

**PUBLIC NOTICE OF INTENT
TO ADOPT A MITIGATED NEGATIVE DECLARATION
CITY OF SAN JOSE, CALIFORNIA**

Project Name: Electronic Signs on City-Owned Property Project – West Mission Street & Mabury Road Sites

File No.: ER23-052

Project Description: The project consists of the installation and operation of two, double-sided electronic billboards on two separate City-owned properties in accordance with Title 23 of the San José Municipal Code and Council Policy 6-4. The proposed billboards would be back-to-back designs with north- and south-facing displays. The proposed billboards would be approximately 45 feet in height. The billboard faces proposed for the West Mission Street project site would be 14 feet by 48 feet, and the billboard faces proposed for the Mabury Road project site would be 17 feet by 58 feet. The billboard frames would be equipped with upper and lower rear catwalks extending along the length of the back of the billboards.

The West Mission Street billboard project site is located at the southeast corner of Guadalupe Parkway and West Mission Street, on a parcel that is used as a San José Police Department parking lot. Within the parcel, the proposed billboard would be installed in the northwest corner of the lot. The Mabury Road billboard project site is located at 1404 Mabury Road. The eastern portion of the elongated parcel is used as a City service yard, while the western portion includes the Coyote Creek and an associated trail. Operation hours of both signs would be as governed by City Council Policy 6-4, which are currently 6:00 a.m. to midnight; the signs would operate 7 days per week.

Location and Assessor's Parcel Nos.: The project consists of two sites:

West Mission Street site: Southeast corner of SR 87 (Guadalupe Parkway) and West Mission Street, San José, CA, 95110; APN: 259-04-019

Mabury Road site: 1404 Mabury Road, San José, CA 95133; APN: 254-01-004

Council District: 3

Applicant Contact Information: Clear Channel Outdoor (Attention: Sarah Fishleder); 555 12th Street, Suite 950; Oakland, CA 94607; (510) 446-7215; sarahfishleder@clearchannel.com

The City has performed an environmental review of the project. The environmental review examines the nature and extent of any adverse effects on the environment that could occur if the project is approved and implemented. Based on the review, the City has prepared a Draft Mitigated Negative Declaration (MND) for this project. An MND is a statement by the City that the project will not have a significant effect on the environment because the project will include mitigation measures that will reduce identified project impacts to a less than significant level.

The California Environmental Quality Act (CEQA) requires the Notice of Intent to disclose whether the site on which a proposed project is located is included on any of the lists enumerated under Section 65962.5 of the Government Code, regarding hazardous waste facilities, land designated as hazardous waste property, or hazardous waste disposal sites. The proposed project site is not on any lists pursuant to Section 65962.5 of the Government Code.

The public is welcome to review and comment on the Draft MND. The public comment period for this Draft MND begins on **February 12, 2025 and ends on March 14, 2025 at 5:00 p.m.** The Draft MND, Initial Study, and reference documents are available online at: www.sanjoseca.gov/negativedeclarations. Please send all comments to the Environmental Project Manager, Cort Hitchens using the contact information below:

Mail: Cort Hitchens, Environmental Project Manager
200 E. Santa Clara St. – 3rd Floor
San Jose, CA 95113

E-mail: cort.hitchens@sanjoseca.gov

The documents are also available for review with an appointment during normal business hours at the City of San José Department of Planning, Building and Code Enforcement, located at City Hall, 200 East Santa Clara Street; or during normal business hours at the following San Jose Public Libraries:

- Dr. Martin Luther King, Jr. Main Library, located at 150 E. San Fernando Street;
- Joyce Ellington Branch Library located at 491 E. Empire Street.

Please contact Cort Hitchens at (408) 794-7386, or by e-mail at Cort.Hitchens@sanjoseca.gov for appointment request or additional questions, comments, or concerns.

CHRISTOPHER BURTON, Director
Planning, Building and Code Enforcement



Deputy

2/7/25

Date

Circulation period: February 12, 2025, through March 14, 2025 at 5:00 p.m.