

City of San José

Rebuttal to Argument Against Measure B

Measure B

Evergreen Senior Homes Initiative - Amending the Envision San José 2040 General Plan

Signature Order:

1. Patricia E. Sausedo, Former Vice Mayor and Evergreen Councilmember, City of San Jose
2. Sharon Maples, Teacher
3. Malenia Horn, Disabled U.S. Army Veteran
4. Frank Stanley, Retired U.S. Postal Worker
5. James D. Kenny, San Jose Resident

Rebuttal to Argument Against Measure B

FACT: A vote for Measure B is for new senior housing, while a No vote could result in a large industrial development with tall buildings and add significant traffic in a residential neighborhood.

Measure B transforms 200 acres of vacant land zoned for industrial use into desperately needed senior housing. And multiple studies show senior housing actually reduces traffic from the currently allowed usage.

FACT: Measure B helps solve our housing crisis by allowing up to 910 new housing units for independent seniors – at least 20% of which would be designated as affordable.

FACT: City studies show it has failed to meet annual affordable housing goals and the housing needs of 50% of seniors are not being met.

At least 20% of the units created by Measure B will be available at below market rates – more than required by law. That's real affordable housing for seniors, with a preference given to veterans to honor their service, to the fullest extent permitted by law.

FACT: According to the City's analysis, Measure B would only approve senior housing on this single site in Evergreen and it can't be built anywhere else without City approval.

There were more than 35,000 signatures on the petition to put Measure B on the ballot and is supported by a coalition of seniors, veterans and community leaders who want action to solve our housing crisis, not just more talk.

Join us voting Yes on B to create the new senior housing our community needs and protect the Evergreen neighborhood from inappropriate development.

www.EvergreenSeniorHomes.com