



# Memorandum

**TO:** MAYOR REED  
**SUBJECT:** BUDGET DOCUMENT

**FROM:** Councilmember Rose Herrera  
**DATE:** May 22, 2013

Approved

Date

5/22/13

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Traffic Calming Pilot Project

Amount of City Funding Required: \$635,000 in fiscal year 2013-2014, with an ongoing cost of \$150,000

Fund Type (i.e. General Fund, C&C funds, etc.): \$135,000 from the General Fund and \$500,000 from the Construction Excise Tax Fund in fiscal year 2013-2014, with the ongoing cost of \$150,000 funded through the General Fund.

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

This traffic calming pilot program addresses traffic safety concerns brought about by high traffic volumes and speeds on residential streets. The proposed funding would provide for one full-time, senior engineer to coordinate with neighborhoods and City Council offices to identify and prioritize traffic calming projects in each district, conduct traffic studies, and design improvements and coordinate construction activities.

This proposal also provides one-time funds in the amount of \$50,000 per Council District, for a total of \$500,000, to fund the construction of Level 1 comprehensive traffic calming projects, such as road bumps, choker islands and enhanced crosswalks. Future projects would be funded by the neighborhoods requesting traffic calming projects.

### Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund): General Fund and Construction Excise Tax Fund

Department or Organization: Department of Transportation

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Deputy Director Laura Wells

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E-mail address: [laura.wells@sanjoseca.gov](mailto:laura.wells@sanjoseca.gov)

This change is:

One-time       Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services