

WORKPLAN CONTENTS

**COMMUNITY AND ECONOMIC DEVELOPMENT
COMMITTEE WORKPLAN
August – December 2015**

COMMITTEE MEMBERS:

JOHNNY KHAMIS, CHAIR
CHAPPIE JONES, VICE CHAIR
ROSE HERRERA, MEMBER
PIERLUIGI OLIVERIO, MEMBER
ASH KALRA, MEMBER

STAFF:

KIM WALES, CITY MANAGER'S OFFICE
ED MORAN, CITY ATTORNEY'S OFFICE
RU WEERAKOON, MAYOR'S OFFICE
SUSAN DAVIS, CLERK'S OFFICE

MISSION STATEMENT:

To manage the growth and change of the City of San José in order to encourage a strong economy, ensure a diverse range of arts, cultural and entertainment offerings, and create and preserve housing and healthy neighborhoods.

AUGUST 24, 2015

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **City Hall Plaza Activation** (Economic Development/Public Works)
Purpose: Present report by Gehl Architects and the Tech Museum of Innovation regarding how to bring more public life into City Hall Plaza, for employees and community. Affirm staff interest in bringing forward recommendations to modify policies and ordinances governing the Plaza that were established when it opened.
3. **Super Bowl 50/San Jose Planning** (Economic Development/Cultural Affairs/PBCE/Transportation/PRNS/Housing)
Purpose: Brief the Committee on the preparations underway for San Jose to benefit from community events, Downtown improvements, public safety, transportation, and other planning efforts and requirements.

SEPTEMBER 28, 2015

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Report on Key Legislation** (City Manager – Intergovernmental Relations)
Purpose: To provide a report on State legislation in the Community and Economic Development City Service Area.
3. **Regional Economic Development Initiative** (Economic Development)
Purpose: Update committee on chambers efforts to create a regional economic development initiative.
4. **Local/Small Business Participation** (Public Works/Finance)
Purpose: Accept the annual report on City contracting with local and small businesses for Fiscal Year 2014-2015.
5. **Development Services Improvement Workplan/Quarterly Update** (Planning, Building & Code Enforcement)
Purpose: To preview the process improvement efforts undertaken in the Planning, Building and Code Enforcement workplan and update the Committee on Development Services staffing and performance.

OCTOBER 26, 2015

1. **Verbal Report on Economic Development Activities** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Creative Placemaking and Public Art** (Economic Development Office of Cultural Affairs)
Purpose: To provide an update on creative placemaking efforts and the public art program.
3. **North San Jose Area Development Policy and Environmental Impact Report** (EIR)
(Planning, Building & Code Enforcement)
Purpose: Provide a status report on the update of the North San Jose Area Development Policy and associated EIR.
4. **Riparian Corridor Policy/Ordinance Study** (Planning, Building & Code Enforcement)
Purpose: Provide a status report on the Riparian Corridor Policy/Ordinance Study, including a summary of the findings from the review of approved development projects, community meetings and research, and recommendations for possible City Council action.

5. Review of Relevant 2016 Legislative Guiding Principles (City Manager – Intergovernmental Relations)

Purpose: To discuss with the Committee the relevant 2016 Legislative Guiding Principles with focus on the Community and Economic Development City Service Area.

6. Economic Strategy Update (Economic Development)

Purpose: Review staff proposed updates to the Economic Strategy and associated work plan.

***NOVEMBER 16, 2015** (*Special date due to holiday*)

1. Verbal Report on Economic Development Activities (Economic Development)

Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

2. Air Service Update (Airport)

Purpose: Update the Committee on the status of current performance and trends at SJC and ongoing efforts to attract new air carriers/services.

3. Update on Partnership with SJSU on the Reuse of the Hammer Theatre Center (Economic Development Office of Cultural Affairs)

Purpose: To provide the first semi-annual report on the partnership with SJSU to operate the Hammer Theatre Center and co-create a programmatic and operating model.

4. City Hall Plaza Activation (Economic Development Office of Cultural Affairs)

Purpose: Present report by Gehl Architects and the Tech Museum of Innovation regarding how to bring more public life into City Hall Plaza, for employees and community. Affirm staff interest in bringing forward recommendations to modify policies and ordinances governing the Plaza that were established when it opened.

5. Business Development & Manufacturing Update (Economic Development)

Purpose: Review progress implementing the FY 2015-2016-2015 Workplan for business outreach, retention, expansion, and attraction.

6. Mobilehome Park Preservation/Conversion (Housing/Planning, Building & Code Enforcement)

Purpose: To obtain input and endorsement of the Staff's recommendation pertaining to the Mobilehome Park Preservation/Conversion Policy.

7. Economic Development Communications (Economic Development)

Purpose: Update the Committee on Economic Development communications, including coordinated City branding efforts.

DECEMBER 28, 2015 (*Deferred to January 25*)

1. **Building Public Will for the Arts** (Economic Development/Cultural Affairs)
Purpose: To provide an overview on San Jose's participation in this national initiative and steps to advance this work aimed at increased cultural participation.

2. **Development Services Improvement Workplan/Quarterly Update** (Planning, Building & Code Enforcement)
Purpose: To preview the improvement efforts undertaken in the Planning, Building and Code Enforcement workplan and update the Committee on Development Services staffing and performance.

3. **Small Business Support Strategy** (Economic Development)
Purpose: Update the Committee on Citywide efforts to support small business.

4. **Downtown EIR** (Planning, Building & Code Enforcement)
Purpose: Update the Committee on progress with the new Environmental Impact Report, to align Downtown Plan with Envision 2040 General Plan.

5. **General Plan Four-Year Review** (Planning, Building & Code Enforcement)
Purpose: Provide status report on process underway for Four-Year Review of General Plan.