

# Agenda Item 3

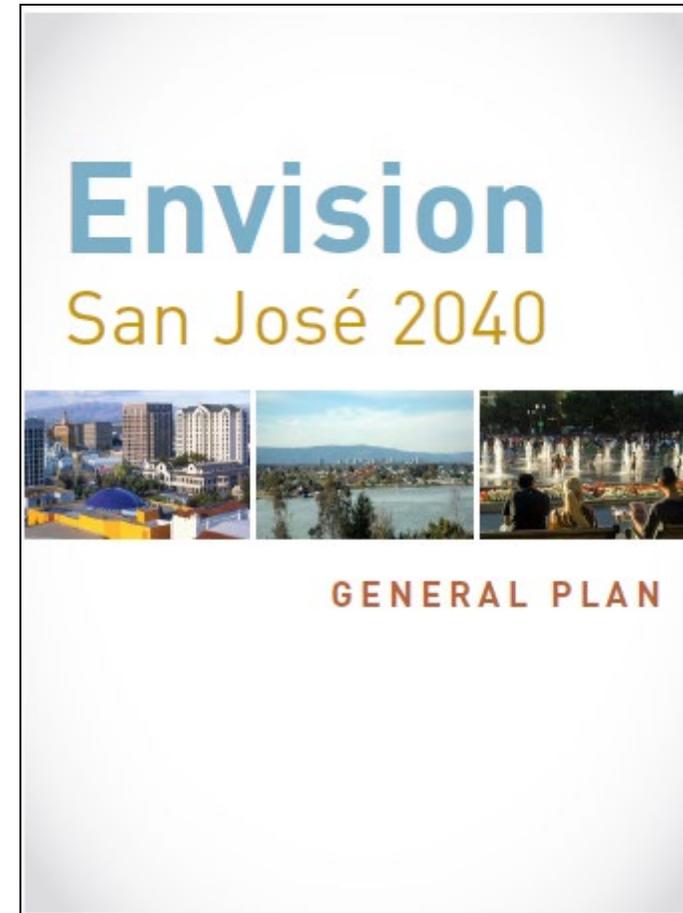
# Envision San José 2040

General Plan Overview

# General Plan Purpose

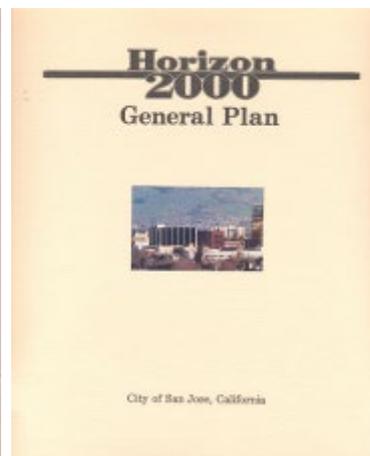
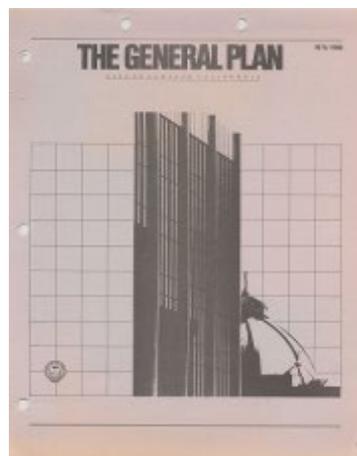
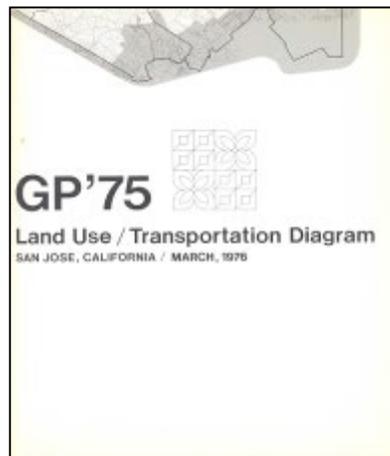
*The General Plan is the City's official policy statement regarding its future character, land use patterns, and quality of development.*

*A Blueprint for the City*

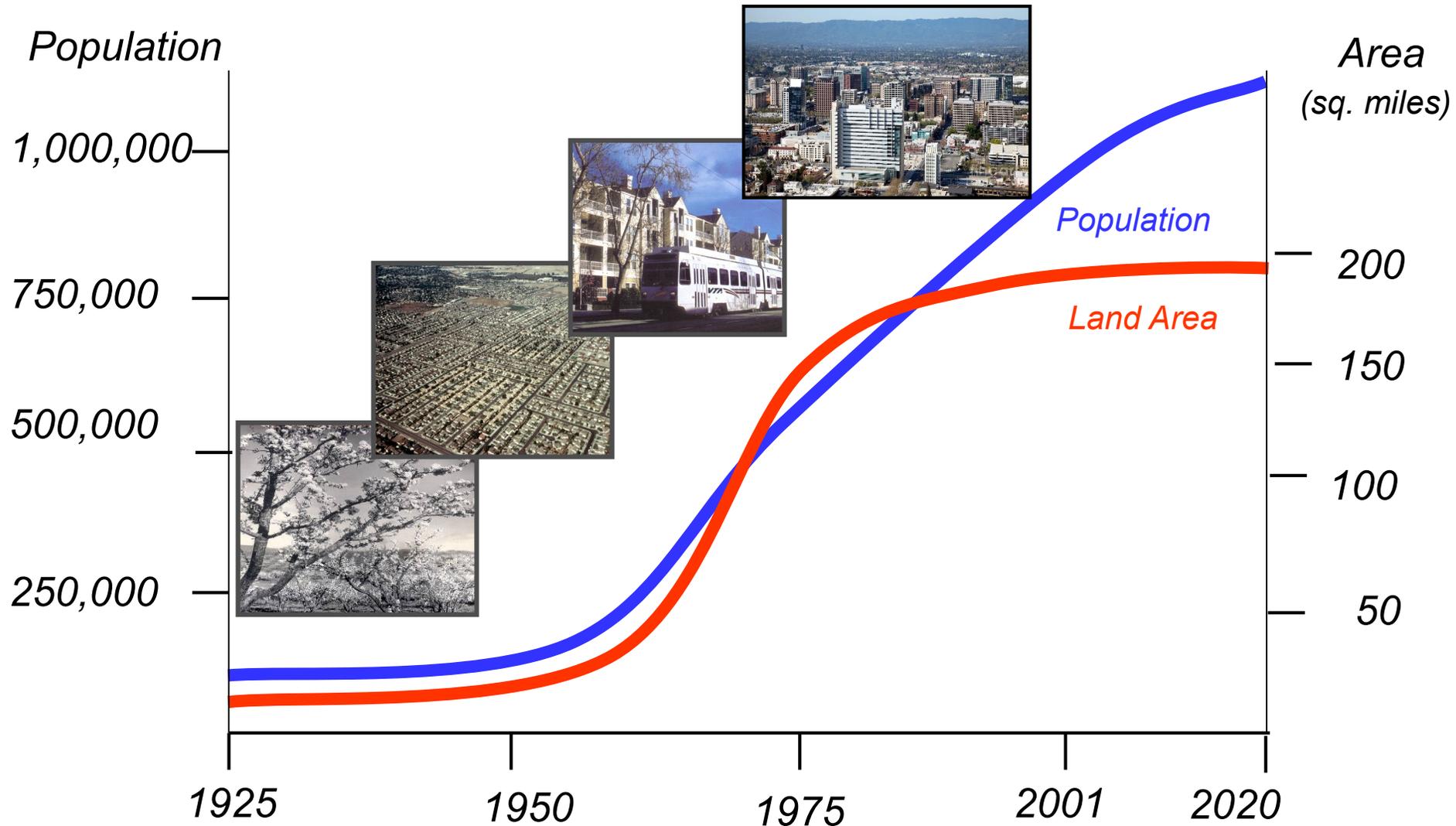


# General Plan Purpose

- A Vision for the City's future
- Major Strategies
- Standards for City Services
- Land Use / Transportation Plan

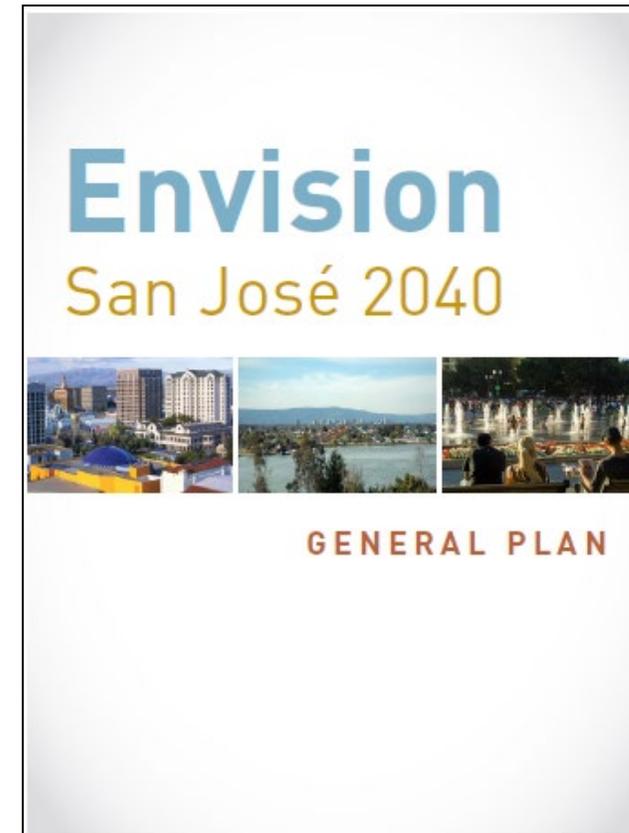


# Population & Land Area Growth



# Envision San Jose

- Process initiated in August 2007
- 35 member Task Force
- Approved by Council November 1, 2011
- Builds upon previous General Plans
- But is a new General Plan!



# Key Vision Concepts

**Diversity and Social Equity**  
San Jose celebrates, embraces and involves a diverse blend of cultures and achieves social, cultural and economic equity.

**Innovative Economy**  
San Jose's economy thrives on innovation, providing job opportunities for all and ample fiscal resources for a vibrant community.

**Environmental Leadership**  
San Jose is a model of an environmentally sustainable and healthy city, a leader in green Technology and a vigilant steward of its resources for present and future generations.

**Healthy Neighborhoods**  
San Jose's neighborhoods are attractive, affordable, and safe places to live with engaged community members.

**San Jose embodies the energy and vitality of its unique human, natural and economic resources.**

**Interconnected City**  
The activities of daily life are in close proximity and easily accessible by walking, bicycling and public transit.

**Quality Education and Services**  
San Jose residents and businesses receive a broad range of high quality services and enjoy excellent educational opportunities for all.

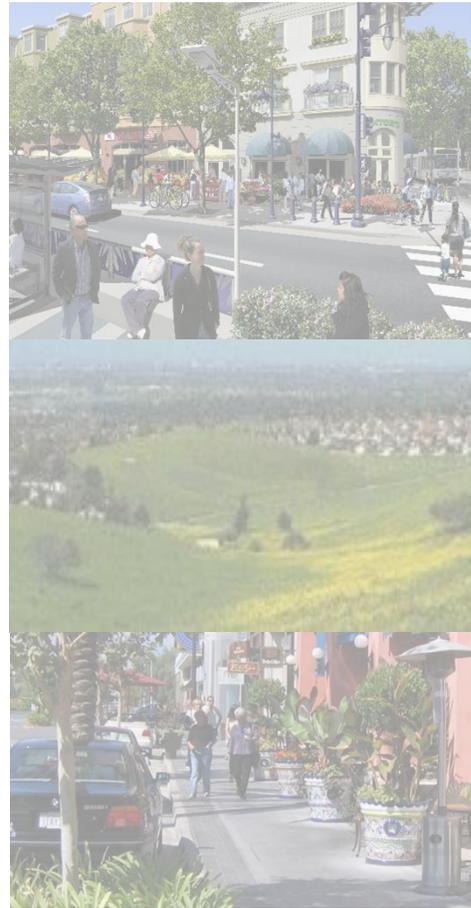
**Vibrant Arts and Culture**  
Arts and culture in San José connect people, provide rich opportunities for participation, and foster creativity.

**ENVISION SAN JOSE 2040**



# Major Strategies

1. Community Based Planning
2. Form Based Plan
3. Focused Growth
4. Innovation / Regional Employment Center
5. Urban Villages
6. Streets for People
7. Measurable Sustainability / Environmental Stewardship
8. Fiscally Strong City
9. Destination Downtown
10. Life Amidst Abundant Natural Resources
11. Design for a Healthful Community
12. Plan Horizons and Periodic Major Review



# Community Based Planning



- 50+ Task Force Meetings
- 150+ Outreach Events
- 5,000+ Community Participants
- Award Winning Program



# Form Based Plan

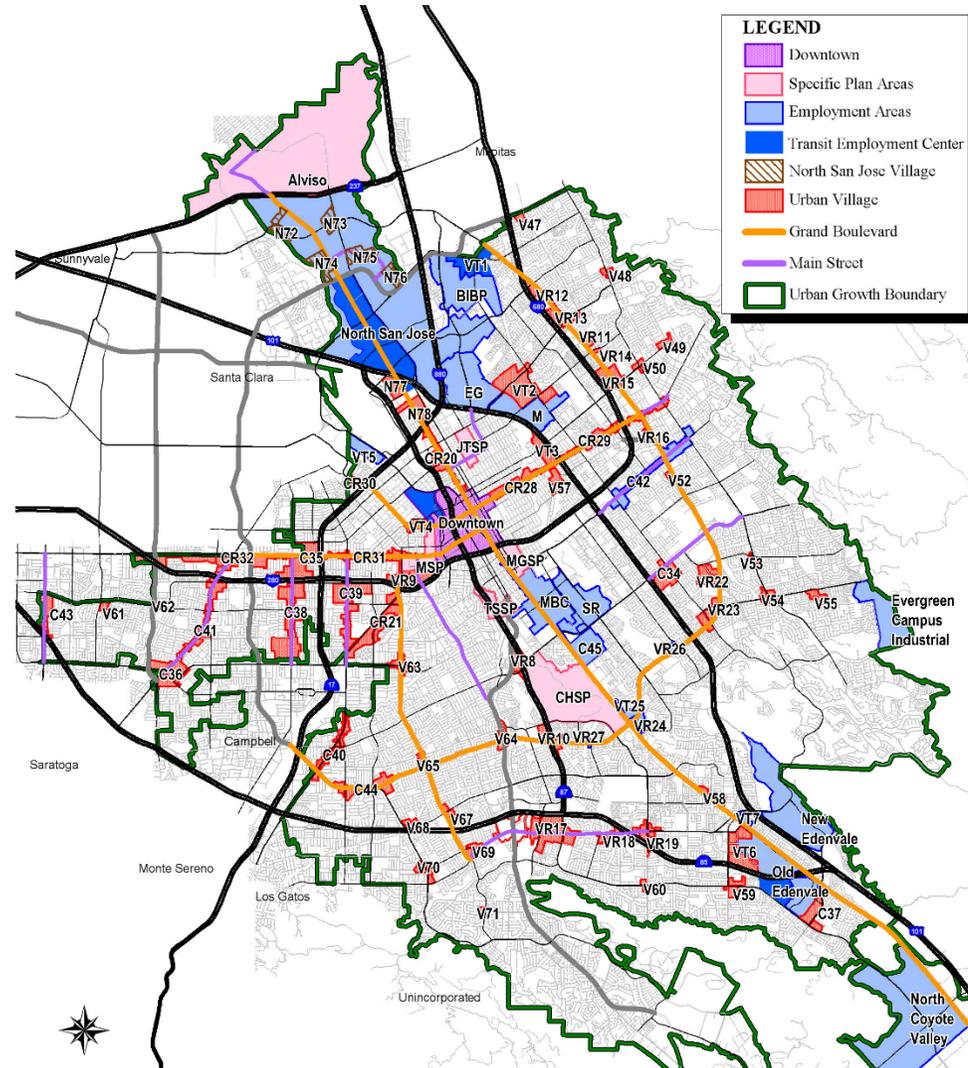
- Articulates a vision for City's future Urban Form
- Greater flexibility for economic activity
- Addresses compatibility of new development
- Promotes cohesive and complete neighborhoods



# Focused Growth

Strategically focus new growth:

- Direct growth within identified Growth Areas
- Preserve quality of established neighborhoods
- Reduce environmental and fiscal impacts



# Innovation/Regional Employment Center



- Plan for 470,000 New Jobs
- Achieve a Jobs to Employed Resident Ratio of 1.3 to 1
- Build Urban Job Centers focused around Regional Transit

# Innovation/Regional Employment Center



- Intensify existing employment lands
- Create transit-oriented urban employment centers
- Enhance and expand commercial activity



# Urban Villages



- Plan for 120,000 New Residences
- Meet the Needs of Our Population
- Build Attractive, Walkable and Vibrant Places



# Streets for People

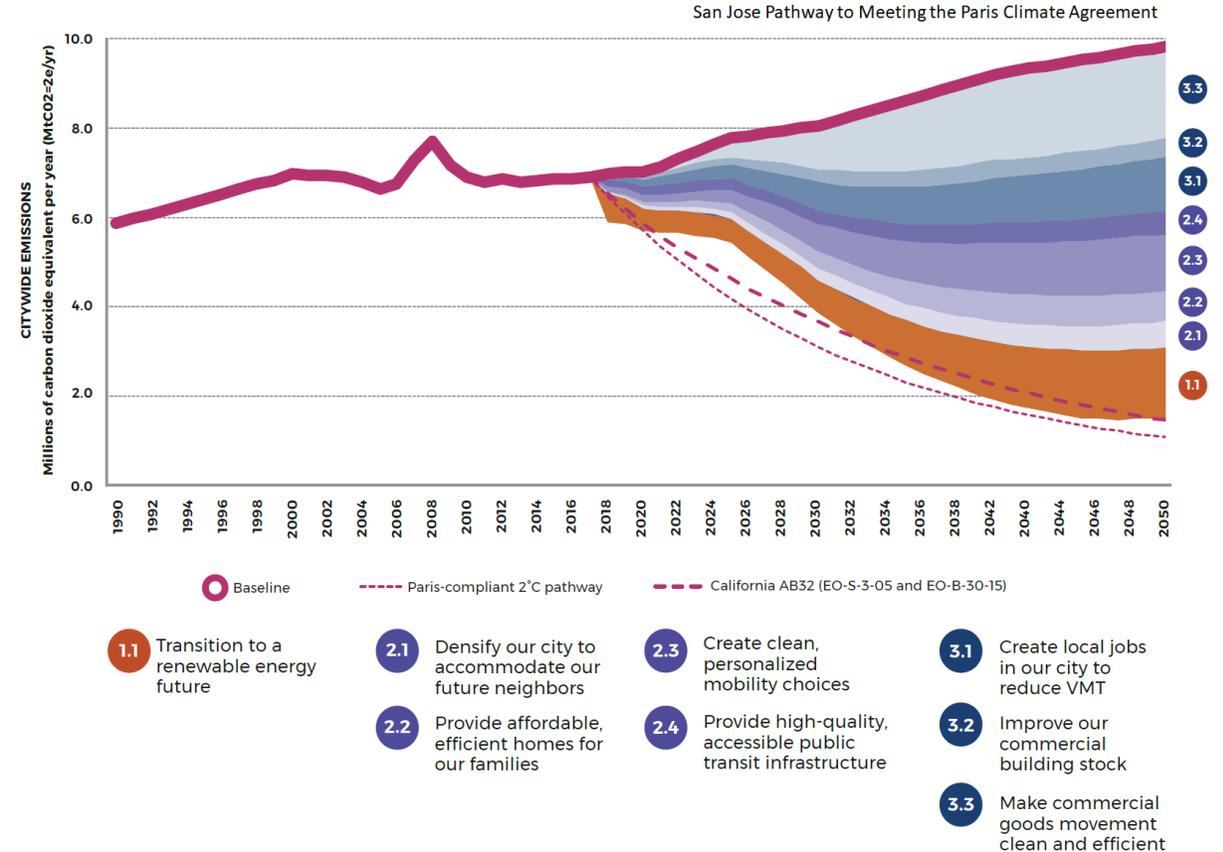
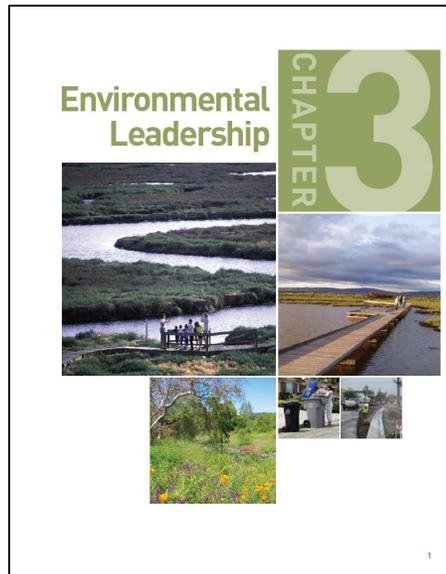


Design streets for:

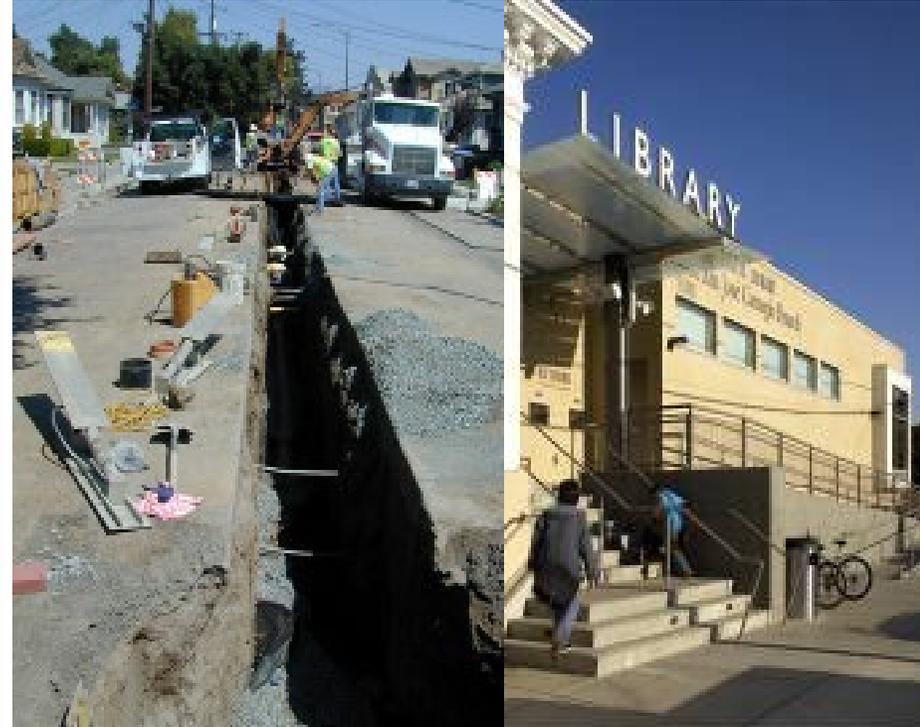
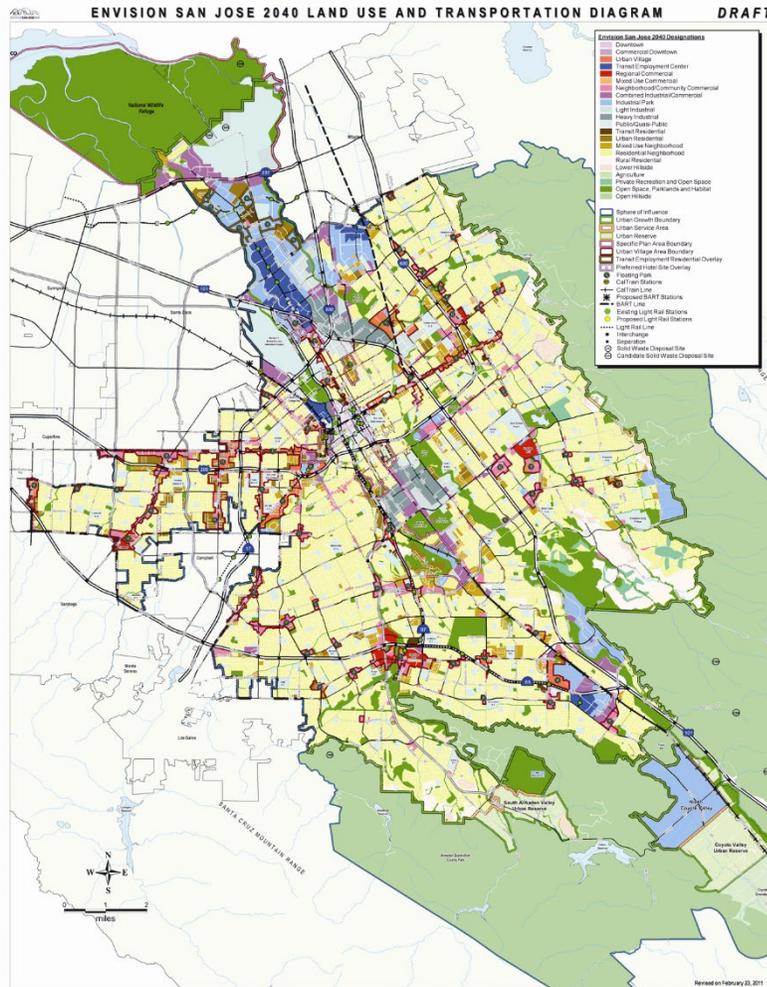
- Pedestrians
- Bicyclists
- Transit
- Motor Vehicles

# Measurable Sustainability

- Continue “Smart Growth” Strategy
- Measure and Report Plan Performance



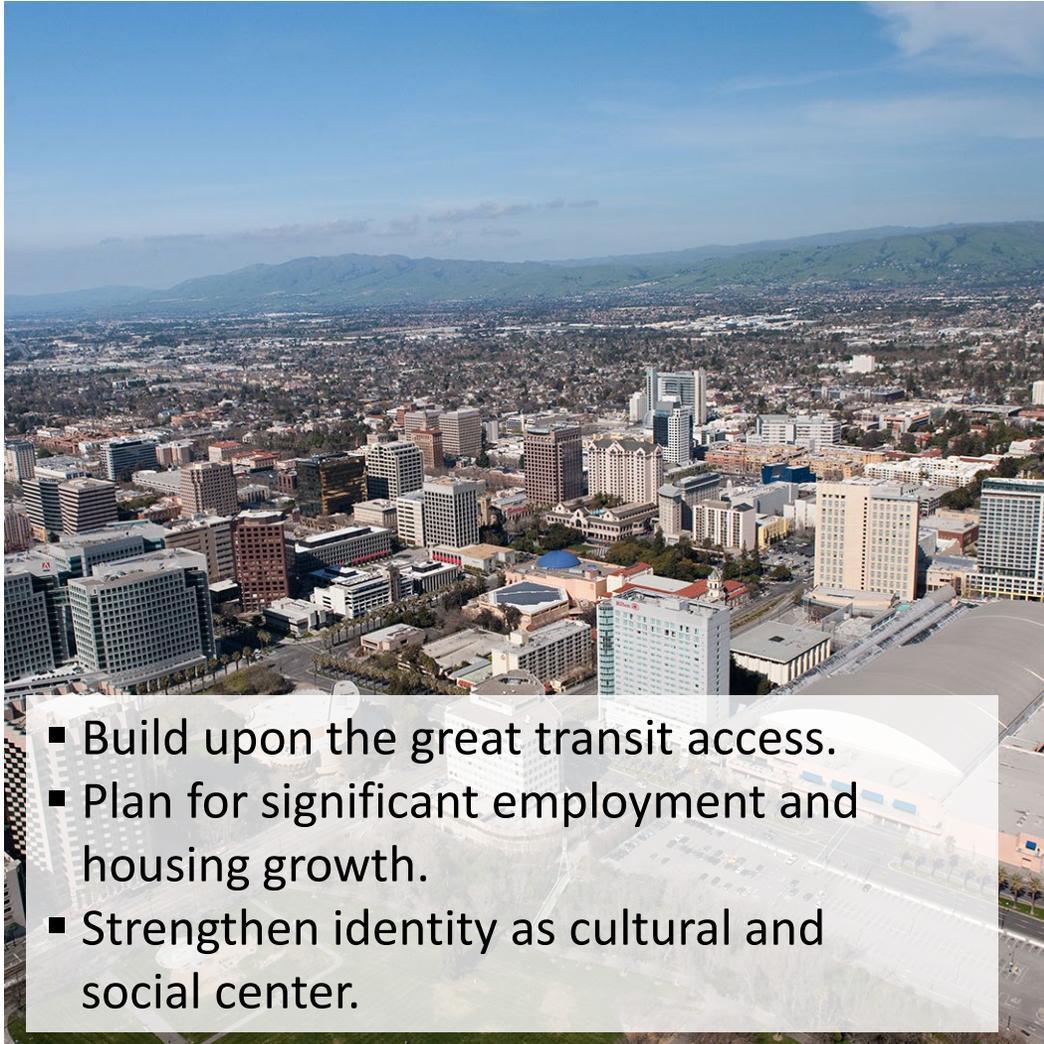
# A Fiscally Sustainable City



- Deliver Services Efficiently
- Cultivate Financial Resources
- Preserve Employment Lands



# Destination Downtown



# Life Amidst Abundant Natural Resources



- Build World-Class Trail Network
- Strengthen the City's Greenbelt
- Add Parks and Other Amenities



# Design for a Healthful Community



- Provide Access to Healthy Foods
- Protect a Healthy Environment
- Encourage an Active Lifestyle

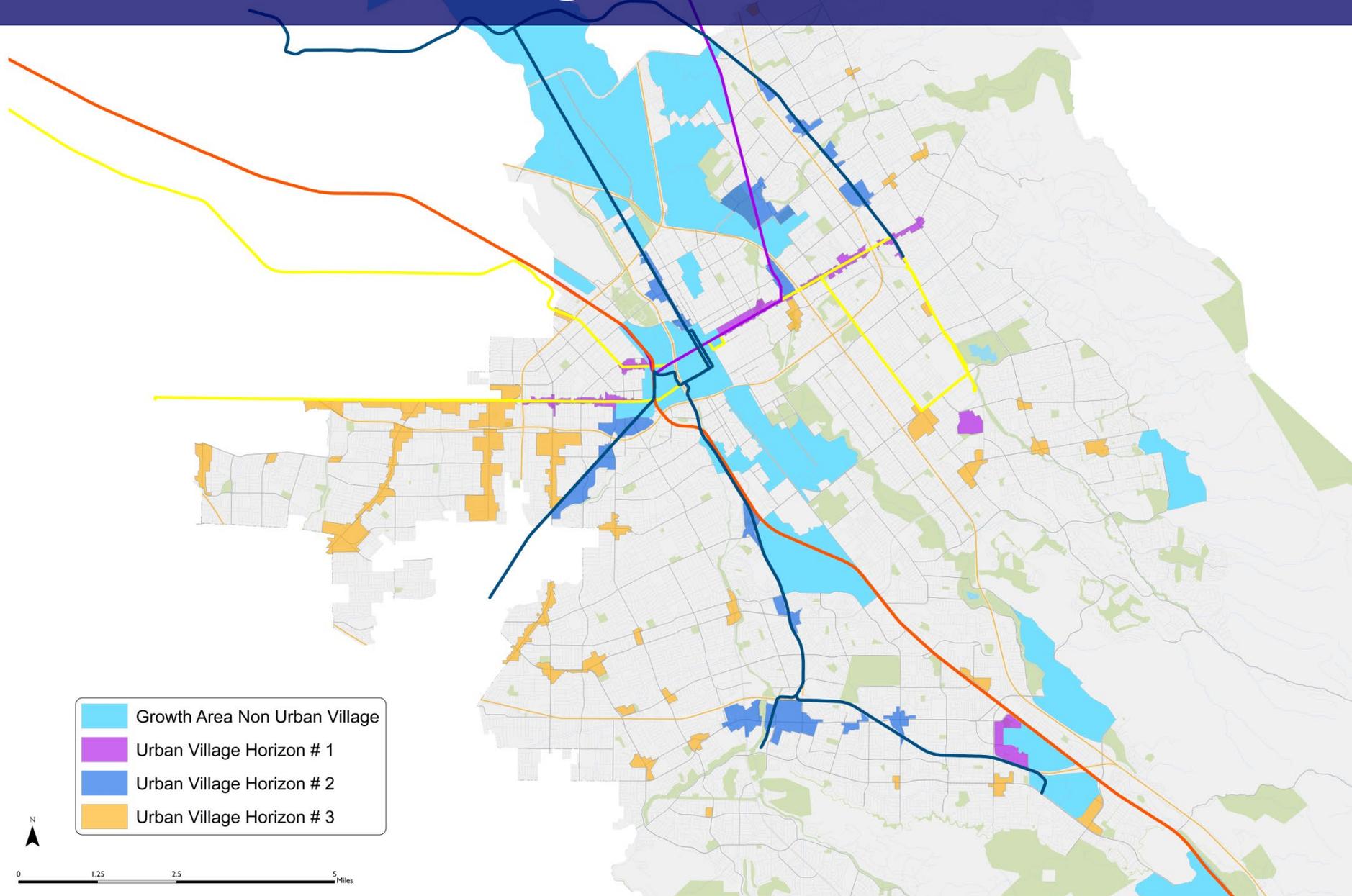
# Plan Horizons & Periodic Major Review

To carefully manage San José’s expected housing growth, residential development is planned to occur in phases, referred to as Horizons, in designated Growth Areas.

Plan Horizon	Growth Area
“Base” Capacity for new housing development not regulated by Plan Horizons	<ul style="list-style-type: none"> <li>• Downtown</li> <li>• Specific Plan Areas</li> <li>• North San José Area Development Policy</li> <li>• Vacant / Underutilized Lands</li> <li>• Residential Neighborhoods</li> <li>• Existing Entitlements</li> </ul>
Horizon 1 Residential Growth Areas	<ul style="list-style-type: none"> <li>• Downtown Urban Village Corridors (East Santa Clara Street, Alum Rock Avenue, West San Carlos Street, and The Alameda), Berryessa BART Urban Village, North 1<sup>st</sup> Street, Race Street Light Rail, Southwest Expressway, Alum Rock Avenue (East of 680), Stevens Creek Boulevard, Santana Row/Valley Fair, Winchester Boulevard, and South Bascom Avenue (North)</li> </ul>
Horizon 2 Residential Growth Areas	<ul style="list-style-type: none"> <li>• Five Wounds BART and Local Transit (Existing) Urban Villages</li> </ul>
Horizon 3 Residential Growth Areas	<ul style="list-style-type: none"> <li>• Local Transit (Planned), Commercial Corridors and Centers, and Neighborhood Urban Villages</li> </ul>



# Urban Village Growth Horizons



# Plan Horizons & Periodic Major Review

## 4-Year Review of the General Plan

- Reconvene Task Force
- GP progress assessed in 4-Year Review
  - Planned growth and J/ER ratio
  - Urban Village policies
  - Environmental indicators (GHG)
  - Affordable housing
- Determine readiness to move to next Growth Horizon
- Consider “mid-course adjustments” to implement the General Plan



# 4-Year Review Scope

Envision 2040 General Plan 4-Year Review

# Scope: Urban Village Policies

## 1. Urban Village Implementation

- Redistribution of Planned Growth and Urban Village Boundary Modifications
- Mixed-Income Housing with Mixed-Use Developments in Urban Villages
- Urban Village Growth Horizons
- Residential Pool Units
- Modify General Plan Policy IP-5.5
- Modify General Plan Policy IP-5.10



# Scope: Housing

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## 2. Opportunity Housing

- Explore allowing 2-4 units per parcel on single-family parcels

## 3. Residential Uses in Underutilized Business Corridors

- Explore allowing limited housing in neighborhood business districts

## 4. Commercial Space Requirements for Affordable Developments

- Explore a change to commercial space requirements



# Scope: Capacities

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## 5. Coyote Valley

- Potential Redistribution of Planned Job Growth from North Coyote Valley
- North Coyote Valley & Mid-Coyote Urban Reserve

## 6. Shifting Planned Residential Capacity to Downtown



# Scope: Other Policies

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## 7. Vehicle Miles Traveled Tier II Policies

- Consider moving to Tier II of the General Plan's transportation goals, policies and actions to support VMT reduction

## 8. Evergreen-East Hills Development Policy

- Explore reworking or closing the EEHDP

