




Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Salas

SUBJECT: BUDGET DOCUMENT

DATE: May 21, 2025

Approved  Date 5/21/25

RECOMMENDATION

Modify the City Manager's 2025-2026 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: **Small Business Security Cameras**

Amount of City Funding Required: \$30,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): #2

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Many small businesses in District 3, both in the Downtown Core and in the neighborhood business districts, are experiencing shattered windows, robberies, and other safety issues that affect the ability of business owners to serve the community. The procurement and installation of cameras would produce a sense of safety for business owners and shoppers alike, while also providing SJPD with needed information in the event of a crime.

City Manager is directed to allocate \$30,000 for the provision of security equipment to small business in the district:

Basic Cost of Providing Cameras to 30 Businesses in Council District 3

- \$22,000 for 2 cameras and 1 DVR for 30 small businesses. Cameras will be provided to business owners. The distribution of the cameras is not included in the costing. Owners will be responsible for installation and ongoing maintenance and storage. Cameras shall be registered with Connect San Jose.

- \$5,000 in overtime for Community Outreach to implement Connect San Jose and provide crime prevention classes, as follows:
 - Two 1.5-hour Business Watch Meetings at City Hall. Two Crime Prevention Specialists will put on meeting and discuss Connect San Jose and Crime Prevention.
 - Five 2-hour Business Association Meetings where Connect San Jose and crime prevention can be discussed and promoted. 3 Crime Prevention Specialists will put on each event.
- \$3,000 for Supplies/Signs for the businesses including Connect San Jose decals and rack cards (in 3 languages) for businesses and community members and crime prevention material.

The District 3 councilmember shall approve which businesses are to receive the security equipment.

Register Cameras

Businesses can register their security cameras with Connect San Jose to help identify area cameras in case of an incident. An investigator from the San Jose Police Department will contact the business via email if they need the businesses assistance in solving a nearby crime. Camera registration takes less than one minute via SJPD’s secure online portal. Registering cameras does not allow the San Jose Police Department access to a business’ live video stream - it only enables investigators to know a camera is present at the location and easily request video evidence should an incident occur.

Funding Source

- Essential Services Reserve: \$1,250,000
- Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Joanna Zywno, Administrative Officer

Department or Organization: Police Dept, Fiscal Division

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