQ Competition	4,845
take pART Grants	Winchester Orchestra	11,250
take pART Grants	Works/San Jose	11,250
<b>Total Cultural Development Grants for 2018-2019</b>		<b>\$4,249,427</b>