



Memorandum

TO: MAYOR REED

FROM: Councilmember Kansen Chu
Councilmember Ash Kalra

SUBJECT: BUDGET DOCUMENT

DATE: May 22, 2013

Approved

Kansen Chu
Ash Kalra

Date 5/22/13

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: One-Time Funding for San José Parks Foundation

Amount of City Funding Required: \$60,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Since its inception in 2010, the San José Parks Foundation has become an invaluable resource and community partner. Spearheaded by a \$200,000 grant and private donations, the San José Parks Foundation has grown their membership to over 400 members over the past three years and has provided support for our community and neighborhood groups as a fiscal receiver to legally receive contributions for specific projects. Through the existence of the San José Parks Foundation, companies such as eBay, Wells Fargo, Coke, and PG&E, are able to easily make a financial donation to support San José parks, trails, and recreation programs.

In order to continue their efforts and fully be able to operate on its own, we recommend that allocating \$60,000 in one-time funding to support the San José Parks Foundation. One more year of funding will make it possible for the San José Parks Foundation to become independent in its efforts to support the PRNS Department in providing services and maintaining the parks and recreation infrastructure for the residents of San José. It is important that the City continues to leverage public-private partnerships to ensure a long term sustainability of parks and recreation services for San José residents.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization:

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: James Reber, San José Parks Foundation

Phone number: 408-893-7275

E-mail address: james@sanjoseparks.org

This change is:

One-time Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services