

For Immediate Release:

April 20, 2009

Contacts:

Arleen Arimura, City of San José

Ph: (408) 975-2557

C: (408) 455-4513

Aryeh Shell, Somos Mayfair

Ph: (408) 240-4999

C: (510) 207-6623

**Earth Day Has a New Name . . . Tuesday!
Opening of New Tuesday Market at San José City Hall**

WHEN: 3:00 p.m. – 7:30 p.m., Tuesday, April 21, 2009

WHERE: Fifth and San Fernando Streets (behind San José City Hall)

EVENT: Opening day for weekly farmers' market at City Hall

PHOTO OPPORTUNITIES:

3:00 p.m. – 4:00 p.m.

Somos Mayfair community theater ensemble, Teatro Familias Unidas, will present a street theater performance featuring giant colorful puppets to illuminate the ecological crisis and the actions we can take to preserve the environment and secure our health. The performance will be in Spanish and English.

5:30 p.m. – 6:00 p.m.

Mayor Reed, and City Councilmembers will visit market vendors.

About Tuesday Market: Tuesday Market will provide a weekly environmentally-friendly marketplace featuring locally grown produce, local arts and crafts, and resource booths on how to live a greener lifestyle by becoming energy efficient, installing solar, reducing waste, conserving water and preventing pollution. Attending Tuesday Market is a great way for the public to kick-off Earth Day celebrations by buying local and learning more about protecting the environment. For more information, visit www.tuesdaymarketsj.com.

About Somos Mayfair: Somos Mayfair is a community based organization in the east side of San José that works to cultivate the dreams and power of the people of Mayfair through cultural activism, social services and community organizing. Through its work with grassroots leaders, Somos Mayfair offers direct services and policy advocacy campaigns that give voice to immigrant, working-poor communities' concerns in the present debate on health justice issues. For more information, visit www.somosmayfair.org.

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