



Memorandum

TO: MAYOR REED

FROM: Councilmember Sam Liccardo

SUBJECT: BUDGET DOCUMENT

DATE: May 22, 2013

Approved

Date

5-22-13

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: CommUniverCity San José

Amount of City Funding Required: \$100,000

Fund Type (i.e. General Fund, C&C funds, etc.):

Option 1: Fund 441, CDBG Unrestricted Ending Fund Balance (p. XI-17)

Option 2: General Fund, savings from elimination of \$250,000 City Hall Bambo Restoration project (p. IX-26)

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

The City shall reallocate \$100,000 from unrestricted reserves among the CDBG place-based initiative funds to allow CommUniverCity to expand its focus and impact, and to match the commitment of SJSU President Mo Qayoumi to further support this innovative partnership.

The unrestricted ending fund balance in the CDBG exceeds \$653,000, in addition to its existing reserves for Section 108 debt service (\$2.1 million), and other encumbrances (\$2.6 million). Additionally, with rapidly rising tax increment revenues from the former redevelopment project areas greatly exceeding projections in the coming fiscal year (by 9 to 10%, based on current revenues), the large backstop against Section 108 debt service will soon become redundant, as former RDA tax increment again resumes the burden of financing that debt.

Anticipated outcomes include (a) furtherance of City's 'place-based' strategy of leveraging innovative and effective community partnerships in low-income neighborhoods, in this case, with San José State University and hundreds of volunteers across multiple neighborhoods; (b) support of City's goals announced in such initiatives as San José 2020, the Mayor's Gang Prevention Task Force, and the Mayor's Green Vision.

1. CommUniverCity San José will support community and student engagement in central San José by investing a minimum of 30,000 hours of community service valued at \$664,000, to address neighborhood-identified priorities and engaging over 5,000 residents, 20 local agency government staff members, and over 1,000 SJSU students in community development projects in central San José.
2. CommUniverCity San José will support the goals of San José 2020 by providing 5,000 hours of one-on-one early literacy tutoring, financial education and college-going role models to 800 elementary school children, by and engaging 600 elementary, middle and high school students in hands-on demonstrations on science, technology, engineering and math.
3. CommUniverCity San José will support the goals of San José's Green Vision by diverting 8,000 pounds of surplus fruits from landfills by reclaiming and distributing them to families in need, engaging 15 low-income families in growing their own produce, adding \$200 of fresh fruits and vegetables to their monthly food budget, engaging 200 families in community education events that promote environmentally sustainable lifestyles, and supporting resident-based advocacy efforts to add 4 miles of trails in Central San José.
4. CommUniverCity San José will support the goals of the Mayor's Gang Prevention Task Force by providing personal development support to 20 high-risk youth who live in areas designated as gang hot spots, and with the aforementioned tutoring and mentoring services.
5. CommUniverCity San José will support reentry and homeless relocation efforts by providing assistance to 50 people whose records are eligible for expungement (including homeless who settle along Coyote Creek), thus enabling them to become eligible for better jobs and housing assistance.
6. CommUniverCity San José will enhance the regional and national visibility of this unique community-university-city partnership by increasing applications to regional, state, national and/or international awards, increasing visibility in media, and reaching out to national media outlets.
7. CommUniverCity San José will enhance and diversify external funding sources by supplementing City and University funding with corporate, foundation, and state and federal funding.

COMMUNIVERCITY'S IMPACT

Through their support of CommUniverCity, SJSU and the City of San José serve as co-stewards of thriving communities. Since 2005, 42,700 residents of central San José neighborhoods have participated in CommUniverCity's efforts to bring about vibrant, healthy and engaged communities. CommUniverCity San José was an outcome of the "Beyond MLK" effort between the City of San José and San José State University and continues to be a keystone program highlighted as a model of the City/ University collaboration. Each year, CommUniverCity invests \$750,000 worth of community-based service provided by SJSU students (\$3.4 M since 2005). CommUniverCity has been recognized locally, regionally and nationally as a unique academic-civic-partnership. Most recently, CommUniverCity's *Garden to Table* program was recognized by the Mayor and Council in the State of the City address. In 2011, the City of San José and CommUniverCity were selected by the Local Initiatives Support Corporation (LISC) to receive the *MetLife Community-Police Partnership Award*, given to 10 communities from among 600 entries nationwide.

Funding Source

Essential Services Reserve

√ Other (Program/Project/Fund): \$100,000

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Department or Organization: Housing

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name:

Phone number:

E-mail address:

This change is:

One-time Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- √ Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services