



*Strategic Work Plan Update
Action Collaboration Transformation (ACT)*

**Friday June 26, 2009
MGPTF Policy Team Meeting
200 E. Santa Clara St. San José, CA 95113
Wing: Room 118/119**

BACKGROUND

The Mayor's Gang Prevention Task Force (MGPTF) Strategic Work Plan, *Reclaiming our Youth 2005-2007* concluded having accomplished many of its goals and objectives. To continue the MGPTF efforts, the city launched an extensive community outreach and input campaign to assess current gang conditions and needs. The result of those Town Hall meetings was the creation of the new MGPTF Strategic Work Plan, *Action, Collaboration, and Transformation (ACT) 2008-2011*.

City Council unanimously approved the new ACT Strategic Work Plan on September 23, 2008. This new community response to the community issue of gang violence will serve to provide direction as the city and community partners continue their prevention, intervention, and suppression efforts.

ANALYSIS

During this first year of implementation the MGPTF partners have begun the process of implementing the goals and objectives of the new ACT Work Plan. MGPTF partners have taken action through collaboration in fostering the transformation of youth, families, and our community. The following is a summary of progress and achievements to date:

Strategic Goal 1:

Strengthen and expand the "asset-based" service delivery system to connect, coordinate, and leverage community resources in executing the MGPTF Continuum of Care Strategies.

OBJECTIVE	CURRENT STATUS
<p>1. <i>Develop and implement strategies to promote the healthy and safe development of youth.</i></p>	<ul style="list-style-type: none"> • Developed communication and referral linkages with Early Care and First 5 • Developed linkages with the Domestic Violence Advisory Board • Developed linkages with the City School Collaborative
<p>2. <i>Develop and coordinate prevention and intervention activities.</i></p>	<ul style="list-style-type: none"> • Continued to connect prevention, intervention, and suppression efforts at a divisional level citywide <ul style="list-style-type: none"> - Adelante- Washington Elem. - Franklin McKinley Partnership - Young Ambassadors Program - Safe Summer Initiative
<p>3. <i>Implement and monitor strategies to reduce and remove graffiti.</i></p>	<ul style="list-style-type: none"> • Developed and coordinated New Gang Graffiti Communication linkages <ul style="list-style-type: none"> - Technology/Database advances - Community photo upload link - Graffiti alerts to GIU & VCET
<p>4. <i>Enhance initiatives with the Juvenile Justice Systems Collaborative and support youth re-entering the community.</i></p>	<ul style="list-style-type: none"> • In process of developing a collaborative “Transition Center” <ul style="list-style-type: none"> - Judges, District Attorney, Schools, Police Department, Public Defenders Office, Community Based Organizations
<p>5. <i>Explore and exercise gang injunctions to suppress the activities of known entities that promote violence.</i></p>	<ul style="list-style-type: none"> • TBD <ul style="list-style-type: none"> - Case by case evaluation
<p>6. <i>Develop and implement a “user friendly” information and referral system.</i></p>	<ul style="list-style-type: none"> • In Progress
<p>7. <i>Effective Communication Strategy for MGPTF Technical Team Members.</i></p>	<ul style="list-style-type: none"> • Implemented the following communication improvements <ul style="list-style-type: none"> - Sharing of District Incident Maps - Power Point Climate Reports - Action Matrix/Workbook - Web Page Improvements - E-mail Blasts
<p>8. <i>Understand and integrate Personal Development and Transformation strategies into the MGPTF Continuum of Care.</i></p>	<ul style="list-style-type: none"> • TBD

Strategic Goal 2:

Design and execute an education and awareness campaign that employs culturally competent strategies to inform and engage youth, families, and community partners to live, work, and prosper together.

OBJECTIVE	CURRENT STATUS
<p><i>1. Inform the public of intervention resources available through a culturally competent multi-media marketing strategy.</i></p>	<ul style="list-style-type: none"> • Exploring partnerships with Crea8TV • Crime and Gang Community Summit held November 2008 • Assisted in the funding and distribution of IPA “Student Guide to Police Practices” • Highlighted in numerous special media stories • Assisted with funding, developing, and distribution of a multi-lingual parent/teacher gang awareness video • Highlighted by National League of Cities as a national best practice-model
<p><i>2. Develop an antiviolenace Public Service Announcement (PSA) campaign with local youth service providers.</i></p>	<ul style="list-style-type: none"> • Assisted with the coordination and implementation of District Attorney’s “Gang Free” PSA campaign
<p><i>3. Identify and integrate strategies to meet the developmental needs of female and male youth.</i></p>	<ul style="list-style-type: none"> • City’s S.T.A.N.D. program has incorporated the female and male counseling model • Successfully partnered to offer the female specific “Shooting Stars” program

Strategic Goal 3:

Implement a comprehensive capacity-building strategy to equip Task Force members, youth, families, and neighborhoods with the skills and resources necessary to reduce violence and anti-social behavior in the City of San José.

OBJECTIVE	CURRENT STATUS
<i>1. Implement and enhance the “Gang Intervention Training Institute.”</i>	<ul style="list-style-type: none"> • Funded and coordinated “Capacity Building” training series in partnership with California Youth Outreach (CYO) • Coordinated monthly Tech Team presentations on gang related resources
<i>2. Develop and Pilot a “Parent Awareness Training Institute.”</i>	<ul style="list-style-type: none"> • Collaborating with the District Attorney’s Office in the implementation of the “Parent Project” <ul style="list-style-type: none"> - In each Task Force Division - Spanish in D-5 & D-3
<i>3. Develop and implement a community summit through the Policy Team Community Engagement Sub-Committee.</i>	<ul style="list-style-type: none"> • Successfully Hosted a Crime & Gang Awareness Summit on 11/15/08
<i>4. Develop and pilot a youth component toward the goal of enhancing youth resiliency and teaching practical skills.</i>	<ul style="list-style-type: none"> • Developing and piloting “Adelante Program” at Washington Elementary <ul style="list-style-type: none"> - Safe School Ambassadors - Junior Parent Project - S.T.A.N.D. (Elem. Curriculum)
<i>5. Deploy parent training workshops in strategic locations.</i>	<ul style="list-style-type: none"> • Successfully facilitated over 100 trainings <ul style="list-style-type: none"> - Parent School Clubs - Neighborhood Associations - Churches
<i>6. Deploy early prevention and intervention workshops for youth.</i>	<ul style="list-style-type: none"> • Successfully deployed S.T.A.N.D. services to selected school sites • Challenges and Choices (C²) provided prevention services to selected 3rd, 5th, and 7th grade classes • BEST agencies provided a variety of life skills workshops/curriculum

Strategic Goal 4:

Enhance the citywide Crisis Prevention and Community Response Protocol to keep schools, community centers, and neighborhoods safe and accessible to youth.

OBJECTIVE	CURRENT STATUS
<i>1. Build a “Bank of Trust” between MGPTF members, youth, families, and neighborhoods.</i>	<ul style="list-style-type: none"> • Successfully coordinated the “Safe Summer Initiative 2008” <ul style="list-style-type: none"> - \$324k in funding - 31% Gang Incident Reduction
<i>2. Explore opportunities to leverage community resources to extend the availability and accessibility of service locations.</i>	<ul style="list-style-type: none"> • Partnering to provide late night programs at: <ul style="list-style-type: none"> - Alum Rock Youth Center - McKinley Center - Roosevelt Center - Alviso Center - Alma Center - California Youth Outreach - Catholic Charities
<i>3. Work with the Strong Neighborhood Initiative and Neighborhood Development Center to engage neighborhoods to generate a local response to local needs.</i>	<ul style="list-style-type: none"> • TBD
<i>4. Continue to expand the existing Safe School Campus Initiative Crisis Response Strategy to include community centers.</i>	<ul style="list-style-type: none"> • All Community Center Sites Trained in Lockdown & Code Red Drills
<i>5. Continue to develop and strengthen a Community Crisis Response Protocol to respond to incidents of violence and promote safety.</i>	<ul style="list-style-type: none"> • Community/Neighborhood Crisis Response Protocol was approved by Policy Team on April 25, 2008 <ul style="list-style-type: none"> - Partnership includes PRNS, SJPD, SNI, & Council District • Have successfully coordinated 8 Activations to Date
<i>6. Strengthen and evaluate the coordination of street outreach activities.</i>	<ul style="list-style-type: none"> • Developing and implementing a Citywide Crisis Intervention Team (CCIT) <ul style="list-style-type: none"> - Top Mobile Street Outreach team - Policy Presentation in August.

Strategic Goal 5:

Leverage and coordinate the city of San José’s MGPTF Continuum of Care Model with local, state, and national initiatives.

OBJECTIVE	CURRENT STATUS
<i>1. Participate in the California 13 Cities Gang Prevention Network and the National Council on Crime and Delinquency and the National League of Cities’ Institute.</i>	<ul style="list-style-type: none"> • City of San Jose Representatives continue to be a lead participant
<i>2. Participate in the California Gang Reduction, Intervention, and Prevention Program (Cal GRIP).</i>	<ul style="list-style-type: none"> • Deputy Director, Angel Rios continues to sit on CAL GRIP committee
<i>3. Continue to identify and invite local, non San José B.E.S.T.-funded initiatives to serve on the MGPTF Technical Team.</i>	<ul style="list-style-type: none"> • Tech team has grown to over 180 participants in monthly attendance <ul style="list-style-type: none"> - Need to make sure we grow with the right membership/service providers
<i>4. Coordinate a regional strategy for the re-entry of formerly incarcerated youth.</i>	<ul style="list-style-type: none"> • TBD
<i>5. Create and implement a Fund Development Strategy that will generate \$1,000,000 in non-city funding.</i>	<ul style="list-style-type: none"> • Secured federal earmarks in the amount \$250,000 • Successfully submitted collaborative grant application with County Probation and the National League of Cities
<i>6. Identify local, state, and national initiatives that support intervention-based programs and formalize linkages with them.</i>	<ul style="list-style-type: none"> • Accomplished through participation in 13 League of Cities • Provided Technical Assistance to approximately 20 cities last year
<i>7. Coordinate and leverage all City-funded, intervention-focused programs through the MGPTF Technical Team network.</i>	<ul style="list-style-type: none"> • Successfully aligned all city funded services under the umbrella of the Mayor’s Gang Prevention Task Force