



Media Advisory

San Jose Fire Department

For immediate release
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Holiday Toy Wrapping, Food Program to Serve 400 Area Families

San Jose Firefighters, Los Bomberos of Northern California Celebrate 22nd Annual Holiday Tradition

WHAT: San Jose Firefighters and Los Bomberos of Northern California's 22nd Annual Holiday Toy Wrapping Night and Toy & Food Distribution Program.

WHEN/WHERE: *Holiday Toy Wrapping*
Friday, December 14, 2007, 6:00 – 10:00 PM,
Unify Center,
765 Story Road, San Jose, CA 95122 (Behind Walmart)

Toy & Food Distribution
Saturday, December 15, 2007; 9:00 AM – 3:00 PM
Mexican Heritage Plaza,
1700 Alum Rock Avenue, San Jose, CA 95116

WHO: San Jose Mayor Chuck Reed, San Jose Fire Chief Darryl Von Raesfeld and Los Bomberos President Alberto Olmos, Firefighters, Family and Friends. The Mayor, Fire Chief and other VIPs will be at the Unify Center Friday evening at 6:30 PM.

BACKGROUND: Los Bomberos of Northern California, a firefighter community-service organization that assists the less fortunate, have provided toys and food to needy families in Santa Clara County during the Holiday season for the past twenty-two years. This year's Toy and Food Program will serve over four hundred families with the help of the San Jose Fire Department, San Jose Firefighters Local 230, family, friends and community volunteers. For questions regarding the Holiday Toy and Food program, please contact Albert Hernandez at (408) 294 - 7679. ###

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