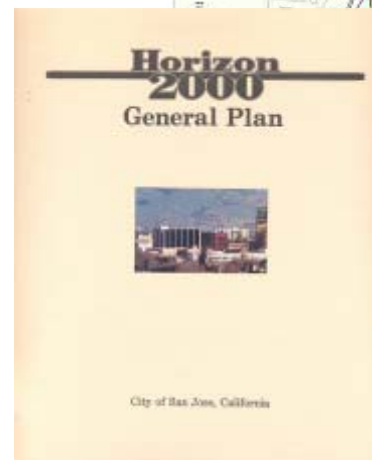
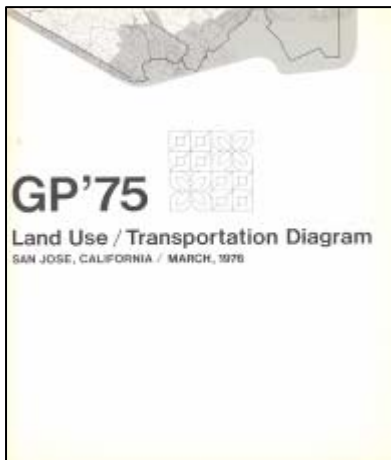
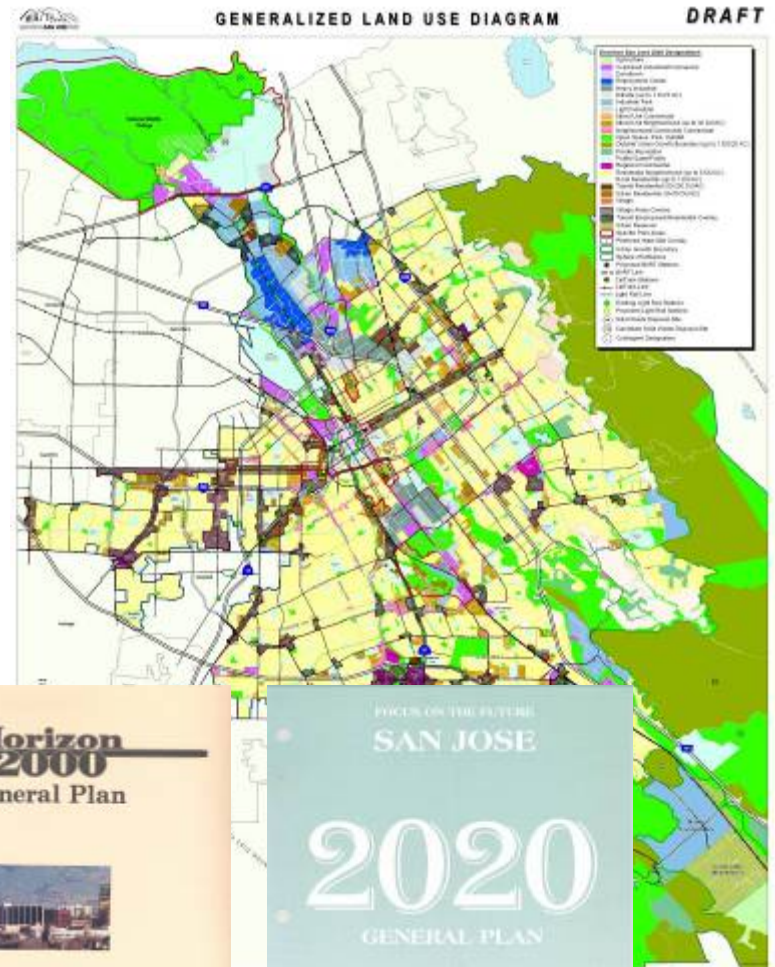




Key Concepts of the General Plan

General Plan Purpose

- Vision for City's future
- Standards for City Services
- Land Use Plan





General Plan Purpose

*San Jose is creating its **Blueprint for the Future** to become a great city in which to live, work, play, learn, and visit*





Envision San Jose 2040 Plan Concepts

10 Key Concepts of the Envision Plan

- Community Based Planning
- Regional Employment Center
- Fiscally Strong City
- Focused Growth
- Urban Villages, Corridors and Regional Transit Hubs
- Complete Streets, Grand Boulevards and Main Streets
- Destination Downtown
- Greenline / Urban Growth Boundary
- Environmental Stewardship
- Design for a Healthy Community



Concept: Community Based Planning

- 48 Task Force meetings
- 7 community meetings and workshops
- Over 4,500 on-line participants



It is now time to plan 2008-2010. Please rank the priority that should be given to the following five (5) factors in order of highest to lowest priority. Your responses allow us to see how the relative importance of each factor by allocating 100 points among the choices. You may allocate any number of points to each, but the total must add to 100. For example, you could allocate 100 points to a single factor if that factor is the only one of importance to you, or you could allocate 80 points to one factor if you should be given equal importance. (Please)

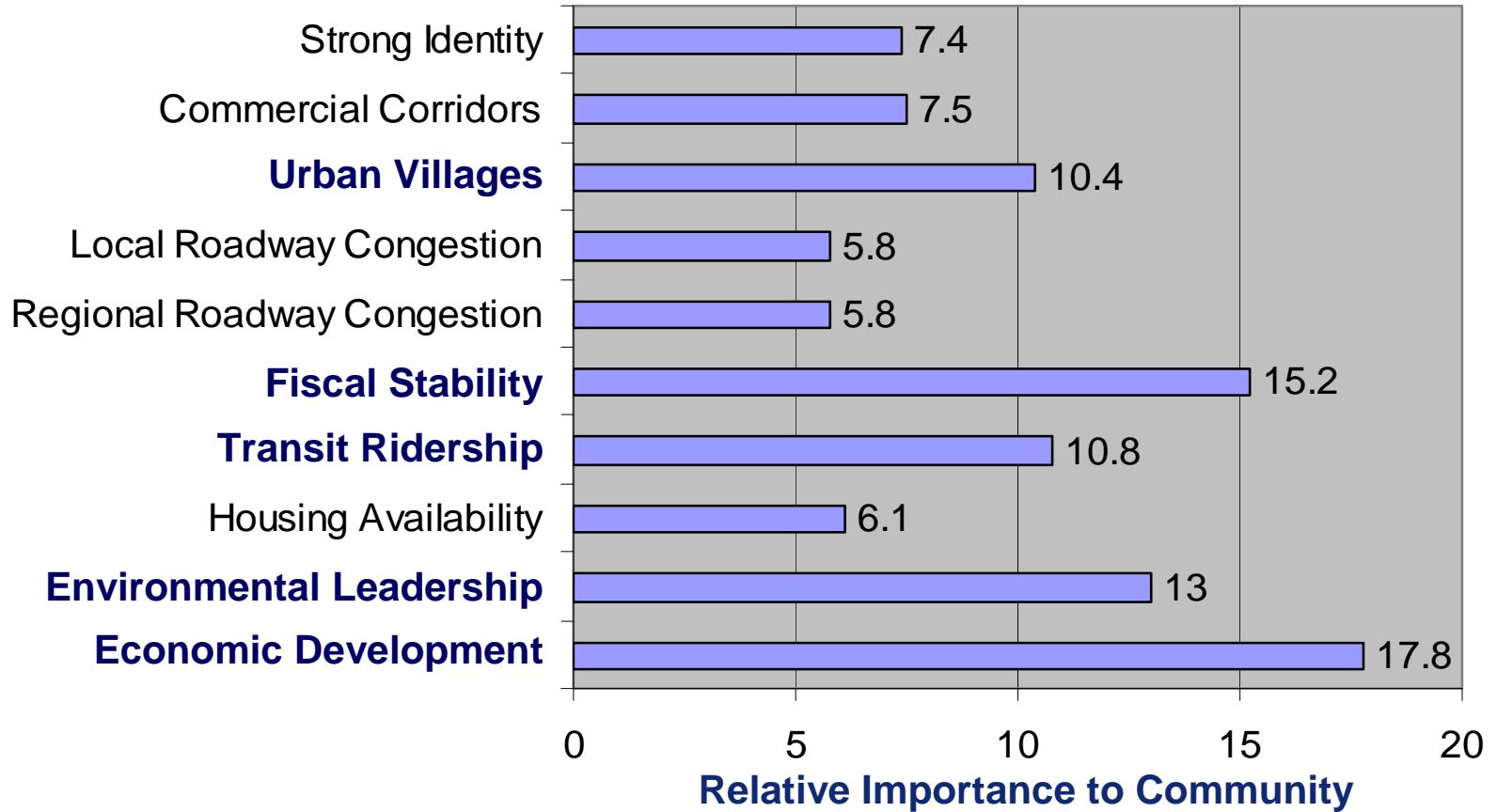
	Response Average	Response Total	Response Count
① More jobs	75.00	15,000	200
② More housing	18.00	3,600	200
③ More transit	10.00	2,000	200
④ More parks	14.00	2,800	200
⑤ More schools	13.00	2,600	200





Concept: Community Based Planning

Community Identified Planning Priorities

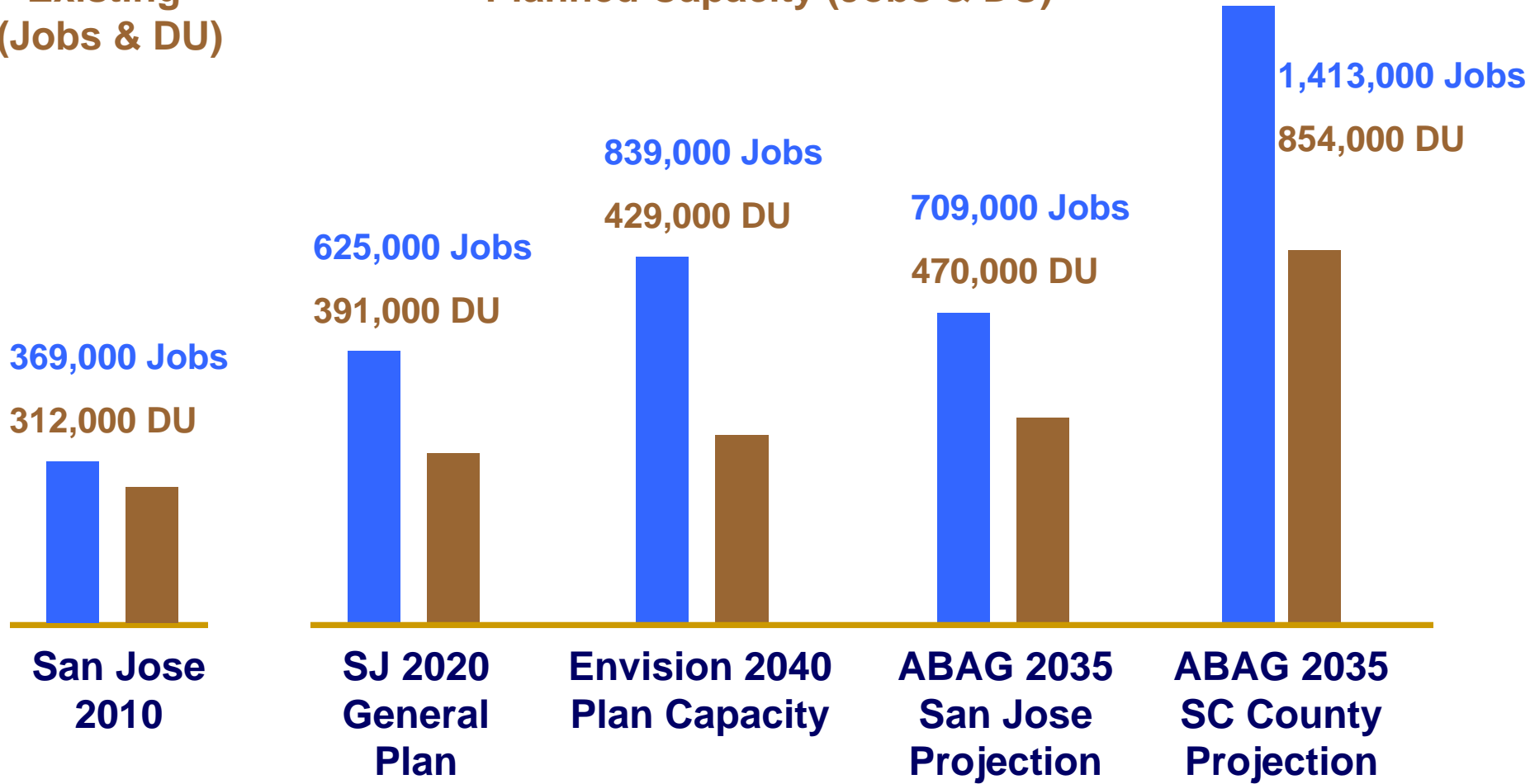




Concept: Regional Employment Center

Existing
(Jobs & DU)

Planned Capacity (Jobs & DU)





Concept: Regional Employment Center

- Intensify existing employment lands
- Create transit-oriented employment centers
- Enhance and expand commercial activity
- Add employment lands in Alviso





Concept: Regional Employment Center



Light rail corridor - existing



Concept: Regional Employment Center



Light rail corridor – Intensification photo simulation

Concept: Fiscally Sustainable City

- City Operations & Service Delivery
- Cultivate Resources
- Land Use Framework



Concept: Focused Growth

- Strengthen UGB
- Transit-oriented and walkable
- Build complete communities
- Minimize fiscal and environmental costs
- Preserve existing neighborhoods





Concept: Villages, Corridors & Hubs

- Transit Villages (Light Rail)
- Neighborhood Villages
- Corridors (BRT)
- Commercial Centers
- Transit Hubs (BART, Caltrain)





Concept: Urban Villages



Existing underutilized shopping center site



Concept: Urban Villages



Proposed Village
Mixed-use development - Phase I



Concept: Urban Villages



Proposed Village
Mixed-use development - Phase 2



Concept: Streetscapes for People

- Complete Streets
- Grand Boulevards
- Main Streets





Concept: Destination Downtown

- Key Employment and Housing District
- Cultural and Symbolic Center





Concept: Maintain Greenline

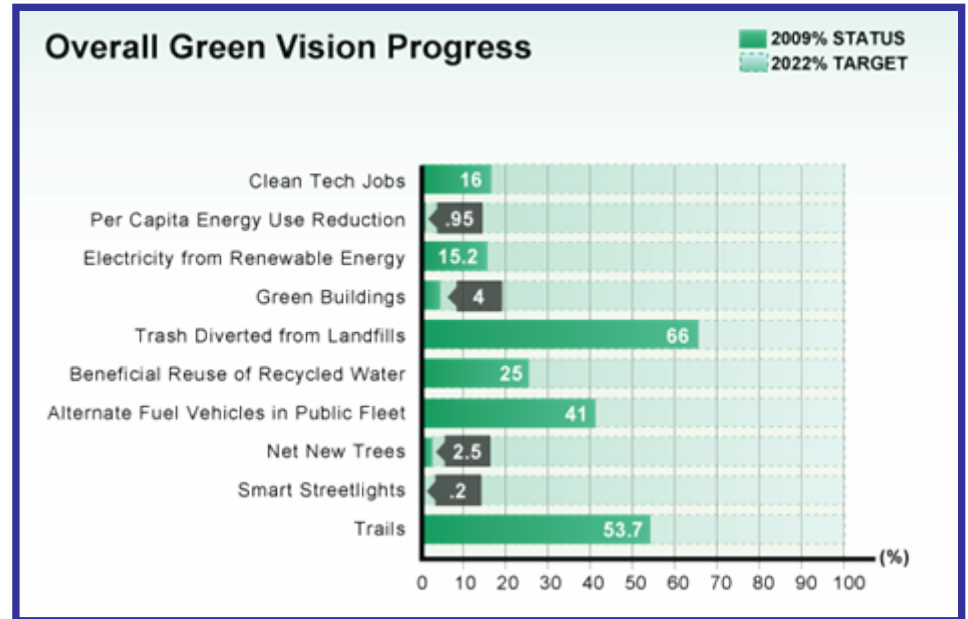
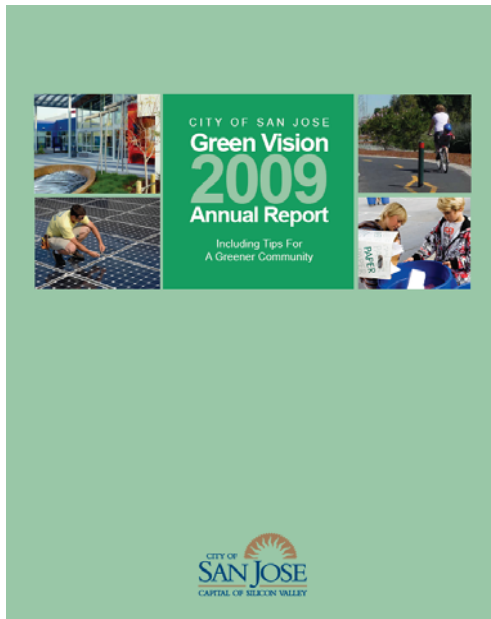
- Protect open space
- Preserve sensitive watershed / habitat areas
- Preserve & restore riparian corridors within Greenline
- Limit Urban Service Area





Concept: Environmental Stewardship

- Continue “Smart Growth” Strategy
- Implement City’s Green Vision (Goal #7)
- Measure and Report Plan Performance



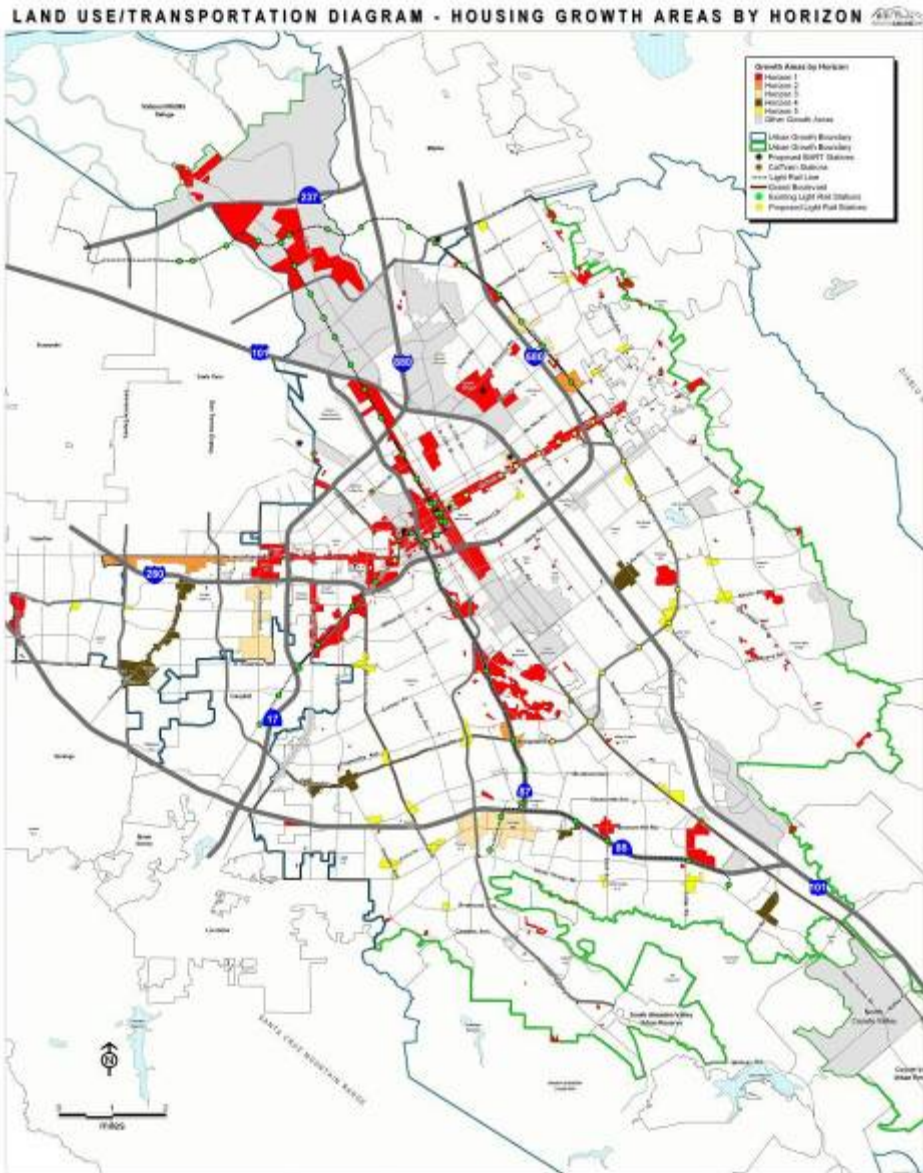


Concept: Design for Healthy Community

- Promote walking and bicycling
- Encourage access to healthy foods
- Support health care and safety services



Growth Phasing / Periodic Review



- Horizon Objectives (Goals)
- Council / Community check-in at the end of each Horizon
- Land Use Diagram changes by Horizon
- Strategically focus growth to align with infrastructure planning
- Village Plans – pre-development community engagement
- Meet regional housing obligation



Envision San Jose 2040

Visionary Strategies...

- Villages and Corridors
- Regional Job Center
- Focused Growth Areas
- Measurable Sustainability
- Periodic Review

...Based on Community Values

- Economic Development
- Fiscal Sustainability
- Environmental Leadership
- Transit Ridership
- Urban Villages





Schedule

- Fall 2010: Draft General Plan document for public review and comment.
- Spring 2011: Draft Environmental Impact Report for public review and comment.
- Fall 2011: City Council consideration of General Plan Update.

www.EnvisionSJ2040.org

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