



# 2007 Earth Summit

## Background

The Go Green Initiative (GGI) is the nation's only fully comprehensive environmental action plan for schools, kindergarten through university. In its brief five year history, the GGI has expanded to over 500 schools in 37 states, representing more than 1 million students and teachers, and the numbers continue to grow every week. Many groups have endorsed the GGI, including the National School Boards Association, numerous State PTA's and the National Recycling Coalition.

Principals, teachers, parents, custodians, and municipal officials consider the Go Green Initiative to be unrivaled in its services to schools, which is why it is the nation's fastest growing environmental movement! The GGI assists schools, and the communities around them, in protecting children's health through environmental stewardship.

The GGI is pleased to announce its 3<sup>rd</sup> annual national conference, the **Go Green Earth Summit**, November 2 – 3, 2007 in San José, CA. Conference goers will learn how to implement the GGI in their school communities. Sessions will focus on the nuts and bolts of developing a Go Green plan, building a team to enact the plan, and fostering partnerships between schools, municipalities, waste haulers, and potential local sponsors. Participants will hear from leading experts on the importance of involving families in environmental education, as well as strategies to involve the entire city in "Go Green" activities.

The GGI Earth Summit is especially pleased to welcome Edwin Pinero, the White House's Federal Environmental Executive, for an unprecedented "town hall" style meeting with Summit attendees. He will discuss the ongoing work of the federal government to promote environmental stewardship, and will field questions and suggestions from audience members on how the federal community can support schools as they implement the GGI.

The Go Green Initiative is proud to announce that one of our featured speakers at the 2007 Earth Summit is **Faber Dewar**, star of The Learning Channel's **Trading Spaces**.

Faber moved to Los Angeles in 1995 and started his hand-crafted furniture business, Alderly Edge, in Venice Beach. He especially tries to work with recycled materials or "architectural salvage." Recently, Faber has launched two new companies. **Zero Impact Packaging** promotes sustainable, biodegradable products that will seamlessly replace detrimental plastic packaging and products, without sacrificing price or functionality. **Life H2O** provides consumers with great tasting water from the snow melts in Yellowstone National Park, in bottles made of a natural, corn-based starch that can be composted, nourishing the soil into which it completely dissolves. All profits from Life H2O are donated to World Partners International, a nonprofit charity that helps third world countries develop accessible, sustainable water supplies.



### The Go Green Initiative Association

Jill Buck, Founder and Executive Director

P.O. Box 1604  
Pleasanton, CA 94566  
Phone (925) 487-0777

[www.GoGreenInitiative.org](http://www.GoGreenInitiative.org)



# 2007 Earth Summit

## Registration

	Early Bird (by 9/15/07)	Regular (by 10/15/07)	Final/Onsite (11/02/07)
Full conference registration *	\$175/person	\$225/person	\$250/person
One-day registration	\$150/person	\$190/person	\$200/person
Student full conference **	\$75/student	\$75/student	\$75/student
Student one-day registration **	\$50/person	\$50/person	\$50/person
GGI Vision Dinner ONLY	\$65/person	\$75/person	\$95/person
GGI Vision Dinner Tables Sponsor ***	\$500/table	\$550/table	N/A

\* Full conference registration includes both days of sessions; Friday breakfast, lunch and snack; transportation to school tours on Friday; Friday night Welcome Reception; Saturday breakfast, lunch and snack; and the Saturday evening GGI Vision Dinner.

\*\* With valid student I.D.

\*\*\* All tables seat 10 people. Due to limited table availability, sponsorship of tables must be made prior to the conference. **Tables must be purchased by September 15, 2007.**

## Hotel Accommodations

The Marriott San José is the official hotel of the **Go Green Earth Summit**. To Secure a room, call Marriott reservations at 1-800-228-9290 or 408-280-4428 and mention the code **Go Green Earth Summit**. In order to secure this discounted room rate, reservations must be made by October 4, 2007. The room rate for Go Green Initiative guests is \$109 per night, plus applicable taxes, for November 1, 2 and 3, 2007. Check-in time is 3:00 P.M., and check-out time is noon.

## Transportation

The San José Marriott is very close to the San José Airport. All Airport Connection shuttles can be reserved in advance for \$7.00 per person, one way. Call 408-573-7242. Other shuttles and taxis are available at the airport. Valet parking at the hotel is \$25 per day, with unlimited in and out privileges.



***“All schools prepare our children for the future,  
but Go Green schools prepare the future for our children.”***

***– Jill Buck, Founder of the Go Green Initiative***





# Registration Form

Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Suite/Floor \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ E-mail \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

*Please note: Your mailing address, telephone and facsimile numbers, and e-mail address remain the private property of the Go Green Initiative and will not be sold or otherwise distributed to any other organizations or third parties.*

**Make your registration selections here:**

	Price	Number	Total
<input type="checkbox"/> Full conference registration	\$ _____	x _____	= \$ _____
<input type="checkbox"/> One-day registration ( <i>circle day</i> ) Friday      Saturday	\$ _____	x _____	= \$ _____
<input type="checkbox"/> Student full conference registration	\$ _____	x _____	= \$ _____
<input type="checkbox"/> Student one-day conference registration ( <i>circle day</i> ) Friday      Saturday	\$ _____	x _____	= \$ _____
<input type="checkbox"/> GGI Vision Dinner ONLY	\$ _____	x _____	= \$ _____
<input type="checkbox"/> GGI Vision Dinner Table Sponsor	\$ _____	x _____	= \$ _____

**Select from the following payment options:**

**Credit card** (*circle one*)      Visa      MC      AMEX      Diners

Credit card no. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Check** (*enclosed with complete amount*) made out to the **Go Green Initiative Association**

**Registration forms can be faxed to 925-226-3942 or mailed to:**  
 Go Green Initiative Association  
 P.O. Box 1604  
 Pleasanton, CA 94566  
 Attn: Earth Summit 2007





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*– Jill Buck, Founder of the Go Green Initiative*

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Attn: Jill Buck, Executive Director  
P.O. Box 1604  
Pleasanton, CA 94566

## **Last Year's Summit**

The **2006 Go Green Earth Summit** played host to participants from fourteen states and the District of Columbia. Participants represented the following categories:

- Federal, state and local government officials
- State PTA officers from multiple states
- Parents
- Students
- Teachers
- Principals
- Custodians
- Superintendents
- School board members
- Professional recyclers
- Lobbyists
- Media
- Corporate and small business representatives

All five elements of the Go Green Initiative were covered by some of the nation's most outstanding subject matter experts. Schools with the most experience with the Go Green Initiative shared best practices and allowed conference goers to tour their schools during normal school hours. The same experience will be replicated at this year's Summit.

The **2007 Go Green Earth Summit** is an unprecedented opportunity for school leaders, government leaders and concerned parents to receive the highest quality training in environmental stewardship available anywhere, and network with their linear counterparts from across the United States.

***Space is limited, so register today!***