



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Raul Peralez

SUBJECT: Actions Related to Adobe Systems Inc. **DATE:** June 14, 2019
Property on West San Fernando

Approved

Date

6/14/19

RECOMMENDATION

Approve staff recommendation and direct staff to work with the applicant to explore integrating an artistic component into the future pedestrian bridge.

BACKGROUND

I am grateful that Adobe has chosen to expand in Downtown with a fourth 1.3 million square foot office building. Since 1996, Adobe has been a large player in bridging the west side of Hwy 87 to the Downtown Core. Their foresight of placing their world headquarters in the heart of Downtown San José has attracted more businesses to follow suit in opening offices in Downtown. Aside from the economic benefits of 3,000 new jobs, a parking agreement to allow for public use will be beneficial for patrons attending SAP Center events, Performances at the Center of Performing Arts, holiday activations or any of the growing number of events happening in Downtown.

I would like to also acknowledge the collaboration between City Staff and Adobe to design an innovative pedestrian bridge that will connect the campus. This pedestrian bridge, the first of its kind in Downtown, should be a world-class structure that serves as an iconic and artistic door into Downtown along West San Fernando.

Thank you to Adobe for their continuing investment in Downtown and to our community, especially the Delmas Park Neighborhood and San José Downtown Association, for their engagement in shaping this project to be one that we can all be proud of.