

City of San José

Rebuttal to the Argument in Favor Measure C

Measure C

City of San José's Urban Sprawl Charter Amendment – Amending the City of San José City Charter to enact a new Article XIX, entitled “An Act to Limit Urban Sprawl and the Fiscal and Environmental Effects of Specified Development in Outlying Areas”

Signature Order:

1. Jeffrey C. Schroeder, Chair, San Jose Residents for Evergreen Senior Homes
2. Ernest Kirk Jr., Artist

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FACT: Measure C was written without the normal extensive public input and review process that is typical for major changes to our City Charter. It was crafted behind closed doors by politicians to confuse voters.

Political insiders allowed Measure C to proceed with less than three days of review and actually put aside San Jose's Sunshine Ordinance, which is designed to protect the public interest by ensuring open government and that the people of San Jose stay in control of the government they created.

FACT: Measure C could result in multiple lawsuits against the City that could cost San Jose taxpayers substantial funds that would be better spent addressing vital city needs, such as public safety, schools, parks and more.

FACT: Instead of helping solve our housing crisis, Measure C seeks to stop the creation of new senior housing in San Jose, including affordable units for seniors and veterans.

FACT: We can't be sure of the long-term and unintended consequences of Measure C because it was developed without proper study and review.

Measure C is a dangerous and poorly written political ploy that was developed without your best interest in mind.

We need real solutions to our City's housing crisis, not more political games that could hurt our City.

Join us in demanding that our City's leaders develop well-thought solutions instead of this flawed, dangerous change to our City Charter. Join us in voting No on Measure C.