



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, MAY 20, 2013

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in the Council Chambers, Council Wing, City Hall.

PRESENT: Council Member Rose Herrera, Chair; Council Member Sam Liccardo, Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio.

ABSENT: All Present.

STAFF: Assistant City Attorney Ed Moran, Director of Economic Development/Chief Strategist Kim Walesh, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

REVIEW OF WORK PLAN

- (1) Economic Development Communications: Choose San José.**

Action: Deferred to June 24, 2013.

- (2) Redevelopment Transition and New Tools Strategy.**

Action: Dropped.

REPORTS TO COMMITTEE

- (1) Verbal Report on Economic Development Activities. (Office of Economic Development)**

Director of Economic Development/Chief Strategist Kim Walesh presented the report on Economic Development Activities.

Action: The Committee accepted the report.

REPORTS TO COMMITTEE

(2) **Envision 2040 Urban Village Implementation.**

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel and Director of Economic Development/Chief Strategist Kim Welsh, dated May 10, 2013, recommending acceptance of the report.

Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti offered the report and responded to Committee questions.

Public Comments: Brian Grayson, Preservation Action Council, expressed concern and interest that there will be a closer look at saving and restoring one of the Century theatres.

Action: The Committee accepted the report and forwarded the item to the full Council for consideration and formal action on June 4, 2013.

(3) **Business Outreach: Progress Update.**

Documents Filed: Memorandum from Business Development Manager Chris Burton, dated May 8, 2013, recommending acceptance of the report.

Business Development Manager Chris Burton offered the report and responded to Committee questions.

Action: The Committee accepted the report.

(4) **Status Report on Retail Vacancy Rates and Development in San José.**

Documents Filed: Memorandum from Business Development Manager Chris Burton, dated May 8, 2013, noting that Staff will provide an update.

Chief Economist John Lang provided the report.

Action: The Committee accepted the report.

(5) **A Shared Right of Way: Curb to Storefront.**

Documents Filed: Memorandum from Deputy Director of Economic Development Nanci J. Klein, dated May 8, 2013, noting that Staff will provide an update.

Deputy Director of Economic Development Nanci J. Klein and Director of Economic Development/Chief Strategist Kim Welsh presented the report and responded to Committee questions and concerns.

Action: The Committee accepted the report.

REPORTS TO COMMITTEE

(6) **Small Business Services and Outreach.**

Documents Filed: Memorandum from Assistant to the City Manager/Downtown Manager Lee C. Wilcox, dated May 3, 2013, recommending acceptance of the report.

Assistant to the City Manager/Downtown Manager Lee C. Wilcox provided introductory comments. Juan Borrelli, Development Services Small Business Ally at City of San José, presented the report.

Action: The Committee accepted the report.

OPEN FORUM

There was no public testimony from the floor.

ADJOURNMENT

Council Member Rose Herrera adjourned the meeting at 3:34 p.m.



Council Member Rose Herrera, Chair
Community and Economic Development Committee

RH/smd