

## **Supplemental Form I - Universal Planning Application – Supplemental for Supergraphic Signs**

Per Section 23.02.527, Title 23 of the San Jose Municipal Code, a Supergraphic, allowed in the Downtown Sign Zone and the North San Jose Signage Area, is a sign other than a Banner Sign, which consists of flexible material attached flush to a building façade. A Development Permit<sup>1</sup> is required for the installation of a Supergraphic Sign. Please refer to below summary of regulations:

<b>Supergraphic Signs – Summary of Regulations</b>					
	Building Types	Min Building Height <sup>2</sup>	Max. Duration	Allowed over windows and doors?	Other Regulations applicable to all Supergraphic Signs
Supergraphic Signs for large Downtown Conventions & Special Events (Max. 40 events/year)	Non-Residential High Rises	125 feet	14 days before or after an event, up to 30 calendar days per year	Yes, if 75 feet above grade	<ul style="list-style-type: none"> <li>• No more than one (1) sign on a building at a time.</li> <li>• Off-site commercial messages not allowed.</li> <li>• Not allowed on Historic Landmark Buildings.</li> <li>• A Supergraphic Sign shall be located on one building façade, and not exceed the area of that building façade.</li> <li>• If Supergraphic Sign is located on two building facades, the total sign area cannot be greater than would otherwise be allowed on the larger of the two building facades.</li> <li>• Can be segmented.</li> <li>• Cannot be a roof sign and cannot be located below the second floor-plate of a building.</li> <li>• No external illumination.</li> <li>• Cannot obstruct required ventilation and must comply with City Health and Safety codes.</li> <li>• Must comply with State and Federal Regulations</li> <li>• Does not reduce allowed sign area.</li> </ul>
Other Supergraphic Signs	Non-Residential High Rises	100 feet	120 consecutive days, and 120 calendar days per year	No	
	Parking Garages	3 levels above grade / 60,000 square feet	120 consecutive days, and 120 calendar days per year	No	

### **Permit Eligibility Determination Checklist**

	Yes	No
1. Is the building or site on which the Supergraphic Sign is proposed, listed as a City Landmark on the Historic Resources Inventory (available at <a href="http://www.sanjoseca.gov/DocumentCenter/View/35475">http://www.sanjoseca.gov/DocumentCenter/View/35475</a> )?	<input type="checkbox"/>	<input type="checkbox"/>
2. Does the building or site on which the Supergraphic Sign is proposed, include any residential occupancy or use, or is it intended for such occupancy or use?	<input type="checkbox"/>	<input type="checkbox"/>
3. Per Section 23.02.104 of the Sign Ordinance, does the proposed sign identify or promote any commercial activity, product, goods or service that is conducted, manufactured or offered on a site or parcel of land that is <u>not</u> the same site or parcel of land on which the sign is displayed?	<input type="checkbox"/>	<input type="checkbox"/>

If you have answered 'no' to all of the above questions, you may proceed to the Development Permit Application submittal, and may be eligible for the installation of a Supergraphic Sign.

### **Permit Application Instructions**

1. The proposed Supergraphic, for on-site commercial advertising, consists of (select one):
  - Supergraphic for a Large Downtown Event, on a non-residential high rise building.  
Existing Building Height \_\_\_\_\_ (Minimum Building Height Required: 125 feet)
  - Supergraphic for a non-residential high rise building (not allowed over windows or doors)  
Existing Building Height \_\_\_\_\_ (Minimum Building Height Required: 100 feet)

<sup>1</sup> A Site Development Permit is required if the site is in a conventional Zoning District. A Planned Development Permit is required if the site is in a Planned Development Zoning District.

<sup>2</sup> "Building height" means the vertical distance above a reference datum, measured to the highest point of the coping of a flat roof, or to the deck line of a mansard roof, or to the average height of the highest gable of a pitched or hipped roof. The reference datum shall be selected by either of the following, whichever yields the greatest height of building: (1) The elevation of the highest natural ground surface within a five-foot horizontal distance of the exterior wall of the building when the highest such natural ground surface is not more than ten feet above the lowest grade; or (2) An elevation ten feet higher than the lowest grade when the natural ground surface described in (1) is more than ten feet above the lowest grade.

Supergraphic for a Parking Garage<sup>3</sup>

Number of Parking Levels above grade \_\_\_\_\_

Garage Floor Area (in square feet) \_\_\_\_\_

2. Is the Supergraphic proposed to be located on two facades?  Yes  No

If yes, what is the proposed sign area (in square feet) on each façade? \_\_\_\_\_

**Permit Submittal Requirements**

Photographs of existing on-site buildings, adjacent buildings, surrounding area and existing tenant/building signage.

Three (3) copies of the development plans, **drawn to scale**, should include:

1. **Site plan**, containing the following information:
  - a. Dimensions of subject property, lot lines, driveways, parking and circulation areas
  - b. Streets adjoining the subject property
  - c. Existing/ proposed buildings and dimensions of setbacks
  - d. North arrow and bar scale
2. **Elevations** of building façade/s on which the sign will be located, fully dimensioned, containing the following information:
  - a. Windows, doors, and ventilation openings
  - b. Building height
  - c. Sign dimensions, height above grade, and façade area
  - d. Bar scale
3. **Sign Elevation(s)**, fully dimensioned, showing the proposed sign area on each façade if proposed on more than one façade on the same building, with the total sign area no greater than would otherwise be allowed on the larger of the two building facades.
4. **Sign details**, fully dimensioned, indicating colors, materials, methods of illumination and attachment. Graphic illustration shall distinguish areas of text, images, and background.
5. **Sign Material Specification sheet**, including percent perforation, flammability rating/, and method(s) of attachment.
6. **Photo Simulation(s)** of the proposed Supergraphic Sign on the building, including visibility of the Supergraphic Sign from any Interstate or primary Highway.

Document consistency with the City Council Policy 6-34 on Riparian Corridor Protection and Bird-Safe Design, available at <http://www.sanjoseca.gov/DocumentCenter/View/60393>.

Preliminary Determination of Eligibility for a Permit from CALTRANS (accessed from <http://www.dot.ca.gov/>), in accordance with the California Outdoor Advertising Act and regulations (Business & Profession Code §5200 et se.), for Supergraphic Signs that are visible to, and located within 660 feet of the edge of right of any Interstate or Primary Highway.

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<sup>3</sup> Per San Jose Municipal Code Section 23.02.382, "Parking Garage" is a building that is primarily used of storage of vehicles and that contains at least sixty thousand (60,000) square feet of floor area and does not contain any residential space.