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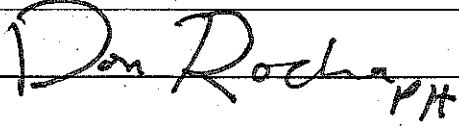
Memorandum

TO: MAYOR REED

FROM: Councilmember
Donald Rocha

SUBJECT: SMART START PROGRAM

DATE: May 22, 2013

Approved 

Date 5-22-13

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **RETAIN THE SMART START PROGRAM**

Amount of City Funding Required: \$345,280

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

This proposal would retain the Smart Start Program at 2011-2012 intake and outcome levels. The Smart Start Program provides training to low-income residents that assists them in starting and managing their own child care business, serving the double economic development purpose of helping individuals start their own small business and providing additional childcare opportunities for San Jose workers.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: Library

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Anne Cain

Phone number: (408) 808-2150

E-mail address: anne.cain@sjlibrary.org

This change is:

 x One-time Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services