



# Memorandum

**TO:** MAYOR REED  
**SUBJECT:** BUDGET DOCUMENT

**FROM:** Councilmember Kansen Chu  
**DATE:** May 22, 2013

Approved

Date

*Kansen Chu*

*5/22/13*

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Free Parking at San José's Regional Parks

Amount of City Funding Required: \$40,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Parks are public amenities and should be accessible and affordable for all residents in the City of San José. This proposal is based on the National Park Model of allowing free day use to all park visitors several times a year. The proposal would allow all park users (San José residents and non-residents) free parking up to 4 times a year on selected days. Due to the use of the new automated parking machines and very complex logistics for verifying residency at each of the regional parks, all park users and visitors would be provided with this proposed discount. A weekend date is preferred for the free day.

This would apply to the 4 regional parks that currently charge for parking (Alum Rock, Almaden Lake, Kelley Park, and Lake Cunningham parks). Revenue losses are estimated at \$40,000 for a total of 4 free park days during non-peak and peak months. The Department of Parks, Recreation, and Neighborhood Services can determine the specific dates for free parking.

### Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: Department of Parks, Recreation, and Neighborhood Services

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Matt Cano, Deputy Director

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E-mail address: [matt.cano@sanjoseca.gov](mailto:matt.cano@sanjoseca.gov)

This change is:

One-time     Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services