

Meeting Minutes
January 22, 2024

I. Call to Order & Orders of the Day

Call to Order

Vice Chair Lynne Rosenthal called the meeting to order at 5:31 pm with a land acknowledgment.

Roll Call

PRESENT: Commissioners Lynne Rosenthal, Smita Garg, Jonathan Borca (arrived at 5:35 pm), Anthony Cordova, Karen Adamski, Shelby Taketa, and Janett Peace.

ABSENT: Charlie McCollum (Excused Absence), Alexander Nguyen (Excused Absence), and Steven Martinez.

STAFF: Director of Cultural Affairs Kerry Adams Hapner, Director of Arts Industry Support Ron Muriera, Sr. Arts Industry Support Manager Danielle Siembieda, Sr. Project Manager Lynn Rogers, Arts Program Coordinator Cynthia Cao, Chief of Staff (D5) Kiara Arreola, and Arts Program Coordinator Tina Iv.

II. Consent Calendar

- A. Approval of the meeting minutes for the regular meeting on November 20, 2023.

Action: Upon a motion by Commissioner Peace, seconded by Commissioner Adamski, the meeting minutes for the regular meeting on November 20, 2023, were approved. (5-0-5). (Commissioners Garg abstained). (Commissioner Borca was not present during the vote). (Commissioners McCollum, Nguyen, and Martinez were absent).

Member of the Horseshoe Neighborhood, Paul Soto, feels disrespected that there are only 4-5 sentences to describe what their comments were and their context. He wants to be given equal respect by capturing all his comments. This will give researchers the opportunity to find the person who was in the meetings and the context.

- B. Public Record
There was no public record filed.

III. Reports and Information Only

- A. Council Liaison Report
Chief of Staff Kiara Arreola had no report. She announced that she will be attending the Arts Commission meetings to provide the reports on behalf of Councilmember Torres.

- B. Presentation: Team San Jose
CEO John LaFortune, VP of Marketing Laura Chmieleswki, and VP of Research and Strategic Development Ben Roschke provided a verbal presentation. They were all available for questions and comments from the Commission.
- C. Chair's Report
Vice Chair Lynne Rosenthal had no report. She went over the draft agenda for the Arts Commission retreat.
- D. Director's Report
Director of Cultural Affairs Kerry Adams Hapner provided highlights from the OCA monthly report. She announced grant applications for FY 2024-2025 are currently open. Deadlines for each grant program can be found through the [OCA website](#). Applications to be a Resilient Artist Fellow Cohort for the San Jose Climate Art Program are now open. The deadline to submit an application is on February 4, 2024. WeCreate408 Creativity Challenge will take place in April. Director of Cultural Affairs Kerry Adams Hapner thanked the Special Outdoor Events team for their hard work during the holiday season.

IV. Business

- A. Recommend that the Arts Commission approve the proposed Capitalization and Sustainability Grant Awards as specified in attachment A.

Arts Industry Support Director Ron Muriera provided a verbal presentation. He was available for questions from the Commission.

Action: Upon a motion by Commissioner Taketa, seconded by Commissioner Cordova the recommendation for the Arts Commission to approve the proposed Capitalization and Sustainability Grant Awards as specified in attachment A. (7-0-3) (Commissioners McCollum, Nguyen, and Martinez were absent).

Commission discussion ensued.

Member of the Horseshoe Neighborhood, Paul Soto, made a comment about how the arts has become extremely elitist. He wants to know how racial equity was measured during the selection process for the Capitalization and Sustainability Grant Awards. Mr. Soto thanked Ron for his presentation and the work that he does. He also expressed derogatory comments towards one of the panelists serving on the Capitalization and Sustainability Grant panel.

- B. Discussion and Possible Action: Review and accept an update on the Art, Destination Marketing, and Destination Events Funding.

Director of Cultural Affairs Kerry Adams Hapner presented with a PowerPoint presentation.

Commissioner Janett Peace made a motion. The motion was to communicate to City Council to consider implementation strategies and to fund any additional studies.

Action: Upon a motion by Commissioner Peace, seconded by Commissioner Garg the recommendation communicate to City Council to consider implementation strategies and to fund any additional studies was approved. (7-0-3) (Commissioners McCollum, Nguyen, and Martinez were absent).

Commission discussion ensued.

Member of the Horseshoe community, Paul Soto, stated that the arts are being monetized and sees that it is an exploitive endeavor. He violated the Code of Conduct by providing derogatory comments towards Ms. Hapner instead of the full body.

C. Standing Report

1. Executive Committee

Committee Chair Lynne Rosenthal had no report as a meeting did not occur.

2. Public Art Committee

Sr. Project Manager Lynn Rogers provided a report on behalf of the Committee Chair. She reported the Committee took action to approve the design development proposal for a public art project in St. James Park. The Committee also took action to approve the design development proposal for a public art project at the new Fire Station 8.

3. Commission Liaison report

- Commissioner Garg provided a report on the Santa Clara County Office of Education. She shared leaders throughout the state are meeting together to utilize Proposition 22. The Santa Clara County Office of Education will be sponsoring the second annual showcase of youth mariachi and folklórico groups. The event will take place at the Mexican Heritage Plaza on Thursday, April 4, at 6:00 PM.
- Commissioner Adamski provided a report on the Silicon Valley Arts Coalition. She shared that at the next meeting, CEO of SVCcreates Alexandra Urbanowki will be a guest speaker.
- Commissioner Borca provided an update on MALI. He announced that Roy Hirabayashi has officially retired from the School of Arts and Culture at the Mexican Heritage Plaza. The MALI program is on hold for now until a new director is hired.

4. Commission Communications

Commissioners provided announcements on upcoming events.

V. Public Comments

Ted Lorraine, a member from Silicon Valley Arts Coalition, spoke about the next meeting. He shared that CEO of SVCcreates Alexandra Urbanowski will be a guest speaker.

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VI. Next Meeting

The next meeting will take place in-person and virtually online on February 26, 2024.

VII. Adjournment

Vice Chair Lynne Rosenthal adjourned the meeting at 7:44 p.m.

LYNNE ROSENTHAL, VICE CHAIR

ATTEST:
ARTS COMMISSION SECRETARY

TINA IV, ARTS PROGRAM COORDINATOR