



---

## COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

NANCY PYLE, CHAIR  
SAM LICCARDO, VICE-CHAIR  
ASH KALRA, MEMBER  
ROSE HERRERA, MEMBER

PAUL KRUTKO, CITY MANAGER'S OFFICE  
ED MORAN, CITY ATTORNEY'S OFFICE  
RU WEERAKOON, MAYOR'S OFFICE  
JANET KERN, REDEVELOPMENT AGENCY

### AGENDA

1:30 p.m.

August 23, 2010

Rooms W118/W119

---

#### (a) Call to Order and Roll Call

#### (b) Review of Workplan

*Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise. Items marked with an asterisk denote changes or additions to the previously published Agenda for this meeting.*

#### (c) Consent Calendar

#### (d) Reports to Committee

##### (1) Chief Development Officer's Monthly Verbal Report

**Recommendation:** Accept verbal report on August 23, 2010. (City Manager's Office)

##### (2) Outreach Plan for Affordable Housing Projects

**Recommendation:** Follow up discussion on Outreach Plan for Affordable Housing. (City Attorney's Office)

(3) **Banner Policy**

**Recommendation:** Accept staff's report. (City Manager's Office)  
**[REQUEST FOR DEFERRAL]**

(4) **Communications Working Group**

**Recommendation:** Present Workplan. (Mayor's Office)

(5) **San Pedro Market Update**

**Recommendation:** Accept status report on San Pedro Market.  
(Economic Development, City Attorney, Planning, Building and Code Enforcement)

- **Open Forum**

*Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee.*

- **Adjournment**

The Community and Economic Development Committee meet every fourth Monday of the month at 1:30 p.m. Thank you for taking the time to attend today's meeting. Agendas, staff reports and some associated documents for Council Committee items may be viewed on the Internet at [www.sanjoseca.gov/clerk/agenda.asp](http://www.sanjoseca.gov/clerk/agenda.asp). Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-8179 or (408) 294-9337 (TTY) at least two business days before the meeting.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk at San José City Hall, 200 E. Santa Clara Street, 2nd Floor Wing, San José, CA 95113 at the same time that the public records are distributed or made available to the legislative body.

For questions, please contact Ellya Robello,  
Office of the City Manager, at (408) 535-8179.