

**What is the role of a  
public art director?**

**Secures Funding** – Identifies and manages funding sources through annual workplan Capital Improvement Projects. This also includes consultant contracts, grants, sponsorships, and public-private partnerships.



**Manage staff, artists, contractors and sub-contractors – inspire, troubleshoot and lead teams through each project odyssey.**



**Oversees Public Art Process** – works with community and stakeholders to select and commission artworks for public spaces, ensuring they align with community and cultural values.



**Manages Projects –**  
Oversees the planning,  
budgeting, and execution  
of public art installations.



**Engages  
Communities –**  
Works with local  
communities,  
artists, and  
stakeholders to  
create meaningful  
and accessible art  
experiences.



**Collaborates with Artists** – Supports artists by providing guidance, resources, and opportunities for public art projects.



**Ensures  
Compliance –**  
Navigates legal,  
zoning, and safety  
regulations for  
public art  
installations.



# LWV LEAGUE OF WOMEN VOTERS<sup>®</sup> OF SAN JOSE/SANTA CLARA



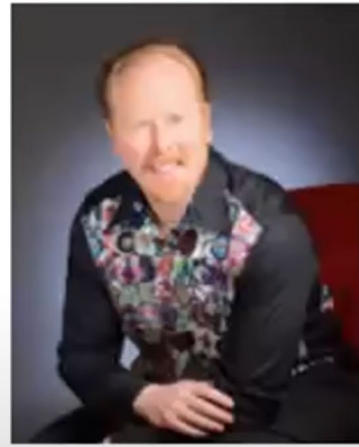
[www.lwvsjsc.org](http://www.lwvsjsc.org)

## *Lunch with League*

### ***Public Art in the City of San José***

February 17, 2022

*The meeting will start shortly.*



**Michael Ogilvie**  
Public Art Director,  
City of San José

**Promotes Public Awareness –**  
Develops educational programs, events, and outreach initiatives to engage the public with art.

**Maintains Public Art –**  
Oversees conservation  
efforts to preserve  
existing artworks for  
future generations.



**Advocates for the Arts** – Champions the value of public art in urban planning, development, and cultural policy.



EPISODE #38

**MICHAEL OGILIVE**



**CONTENT**  
PODCAST

**What is the role of the  
Public Art Committee?**

***The Public Art Committee has oversight for, and advises the Arts Commission on, matters pertaining to the City's Public Art Program and implementation of the City's Public Art Master Plan including artist selection, design approval, acquisition, and conservation of public works of art in the City's collection.***

**What is the public art process and how are artists selected for City funded projects?**

1. 1% of the budget from designated Capital Improvement Projects (CIP) allocated annually.
2. Public Art Committee (PAC) and Arts Commission review and recommendation of workplan - Annual CIP workplan goes to City Council for ratification.
3. Projects triaged based on construction deadlines/staff capacity.
4. Request for Qualifications (RFQ) Drafted/City Attorney approved/released.
5. A diverse Public Art Core Team (review panel) is coordinated.
6. Panel review of submittals.
7. Final artist selected, contract negotiated and executed.
8. Community input/Visioning meetings (up to three for each project).
9. Design development - 4 Phases: Research, Concept, Schematic, Design Development.
10. PAC approval of design.
11. Art fabrication/installation/dedication/maintenance.

**Who can the Commission reach out to regarding to murals, art installation, other various projects?**

**SHARE ME!**

**Overview of the GIS map  
for permanently installed  
Public Art Projects**

**SHARE ME TOO!**