

COMMUNITY AND ENVIRONMENTAL SCOPING MEETING INVITATION

You are invited to attend a joint community and scoping meeting to discuss and provide public comments on a proposed update to the City of San José Sign Code:

**Amending Title 23 (Sign Code) of the San Jose Municipal Code
to allow Billboards, Programmable Electronic Signs, and Signs displaying
off-site commercial speech on Non-city-owned Sites**

Monday, March 30, 2020

6:30p.m. - 8:00 p.m.

Wing Room W119-120, San José City Hall

200 E. Santa Clara Street, San José

File No. PP20-004 and File No. ER20-054:

The proposed project would amend Title 23 (Sign Ordinance) of the San José Municipal Code to:

1. Allow free-standing billboard structures on freeway-facing non-City-owned sites, and consider building-mounted programmable signage and signs displaying off-site commercial speech on certain non-City owned sites within the Downtown Sign Intensification Zone and the North San Jose Development Policy Area.
2. Explore signage on public right-of-way to allow off-premise commercial advertising along public amenities, street furniture, and transit facilities.
3. Evaluate illumination parameters for illuminated and programmable signs.

Community Meeting: The first part of the meeting will be a presentation of the proposed project.

Public Scoping Meeting: The second part of the meeting will serve as an EIR public scoping meeting for City staff to describe the proposed project's environmental review process and to obtain your input on issues you wish to see discussed in the EIR analysis. We welcome your input on the scope of the EIR so that it addresses all relevant environmental issues.

The Notice of Preparation for the EIR is available for review online in the Active EIRs Library of the City of San Jose's Planning Division website at this www.sanjoseca.gov/activeeirs.

In addition to this community meeting, the City may schedule additional outreach as needed. We will schedule and notice future public hearings with the Planning Commission and City Council for the above items.

Project Contact:

Planning Staff: Aparna Ankola: aparna.ankola@sanjoseca.gov 408-535-7845

Environmental Staff: Ranu Aggarwal: ranu.aggarwal@sanjoseca.gov 408-535-6894

To arrange an accommodation under the Americans with Disabilities Act to participate in this meeting, please call 408-535-1260 (Voice) or 1-800-735-2922 (TTY) at least 48 hours before the meeting.

Muốn biết tin tức bằng tiếng Việt Nam về tờ thông tin này, xin quý vị liên lạc Kieulan Pham ở số (408) 793-4174. Para información en español acerca de esta solicitud, comuníquese con Jennifer Provedor al (408) 793-4100.