NSE AGENDA: 04/08/10
ITEM: d(4)

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Memorandum

TO: NEIGHBORHOOD SERVICES AND EDUCATION COMMITTEE

FROM: Norberto Dueñas

SUBJECT: **SCHOOLS/CITY COLLABORATIVE UPDATE**

DATE: March 22, 2010

Approved Deanna Santana Date 3/30/10

The following key activities were discussed at the March 10, 2010 Schools/City Collaborative (SCC) meeting:

Announcement of new Campbell Union School District Superintendent – Co-Chair of the Collaborative Horejs announced that Dr. Eric Andrew is the new Campbell Union School District's Superintendent as of February 1, 2010. He was previously the Assistant Superintendent for Educational Services in the Glendora Unified School District since 2003. He replaces Dr. Johanna VanderMolen, who retired at the end of January 2010. Campbell Union School District educates more than 7,300 students from preschool through eighth grade. Its 12 schools serve the communities of Campbell, Los Gatos, Monte Sereno, San Jose, Santa Clara and Saratoga.

Presentation by the Revolution Foods Company – Representatives from Revolution Foods provided the Collaborative with an overview of their products and services. Revolution Foods is working with government agencies and school administrators to curb the nation's rising childhood obesity rates through research and partnerships. The Revolution Foods Company delivers healthy meals and nutrition education to schools across the country. The Company has worked with local charter schools in Santa Clara County providing information on habits for healthy eating and nutrition.

Presentation and Discussion on the Safe School Campus Initiative – The City's Safe School Campus Initiative Program works with law enforcement and schools to deal with youth and gang violence on school campuses and in surrounding neighborhoods. The presentation included data on schools from each school district and the number of times the districts have contacted the program for services. In addition, the presentation showed that schools that accessed the program had shown higher results in preventing gang activity on campuses and satisfaction with the level of response from staff.

Mayor's Budget Message and 2010-2011 Budget Calendar– Mayor Reed provided an update on the 2010-2011 City of San José Budget process. Budget Calendars for the scheduled Community Budget Meetings were distributed to all Superintendents. In the upcoming school year, each school district is expected to make critical cuts to their transportation and busing programs. The Superintendents shared that they are concerned that there will be more students

walking to schools and an increase in the volume of traffic surrounding school zones. Therefore, the Superintendents expressed that public safety programs that provide support to school campuses, including the Adult Crossing Guard Program, remain the number one funding priority for schools.

Superintendent Report: Joys and Challenges – Superintendents were concerned about the impact on students in the fall due to the school budgets for the 2010–2011 school year. The major themes of concern shared by Superintendents were increased class sizes, no summer school and school safety. In addition, Superintendents expressed appreciation for the Schools/City Collaborative and acknowledged that communication will be more critical.

School and Traffic Safety – The Department of Transportation (DOT) worked with Superintendents John Porter (Franklin McKinley) and Marc Liebman (Berryessa) to develop multi-lingual, educational traffic safety material for dissemination to parents.

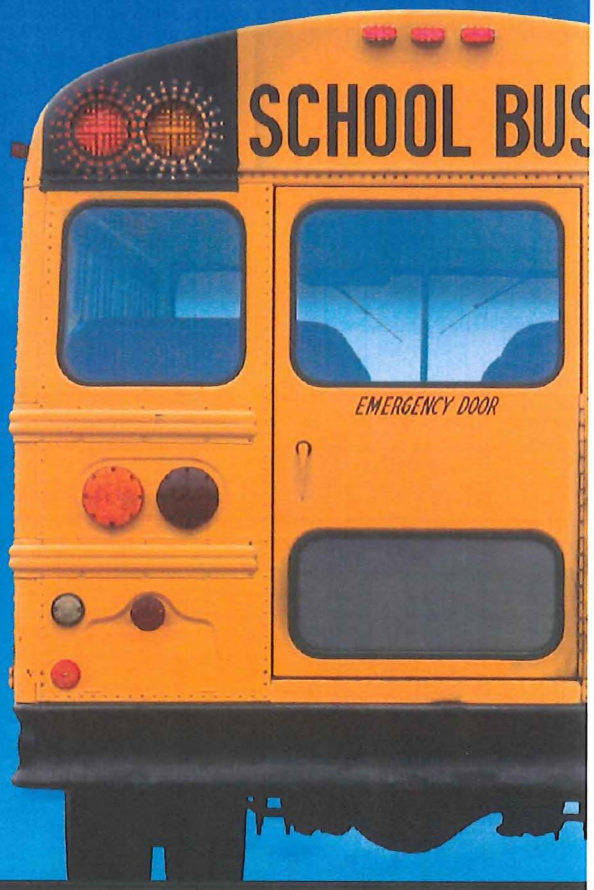
Work 2 Future: Workforce Investment Act – On March 24th, the Work Experience Leadership Development Program (WELD) will celebrate the completion of 150 youth from its Fall Program. The WELD program was a continuation of the summer program, and youth gained more work experience and were placed at local non profits and school districts. Additionally, the 150 youth completed a total of 75,000 hours of work experience.

NORBERTO DUEÑAS
Deputy City Manager

Enclosed Attachment:

A.) Department of Transportation's Street Smarts Traffic Safety Education Program – School Bus Safety Flyer.

THE LIGHTS FLASH FOR A REASON. STOP AND WAIT.



Street Smarts

City of San José

Protect your children. Protect our children.

Flashing lights on a school bus aren't for show. They're for safety. When you see a bus stopped with flashing red lights, that means children may be crossing. STOP AND WAIT to ensure students can cross the street safely. Don't put them at risk.

- The law requires you to stop until all children are safely across the street and the red lights on the top front and back of the bus stop flashing.
- Drivers going in both directions on the street must stop.
- However, on divided or multi-lane highways, cars driving in the opposite direction do not need to stop.

Failure to stop could result in a $1,000 fine and up to a one-year suspension of your license. Visit **www.dmv.ca.gov/pubs/hdbk/speed_limits.htm** for more information.

LÝ DO ĐÈN CHỚP NHÁY.
XIN DỪNG LẠI và CHỜ

Bảo vệ con em quý vị. Bảo vệ con em chúng ta.

Đèn chớp nháy trên một xe buýt là đèn báo hiệu, không phải để ngắm. Đây là dành cho sự an toàn. Khi quý vị thấy một chiếc xe buýt đang dừng lại với đèn xe màu đỏ trên xe đang chớp nháy, đó là đèn báo hiệu quý vị phải DỪNG LẠI VÀ CHỜ. Đây có nghiã là các em học sinh đang xuống xe và có thể băng qua đường.

- Luật giao thông quy định rằng quý vị phải dừng xe lại đến khi tất cả các em đã băng qua đường an toàn và đèn màu đỏ ở đằng trước và sau chiếc xe buýt ngưng chớp nháy.
- Tài xế của các xe đang đi hai hướng trên đường đều phải dừng xe lại.
- Nếu trên xa lộ hoặc đường cao tốc có nhiều lằn cho xe đi, các xe đang lái chiều ngược lại không cần phải dừng lại.

Không dừng xe lại có thể bị phạt $1,000 và lên tới 1 năm bị tạm ngưng bằng lái xe của quý vị. Xin vào **www.dmv.ca.gov/pubs/hdbk/speedlimits.htm** để biết thêm chi tiết.

LAS LUCES INTERMITENTES TIENE UNA RAZON.
PARE Y ESPERE.

Proteja a sus niños. Proteja a sus niños.

Las luces en los autobuses escolares no están de adorno. Existen para proveer seguridad. Cuando usted ve que un transporte escolar tiene las luces intermitentes, sus luces rojas indican que hay posiblemente niños cruzando la calle. Por favor para asegurar el cruce de los estudiantes, pare y espere. No ponga en riesgo la seguridad de los estudiantes.

- La ley requiere que usted haga un alto total hasta que los niños han cruzado la calle completamente y cuando las luces intermitentes del autobús se han apagado.
- Conductores en ambas direcciones deben efectuar un paro total.
- Sin embargo, en avenidas con división o múltiples carriles, los conductores en el carril opuesto no necesitan parar.

El ignorar este reglamento puede causar una infracción de $1,000 así como también la suspensión de su licencia de manejo por un año.
Para obtener más información, **visite www.dmv.ca.gov/pubs/hdbk/speed limits.htm**.