

## GENERAL PLAN CAPACITY



**1,678**

HOUSING UNITS  
(333 DWELLING UNITS HAVE BEEN ENTITLED)



**756,000** SQFT

COMMERCIAL  
(EQUIVALENT TO 2,520 JOBS)

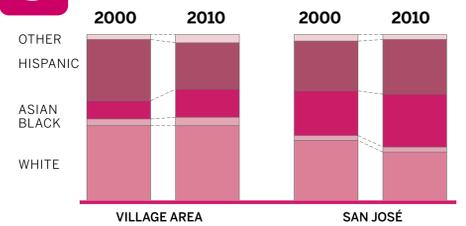


POPULATION

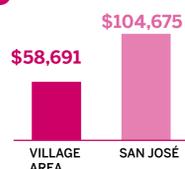
**1,120**



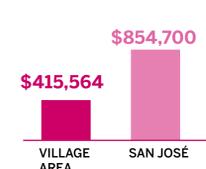
DEMOGRAPHICS



HOUSEHOLD INCOME



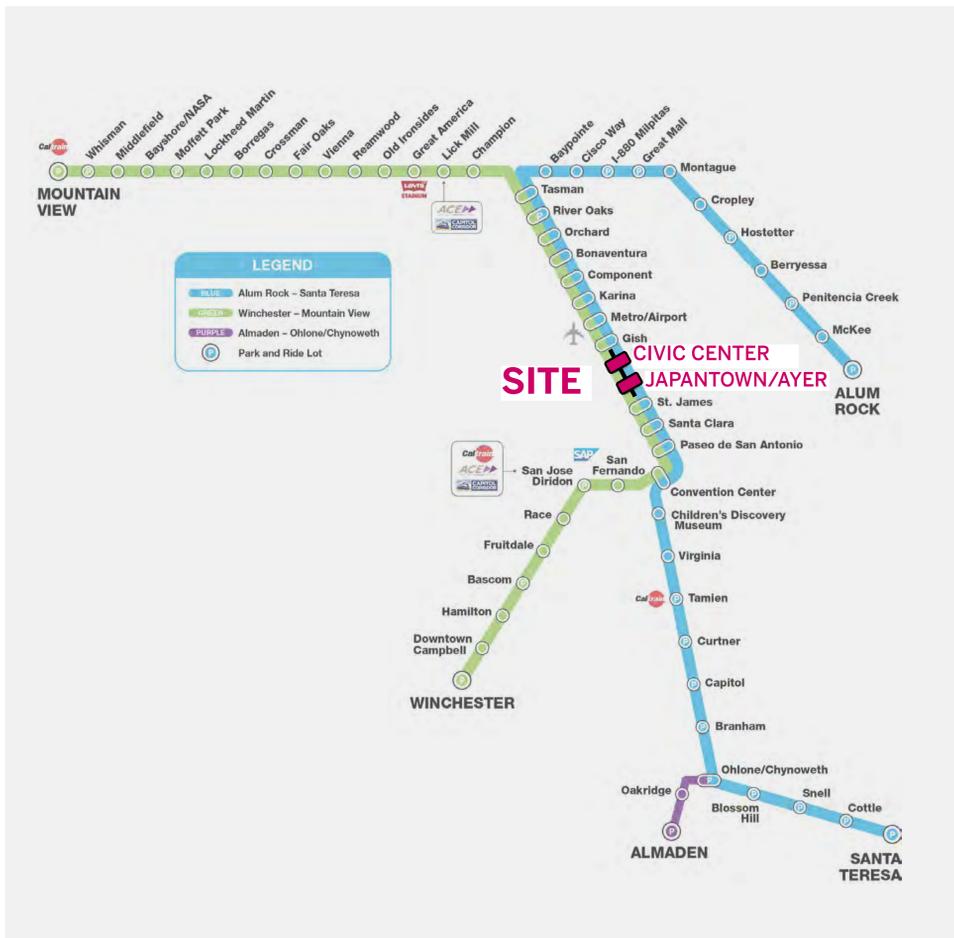
MEDIAN HOUSE VALUE



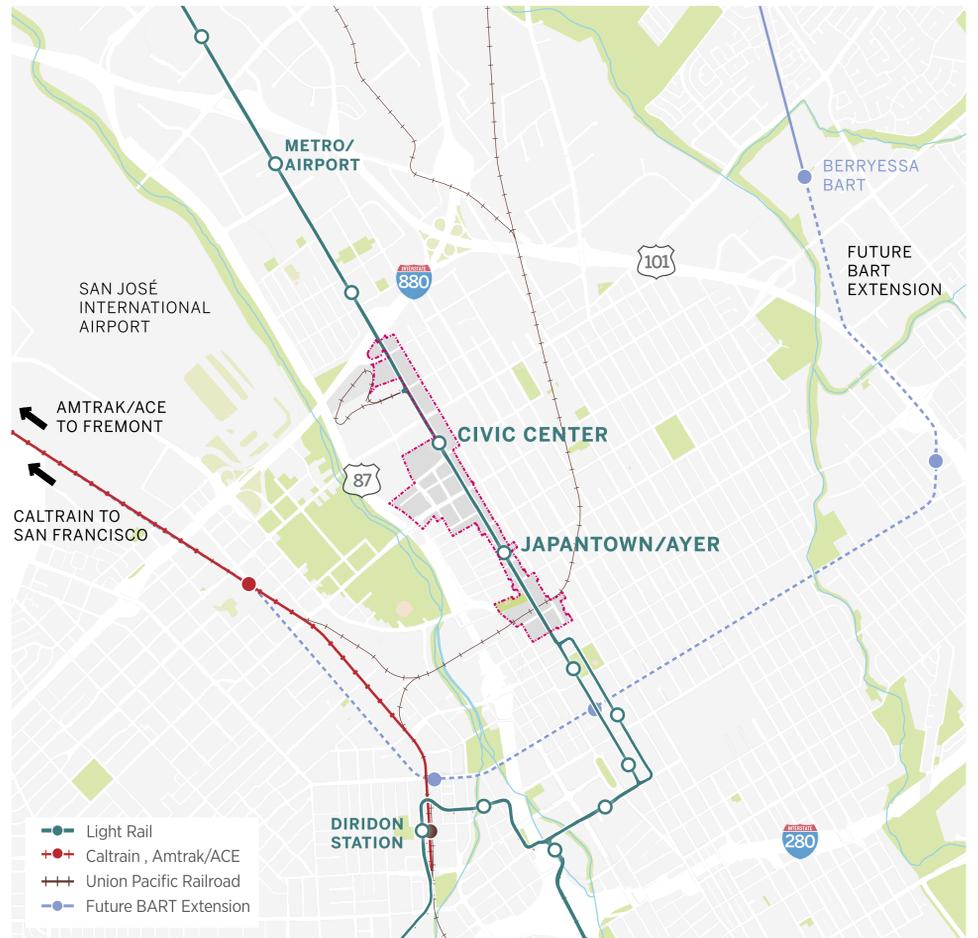
# NORTH 1<sup>ST</sup> STREET LOCAL TRANSIT VILLAGE



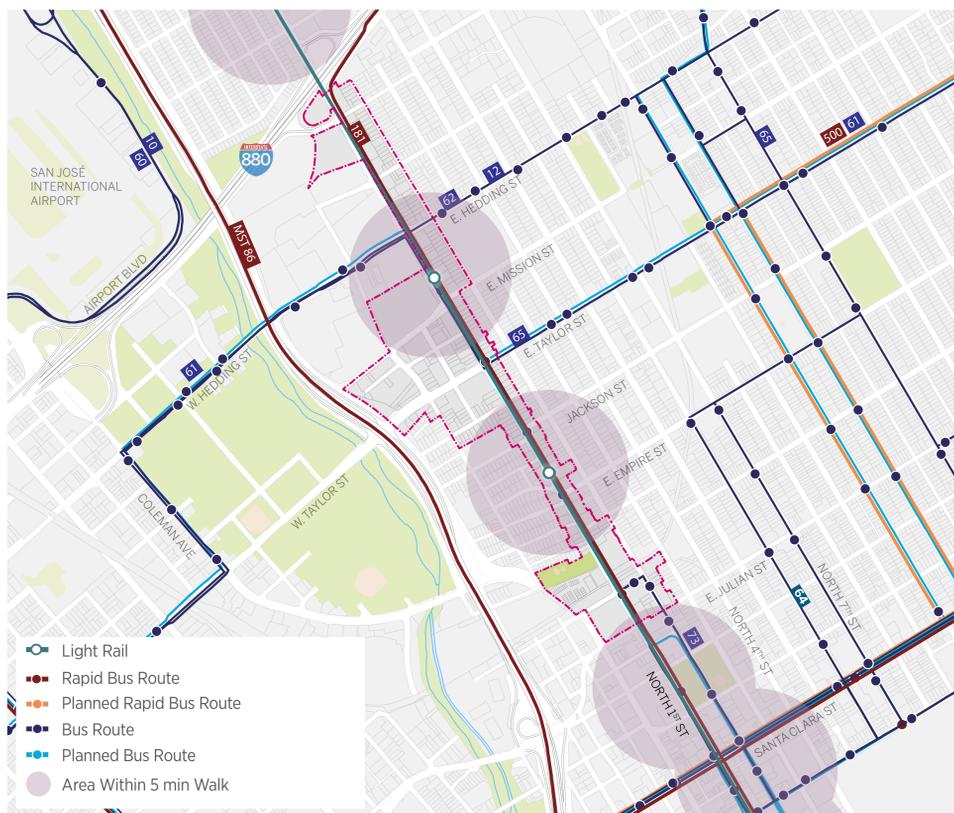
SKIDMORE, OWINGS AND MERRILL LLP  
FEHR AND PEERS  
BARBARA GOLDSTEIN & ASSOCIATES  
OJCB STUDIO



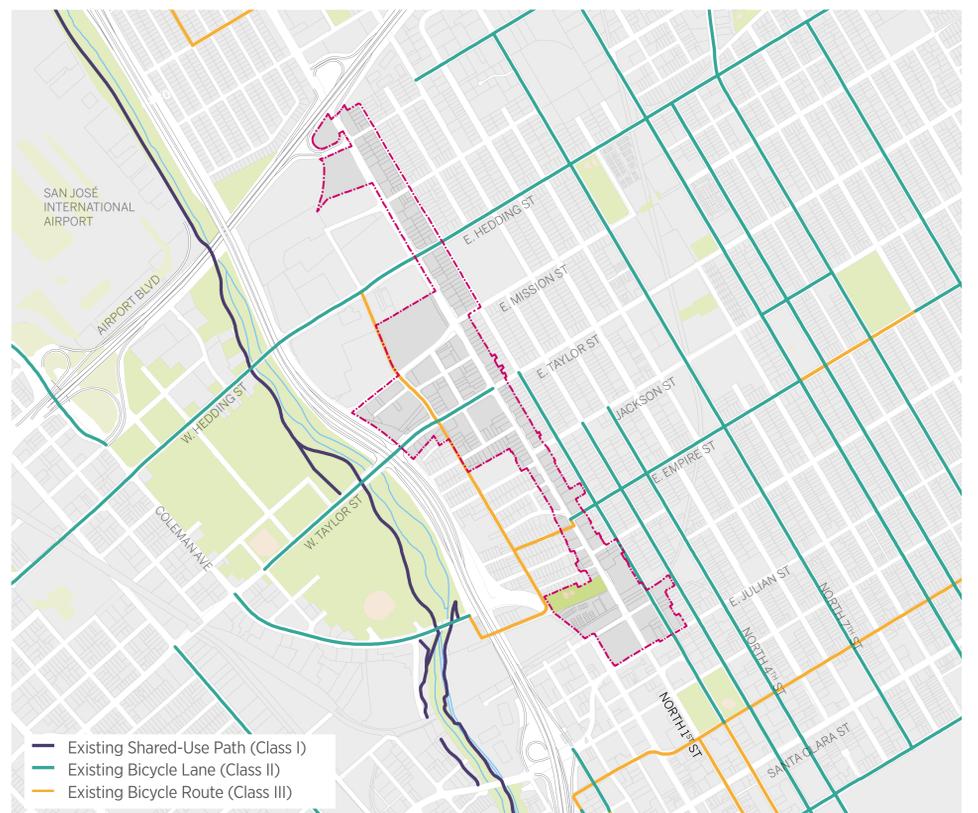
VTA LIGHT RAIL



REGIONAL TRANSIT ACCESS



TRANSIT AND RAIL CORRIDORS



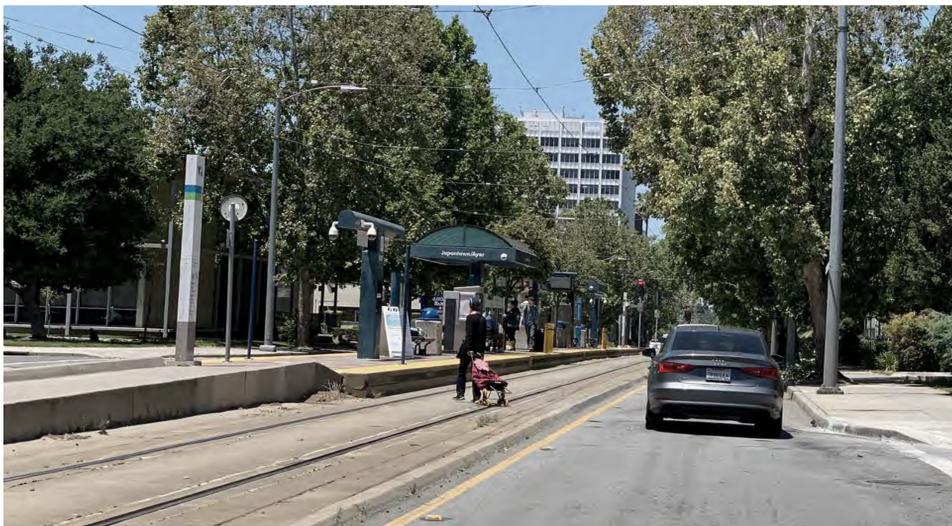
EXISTING BIKE NETWORK

## CONSTRAINTS

- No southbound bus route on North 1<sup>st</sup> Street
- Poor connections to Guadalupe River Trail and broader bicycle network
- Long distances between marked crossings on North 1<sup>st</sup> Street

## OPPORTUNITIES

- High capacity transit on North 1<sup>st</sup> Street
- Improve intersection design and markings
- Improve conditions for walking and bicycling





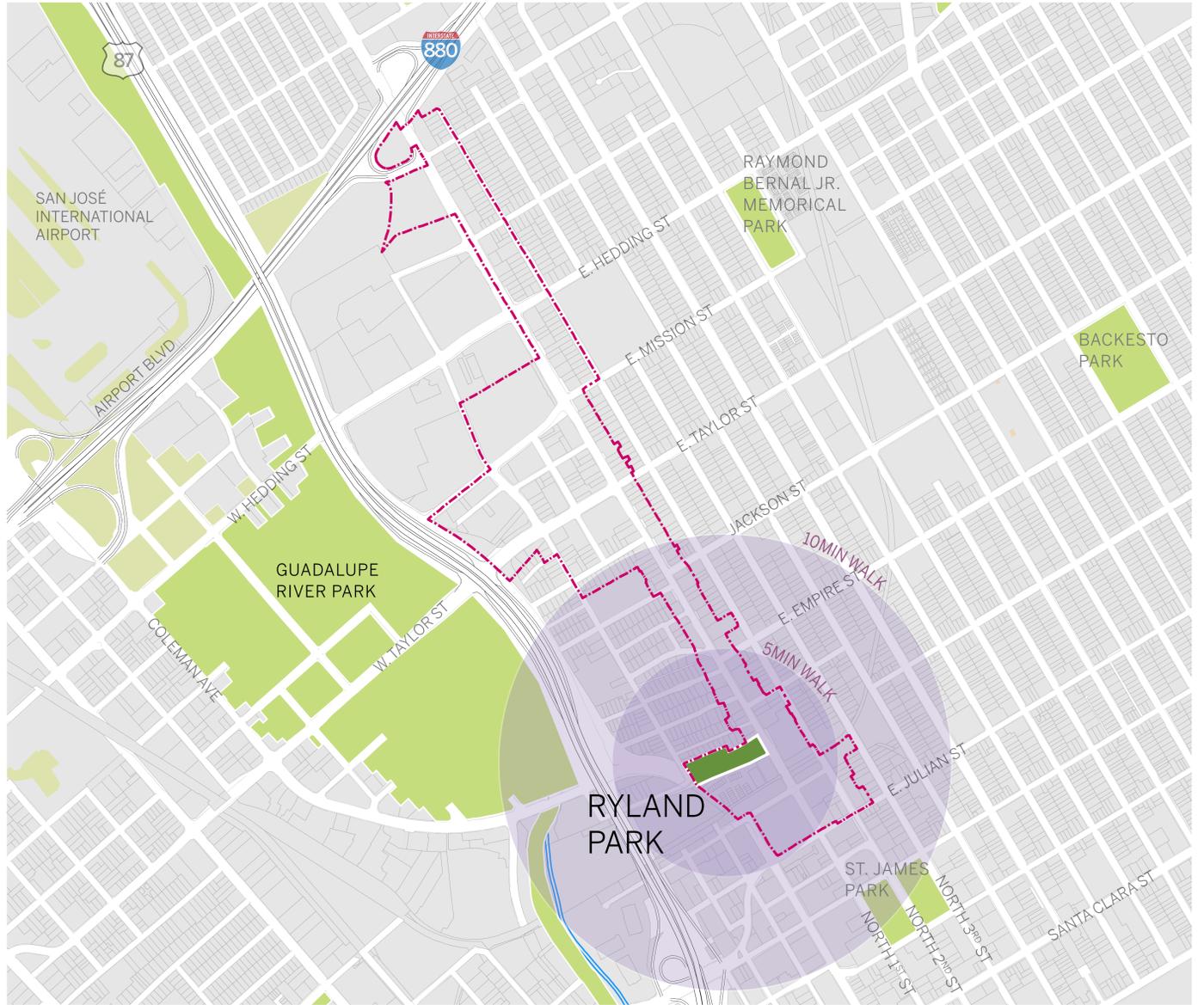
RYLAND PARK



CIVIC CENTER OPEN SPACE



GUADALUPE RIVER PARK



## CONSTRAINTS

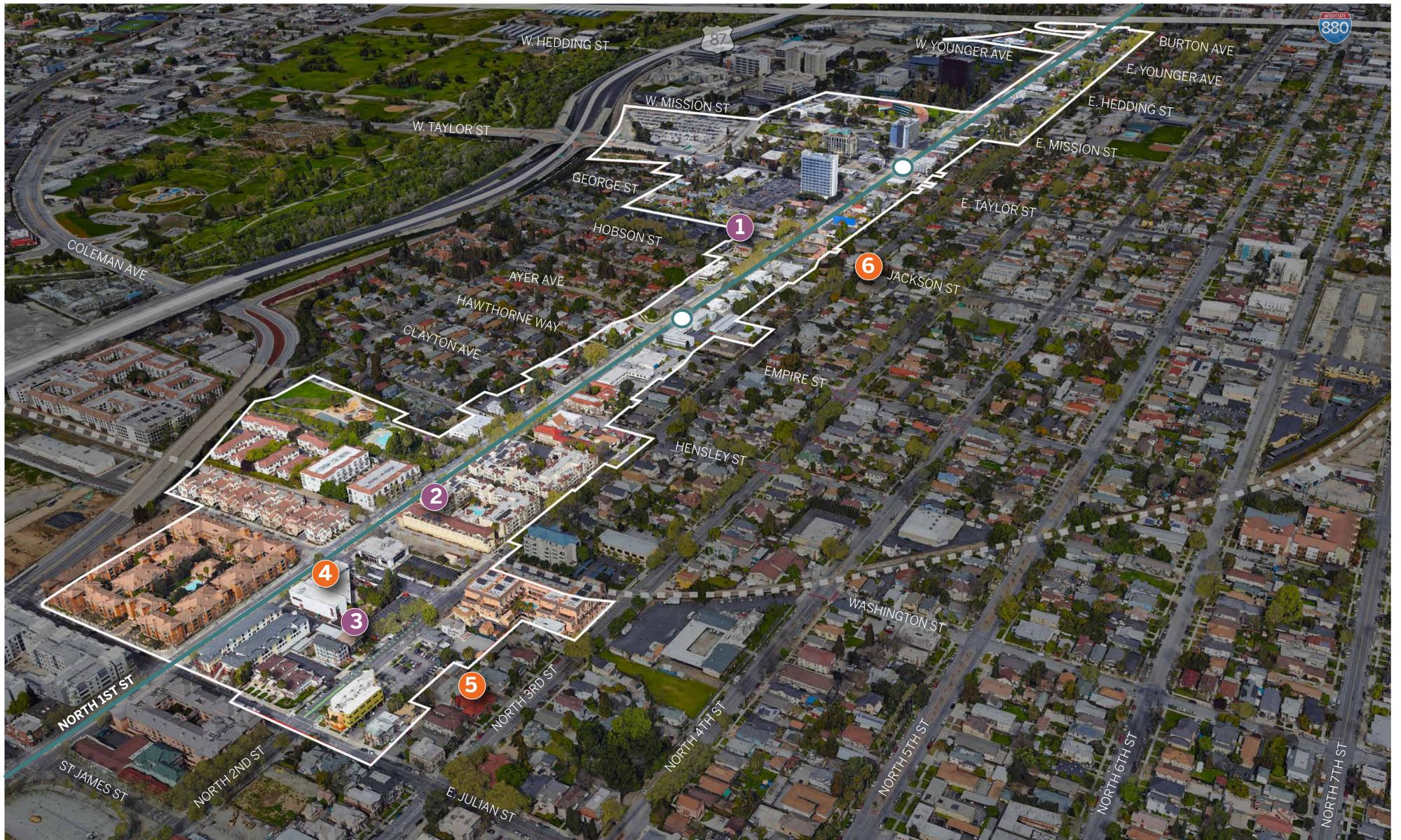
- Lack of public open space
- Poor connection to Guadalupe River Park
- Unfriendly pedestrian environment

## OPPORTUNITIES

- Create more public open space
- Improved access to the Guadalupe River Trail
- Enhance pedestrian and bike connectivity
- Improve North 1st Street streetscape



## OPEN SPACE



**1 HISTORIC RESOURCES : CITY LANDMARKS**



**4 CULTURAL ASSETS**



**PLACEMAKING POTENTIAL**

# PLACEMAKING POTENTIAL