CITY OF SAN JOSE SB50 FACT SHEET

San José is the:

Capital of Silicon Valley
Largest city in the Bay Area
3rd largest city in California
10th largest city in the United States

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Hashtags: #SB50, #IKnowTheWay, #DTSJ, #SuperBowlCity

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Game Week in San José

- Host City of the NFC Champion team and practice venue
- Super Bowl Opening Night Fueled by Gatorade at SAP Center (2/1/16)
- Three Super Community events:
  - SoFA's Winter Market, SoFA District on South First St.
  - Downtown Ice, Circle of Palms, 120 S. Market St.
  - Super Guadalupe River Run, Guadalupe River Park, 438 Coleman Ave.
- Providing additional visitor amenities:
  - NFL Store, 300 S. First St.
  - It's Happening! Winter at Plaza de Cesar Chavez, 194 S. Market St.
  - Super San Pedro Square, N. San Pedro St.
  - Santana Row
- Visit San José Pavilion, the only local city exhibit in Super Bowl City in San Francisco

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Fast Facts

- Founded: November 29, 1777 as Pueblo de San José, California's first civilian settlement
- Population: 1,000,536
- Demographics: 34% Hispanic, 33% Asian, 28% White, 3% African American, and 2% other
- Incorporated area: 180.2 square miles
- Downtown: Silicon Valley's City Center with 200+ restaurants / cafes / bars and 40+ arts and entertainment venues
- Home to Professional Sports:
  - San José Earthquakes – Major League Soccer
  - San José Sharks – National Hockey League
  - San José Barracuda - Minor League Hockey
  - San José Giants – Minor League Baseball
  - San José SaberCats – Arena Football League
- Governance:
  - Council-Manager form of government
  - Mayor Sam Liccardo
  - City Manager Norberto Dueñas

Major High Tech Companies with U.S. Headquarters in San José

Adobe Systems
Brocade Communication Systems
Cisco Systems
eBay
Flextronics
Maxim Integrated Products
Samsung Semiconductor
Sanmina
SunPower
Xilinx

Did you know San José is...?

- The site of California's first state capital
- Where the sun shines an average of 300 days a year
- Nation's "Best Performing City 2015" (Milken Institute)
- Recognized as "Happiest City in America" (Forbes, Prevention magazines)
- A city of immigrants with 39% of residents born outside the U.S.
- One of the most diverse cities with more than 50 languages spoken here
- One of only three U.S. cities that have Japantowns
- Home to the largest collection of Egyptian artifacts in western North America
- Leading the country in patent generation
- The "Best City to Work In" (Glassdoor)
- Ranked #1 "Healthiest City in America" (Prevention, Self magazines)