

Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Lee Wilcox

SUBJECT: 2020-2021 COUNCIL POLICY
PRIORITY SETTING RESULTS

DATE: February 27, 2020

Approved



Date

2/28/2020

INFORMATION

On February 25, 2020, the City Council held its 2020-2021 Council Policy Priority Setting session, adding and ranking seven new priority items. This memorandum captures the actions the Council took in setting the 2020-2021 Council Policy Priority List.

Updates to the 2019-2020 Council Policy Priority List

The City Council first removed eight completed priorities and one ongoing priority from the 2019-2020 Council Policy Priority List. Additionally, Council consolidated two priorities as the work is overlapping and complementary.

The removed and consolidated items are as follows:

Updated 2019-2020 Council Priorities		
#	Priority	Status
3	Disadvantaged Business Enterprises	Complete
7	Accessory Dwelling Units and Garage Conversion Ordinance	Complete
8	North San José Review	Removed
10	Safe Parking Program	Complete
12	Universal Development Fee	Combined with 21
15	Family-Friendly City—Paid Family Leave	Complete
18	Sanctioned Encampments	Complete
21	Impact Fee Deferred Program for Housing	Combined with 12
22	Innovative Strategies to Hire Crossing Guards	Complete
24	Food & Clothing Distribution at City Parks	Complete
25	Private Property Graffiti Abatement Ordinance	Complete

The updated 2019-2020 Council Policy Priority List is presented in Attachment A. The Administration projects that an additional eight items are on track to be completed by August 2020. Any items that Council deems completed before the end of the fiscal year will be removed from the 2020-2021 Council Policy Priority List.

2020-2021 Council Policy Priority List

The City Council considered 24 nominations to add to the 2020-2021 Council Policy Priority List. The full list of nominations can be found in the Supplemental Memorandum¹ and the 2020-2021 Policy Nominations Overview² prepared for the February 25, 2020 Council Item.

Each year, the Council Policy Priority Setting builds on the prior year's process. Items not yet completed remain on the list until Council votes to remove them from the list. On February 25, after removing completed items from the 2019-2020 list, the Council voted to freeze the new Top 10 given the staff work already invested in these higher-ranked items.

In considering new nominations, the voting was divided into two rounds. In Round 1, each Councilmember had 8 votes (the total number of nominations/3). Votes could not be clustered. The tally of votes³ is posted with the agenda item for the Council meeting.

With two items meeting the six-vote threshold to move forward, the Council voted to move forward the five items that had received five votes as only ten members of the Council were present.

The following items were added to the list for 2020-2021:

- Citywide Transit First Policy Framework
- Explore Procurement of a Polypropylene Plastic Purification Plant
- Flavored Tobacco and E-Cigarettes, Items 1, 2, and 3/ Protecting Our Youth from the E-Cigarette Epidemic (COMBINED)
- Private Percent for Art
- Public Safety Power Shutoffs: Making San José Grid Resilient, Item 5b (bond financing)
- Update Council Policy 5-6, Traffic Calming Policy for Residential Neighborhoods
- Single-Use Plastic Ban

In Round 2, the Council voted to rank 12 items (the seven new items and five items that were carried over from the 2019-2020 list). Each Councilmember had four votes (n/3) to indicate their

¹ Supplemental Memorandum: <https://sanjose.legistar.com/View.ashx?M=F&ID=8087715&GUID=3A7713AB-4590-421F-819A-5F1D3FE974C3>

² Overview: <https://sanjose.legistar.com/View.ashx?M=F&ID=8093358&GUID=BE0F39F6-54F3-4AD2-A0A3-A64B5B0AF1A1>

³ Round 1 Tally: <https://sanjose.legistar.com/View.ashx?M=F&ID=8096743&GUID=231F84E7-4E81-4EB3-8B96-37E9DAC0C7FD>

top priority items. Again, votes could not be clustered. The tally of votes⁴ is posted with the agenda item for the Council meeting.

Following is the ranking for the new and re-ranked items. The 2020-2021 Council Policy Priority List is presented in Attachment B.

Round 2: Priority Ranking Results		
Ranking	Items	Votes Cast
11	Anti-Displacement Preference Ordinance	6
12	Flavored Tobacco and E-Cigarettes, Items 1, 2, and 3/ Protecting Our Youth from the E-Cigarette Epidemic (COMBINED)	6
13	Update Council Policy 5-6, Traffic Calming Policy for Residential Neighborhoods	5
14	Citywide Transit First Policy Framework	4
15	Public Safety Power Shutoffs: Making San José Grid Resilient, Item 5b (bond financing)	4
16	Update the Council's Wage Theft Prevention Policy	4
17	Downtown Zoning Code Update	3
18	Smoke-Free Housing	3
19	Explore Procurement of a Polypropylene Plastic Purification Plant	2
20	Private Percent for Art	2
21	Update Urban Design Guidelines	1
22	Single-Use Plastic Ban	0

Next Steps

As next steps following the February 25, 2020 Council Policy Priority Setting Session, the Administration will:

- Continue working to complete the 2019-2020 Council Policy Priority List, including reporting to appropriate Council Committees, issuing a progress report at the close of the

⁴ Round 2 Tally: <https://sanjose.legistar.com/View.ashx?M=F&ID=8096742&GUID=A4AA4EBC-17B3-4AF6-8710-A62DB8A0C756>

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fiscal year, and updating the 2020-2021 Council Policy Priority List to reflect additional completed priorities as determined by Council;

- Develop work plans and budget recommendations regarding implementation of the 2020-2021 Council Policy Priority List;
- Continue to evaluate the successes and challenges of implementation of the 2020-2021 Council Policy Priority List, including reporting to Committees and issuing twice-yearly progress reports; and
- Make recommendations for improvements in 2021, which will be the tenth year of Council Policy Priority Setting. This work will include exploration of the ideas presented in the memorandum from Councilmember Jimenez, as approved by Council.

Placement of a policy on the Priority List does not necessarily mean that it will be implemented. As City staff and the City Attorney's Office work on the priority list, administrative, budget and legal issues will be identified and then brought back to the City Council for further consideration.

/s/

LEE WILCOX

Chief of Staff to the City Manager

For questions, please contact Michelle McGurk, Assistant to the City Manager, at (408) 535-8254.

Attachment A: Updated 2019-2020 Council Policy Priority List

Attachment B: 2020-2021 Council Policy Priority List

ATTACHMENT A

2019-2020 Council Policy Priority List

(Updated February 25, 2020)

Priority Number	Policy/Ordinance Name	Lead Department	Status
1	Local Hiring/Local Business/Apprentice Utilization Program	Public Works	In Progress
2	Mobile Home Conversions	PBCE	In Progress
3	Electronic Billboards	PBCE/OED	In Progress
4	Downtown and/or Citywide Parks Operations and Maintenance Financing District	PRNS	In Progress
5	Development of a Soft-Story Retrofit Program	PBCE	In Progress
6	Commercial Linkage Fee for Affordable Housing	CMO/OED/ Housing	In Progress
7	Review of Cannabis Land Use and Regulatory Provisions (Combined)	PBCE	In Progress
8	Universal Development Fee & Impact Fee Deferred Payment Program for Housing	OED/PBCE	Combined
9	Cannabis: Equity Applicant Program	OED	In Progress
10	Childcare & Early Education	Library/PRNS	In Progress
*	Update the Council's Wage Theft Prevention Policy	Public Works	In Progress
*	Anti-Displacement Preference Ordinance	Housing	In Progress
*	Update Urban Design Guidelines	PBCE	In Progress
*	Downtown Zoning Code Update	PBCE	In Progress
*	Smoke-Free Housing	PBCE	In Progress

ATTACHMENT B

2020-2021 Council Policy Priority List			
Priority Number	Policy/Ordinance Name	Lead Department	Status
1	Local Hiring/Local Business/Apprentice Utilization Program	Public Works	In Progress
2	Mobile Home Conversions	PBCE	In Progress
3	Electronic Billboards	PBCE/OED	In Progress
4	Downtown and/or Citywide Parks Operations and Maintenance Financing District	PRNS	In Progress
5	Development of a Soft-Story Retrofit Program	PBCE	In Progress
6	Commercial Linkage Fee for Affordable Housing	CMO/OED/ Housing	In Progress
7	Review of Cannabis Land Use and Regulatory Provisions (Combined)	PBCE	In Progress
8	Universal Development Fee & Impact Fee Deferred Payment Program for Housing	OED/PBCE	Combined
9	Cannabis: Equity Applicant Program	OED	In Progress
10	Childcare & Early Education	Library/PRNS	In Progress
11	Anti-Displacement Preference Ordinance	Housing	In Progress
12	Flavored Tobacco and E-Cigarettes, Items 1, 2, and 3/ Protecting Our Youth from the E-Cigarette Epidemic (COMBINED)	PBCE/Police	Start July 1, 2020
13	Update Council Policy 5-6, Traffic Calming Policy for Residential Neighborhoods	Transportation	Start July 1, 2020
14	Citywide Transit First Policy Framework	Transportation	Start July 1, 2020
15	Public Safety Power Shutoffs: Making San José Grid Resilient, Item 5b (bond financing)	Finance/ Community Energy	Start July 1, 2020
16	Update the Council's Wage Theft Prevention Policy	Public Works	In Progress
17	Downtown Zoning Code Update	PBCE	In Progress
18	Smoke-Free Housing	PBCE	In Progress
19	Explore Procurement of a Polypropylene Plastic Purification Plant	ESD/OED	
20	Private Percent for Art	OED (OCA)	Start July 1, 2020
21	Update Urban Design Guidelines	PBCE	In Progress
22	Single-Use Plastic Ban	ESD	Start July 1, 2020