

City of San José

Argument Against Measure B

Measure B

Evergreen Senior Homes Initiative - Amending the Envision San José 2040
General Plan

Signature Order:

1. Mary Collins, President, League of Women Voters San Jose Santa Clara
2. Leslye Corsiglia, Affordable Housing Advocate and Executive Director,
SV@Home
3. Megan Medeiros, Executive Director, Committee for Green Foothills
4. Sylvia Arenas, Councilwoman, District 8, City of San Jose

Measure B was crafted and funded by wealthy out-of-town developers to exempt themselves from the city's rules. They want to line their pockets by building a gated community of luxury homes and sticking San Jose residents with the bill.

The Mercury News has it right: "Evergreen homes initiative isn't about housing shortage; it's about greed." Here's the truth:

Measure B masquerades as affordable housing for seniors and veterans, weakens San Jose's affordable housing rules, and doesn't guarantee a single unit of veterans' housing. Measure B also exempts developers from building affordable housing that San Jose currently mandates.

Measure B would increase traffic and create sprawl while exempting these developers from paying the traffic impact fees everybody else must pay.

Measure B is bad for the environment. It transforms 200 acres of undeveloped hillside into multi-million-dollar homes without environmental review. It also endangers open space citywide, including Coyote Valley's farmland and wildlife habitat.

Measure B doesn't make fiscal sense, costing San Jose \$24.5 million a year. This will strain our police, fire, libraries, and parks, reducing public safety in our neighborhoods.

Measure B silences the community and ignores the 5,000+ people who helped to write our general plan. San Jose residents deserve a say on what happens in their neighborhood.

That's why every member of the San Jose city council and the mayor are opposed to Measure B.

San Jose needs more affordable housing, not gated communities of luxury homes. Make developers pay for their traffic and environmental impacts, not exempt themselves from the city's rules.

Join an unprecedented coalition of community leaders and elected officials, Democrats and Republicans, seniors, millennials, environmentalists, veterans, affordable housing advocates, business and faith leaders who oppose Measure B.

Vote no on Measure B. Other developers are watching and your neighborhood might be on the ballot next. Find out more at www.NoOnBSJ.com.